

The European Association for Storage of Energy

INTRODUCTION FOR POTENTIAL MEMBERS

About EASE

The European Association for Storage of Energy (EASE), established in 2011, is the leading member-supported energy storage association representing organisations active across the entire value chain.

By joining EASE, your organization gains direct access to the decision-makers shaping Europe's energy future. We turn expertise into **policy influence**, ensuring storage is recognized as the cornerstone of a secure, affordable, and climate neutral energy system.

EASE **represents more than 70 members** including utilities, technology suppliers, research institutes, distribution system operators, and transmission system operators.







EASE Mission and Vision



Mission

We bring together Europe's energy storage sector under one voice. Together, we work to make sure Europe's energy rules properly value what storage can do.

EASE promotes the deployment of energy storage for a fair, future oriented, sustainable energy. We're here so that when policy decisions are made, energy storage isn't an afterthought, but a key part of the solution.

Vision

Have a renewable-based carbon-neutral Europe by 2050, enabled through energy storage.

Policy Priorities

Policy priorities are set by the Executive Board with the support of the Secretariat, and endorsed by the General Assembly.

2024-2026 priorities are:

1. Ensuring Implementation, Addressing Lack of Proper

Legal Framework

- a) 24/7 PPAs
- b) Flexibility assessment
- c) Support schemes
- d) Capacity markets
- e) LDES Market Design
- 2. Accelerating Permitting, Grid Connection, Licensing
 - a) Guidance on best practices
 - b) Standardisation of processes
- 3. Addressing Safety
 - a) Guidance, standards, and best practices safety of installation
- 4. Addressing Energy Sovereignty
- 5. Addressing Industry sovereignty/EU Competitiveness



Why Join EASE?



Advocacy

Shape EU policy through a strong, united industry voice.

Policy Intelligence

Stay informed with timely briefings and regulatory insights.

Market Intelligence

Access key reports, technology overviews, and industry news.

Visibility and Network

Connect with decision-makers and engage with industry peers.

EU Projects and R&D

Participate in funded projects and stay up to date with EU funding programmes.



Advocacy



Together with EASE members and national associations, these are the policy activities EASE currently advocates for:

- Clean Industrial Deal: Advocating for improved State Aid for energy storage.
- Electricity Grid Package: Pushing for fair taxation, storage-specific network charges, and streamlined permitting and grid access.
- **Sustainable Batteries Regulation**: Ensuring appropriate legislation on carbon footprint and minimum performance and durability requirements.

Recent policy wins:

- Electricity Market Design
- Clean Industrial Deal & Energy Affordable Action Plan

Policy Intelligence



Policy Updates: Receive our **biweekly newsletter** with curated EU policy developments and sector news.



Publications: Access our members-only library featuring regulatory analysis and briefings, studies, consultation responses and more.



EASE produces valuable resources for policymakers and other stakeholders, like technology descriptions and application forms



Early Consultation Access: Get advance notice of important EU consultations and opportunities to shape EASE's positions



Market Intelligence

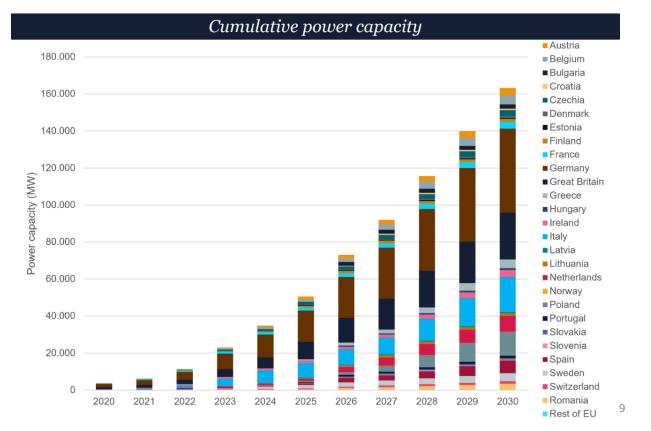
As a member, you will gain access to the <u>European Market Monitor on Energy Storage (EMMES)</u>, a valuable source of information for businesses and investors.

The Market Monitor is an interactive database that tracks over 3,000 energy storage projects of battery storage, thermal energy storage, and pumped hydro storage.

Includes information on assets in over 27 countries, it is the largest and most detailed archive of European energy storage.

The interactive database is accompanied by a report which outlines key EU legislation, drivers and barriers for 15 core countries.

Plus, stay informed with industry updates and relevant events through our industry monthly newsletter.





Visibility and Networking

EASE offers key opportunities to grow your network and increase your company's visibility across the energy storage sector.

• Energy Storage Global Conference (ESGC): Our flagship annual event gathers 400+ participants, including leading companies and policymakers, great for B2B networking and visibility, with discounted member tickets.

• Events & Webinars based on key policy developments and members' needs

• External Representation: EASE promotes members at major fairs like Enlit and EES, and regularly speaks at high-level external events. Our team meets frequently with EU policymakers to advocate for storage.

 Publications & Outreach: Members are featured in campaigns, newsletters, and policy papers — reaching 20,000+ newsletter subscribers and social media followers.





R&D and EU-funded Projects



EASE participates in 5 EU-funded research projects and advocates for increased EU funding dedicated to energy storage research, demonstration, and deployment.

