

Between New State Aid & More Rules

**The Clean Industrial
Deal & Energy
Storage**

MARCH 2025



You should currently be able to hear music playing. If you cannot hear music, please check the settings on your computer.



The webinar will commence shortly. Whilst waiting, please take a look at the various resources on the webinar desktop in front of you.



If you have a question that you would like to ask, you can enter it on the webinar desktop in the Q&A box (this is available now, or at any time during the presentation).



Closed captioning (subtitles) is available. Click 'CC' in the media player to enable captions (blue means it's on). Captions are live, so accuracy may vary.

Your speakers



*Tom Smout
Head of Storage
LCP Delta*

tom.smout@lcp.com



*Silvestros Vlachopoulos
Storage Research Manager
LCP Delta*

silvestros.vlachopoulos@lcp.com



*Eibhilín Cadogan
Battery Research Lead
LCP Delta*

eibhilin.cadogan@lcp.com



*Jacopo Tosoni
Head of Policy
EASE*

j.tosoni@ease-storage.eu

Introduction

Helping clients to invest in and navigate the energy transition

LCP Delta provides data-driven research, technology products, consulting and advice to companies investing in and navigating the energy transition.



Generation ←

Coverage across the full Energy value chain

→ Consumer Demand

Our People

120+ Energy transition experts:

- + Researchers
- + Market Specialists
- + Economists and policy experts
- + Power system modellers
- + Technical specialists

Our Expertise

Pan European client/research base covering:

- + Grid-scale generation
- + Storage
- + Power trading
- + Solar
- + Networks
- + Hydrogen
- + Electrification of heat
- + Flexibility services
- + EV charging
- + Home Energy Management

Our Clients

250+ clients across multiple sectors, including:

- + Investors
- + Utilities
- + Governments and regulators
- + Network operators
- + Developers and asset owners
- + OEMs
- + C&I organisations
- + Policy associations and NGOs
- + Power traders
- + Service providers

About EASE



The **European Association for Storage of Energy (EASE)**, established in 2011, is the leading member-supported association representing organisations active across the entire energy storage value chain.

EASE **represents over 70 members** including utilities, technology suppliers, research institutes, distribution system operators, and transmission system operators.

EASE **supports the deployment of energy storage** to enable the cost-effective transition to a resilient, carbon-neutral, and secure energy system.



Awareness raising



Information-sharing