As a member you can:

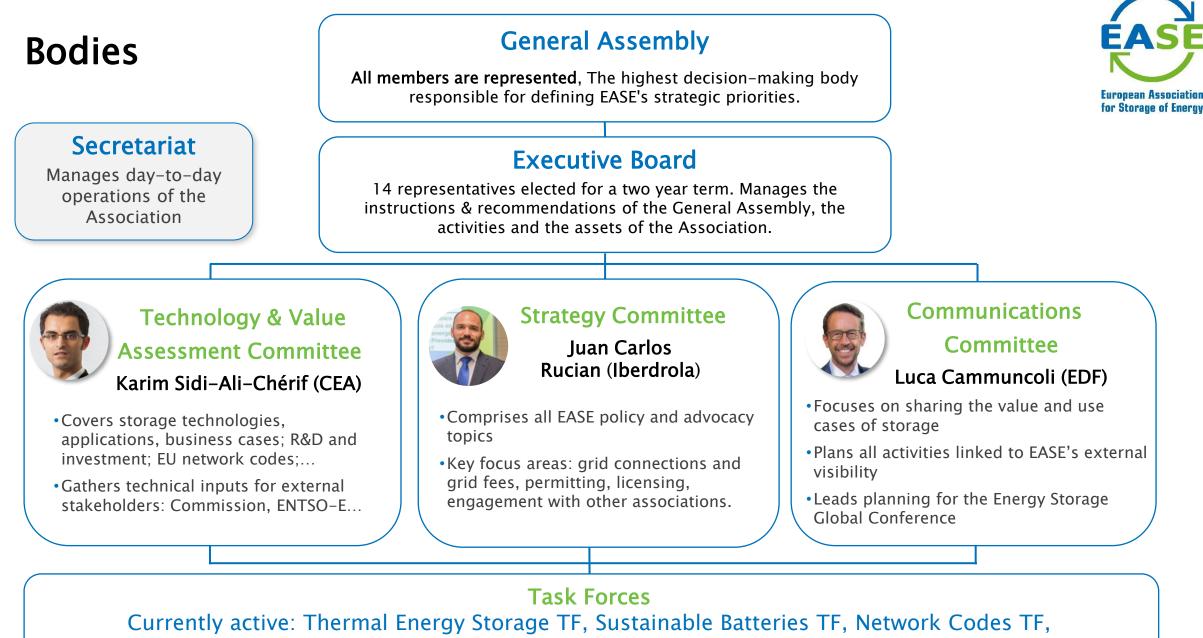
- **Get involved** in EU-funded research projects.
- Stay updated about EU funding programmes and influence R&D priorities via e.g. the ETIP SNET, the Battery Alliance, the Connecting Europe Facility, and Batteries Europe.
- EASE involved more than 20 members as full beneficiaries and linked third parties in different projects with a 66% success rate for our applications.

Further information on ongoing projects can be found <u>here</u>.

Structure and Organisation: Presidency







Safety for Energy Storage Systems TF and Grid Fees TF



How Members Engage with EASE



General Assembly

All members are represented, and it's the main platform for strategic discussions and networking at the highest level.

Committees

Committees are central to EASE's work, offering regular opportunities to engage with peers, collaborate on key topics, and shape the future of energy storage.

• Task Forces

Task Forces are created to address specific, timely issues. Members can propose new topics for Task Forces, and the committees decide on their formation.

These member-driven groups focus on identifying regulatory barriers and developing practical solutions.



How to Join Membership Categories

EASE has several membership categories depending on the type of the organisation.

Regular	Organisations involved in energy storage activities in Europe such as: utilities, grid operators and DSOs), equipment and technology manufacturers and R&D organisations			
Consultancy	Consultancies involved in energy storage activities			
Start-up	Start-up companies that are not yet profitable or owned more than 50% by a profit making company			
Association	Associations involved in energy storage, directly or indirectly, at EU national or European level. Only secretariat personnel can be directly involved in EASE			
Associate	Any organisation that does not fulfill the requirements to become a Regular Member with activities relevant to energy storage			



How to Join

Membership Rights

Depending on your membership category, you will have access to different bodies within EASE.

		Executive Board*	General Assembly	Committees	Working Groups	Annual Fee***		
	Regular	\checkmark	\checkmark	\checkmark	\checkmark	22.400€		
	R&D	\checkmark	\checkmark	\checkmark	\checkmark	5.600€		
	Consultancy ****		\checkmark	\checkmark	\checkmark	11.200€		
	Start-up		**	\checkmark	\checkmark	6.700€		
	Association		\checkmark	\checkmark	\checkmark	6.700€		
	Associate****		**		Upon invitation	6.700€x3		
	*Elective position **No voting rights ***Upon joining, EASE members pay a one–off contribution to the working capital of EASE, which amounts to 10% of the							

annual membership fee

**** with 3 year commitment invoiced upon joining the association



How to Join

Admission procedure

Gain access to all our services and help shape the future of the energy system.

- 1. Request Application Form to Ramon Tari (<u>r.tari@ease-storage.eu</u>)
- 2. The EASE Executive Board has one week to approve your application request
- **3.** You are officially an EASE Member!



EASE Secretariat



Patrick Clerens Secretary General p.clerens@ease-storage.eu



Jacopo Tosoni Head of Policy j.tosoni@ease-storage.eu



Daniel Vig Senior Policy Officer <u>d.vig@ease-storage.eu</u>



Carolina Cruz Junior Policy Officer <u>c.cruz@ease-storage.eu</u>



Tony Kim Yeat Junior Policy Officer t.kimyeat@ease-storage.eu



Elina Cirule Communications Officer e.cirule@ease-storage.eu



Ramon Tari Communications Officer <u>r.tari@ease-storage.eu</u>



Thomas Otuszewski Advisor t.otuszewski@ease-storage.eu



EUROPEAN ASSOCIATION FOR STORAGE OF ENERGY

Avenue Adolphe Lacomblé 59/8 BE – 1030 Brussels Tel: +32 2 743 29 82

@EASE_ES

info@ease-storage.eu - www.ease-storage.eu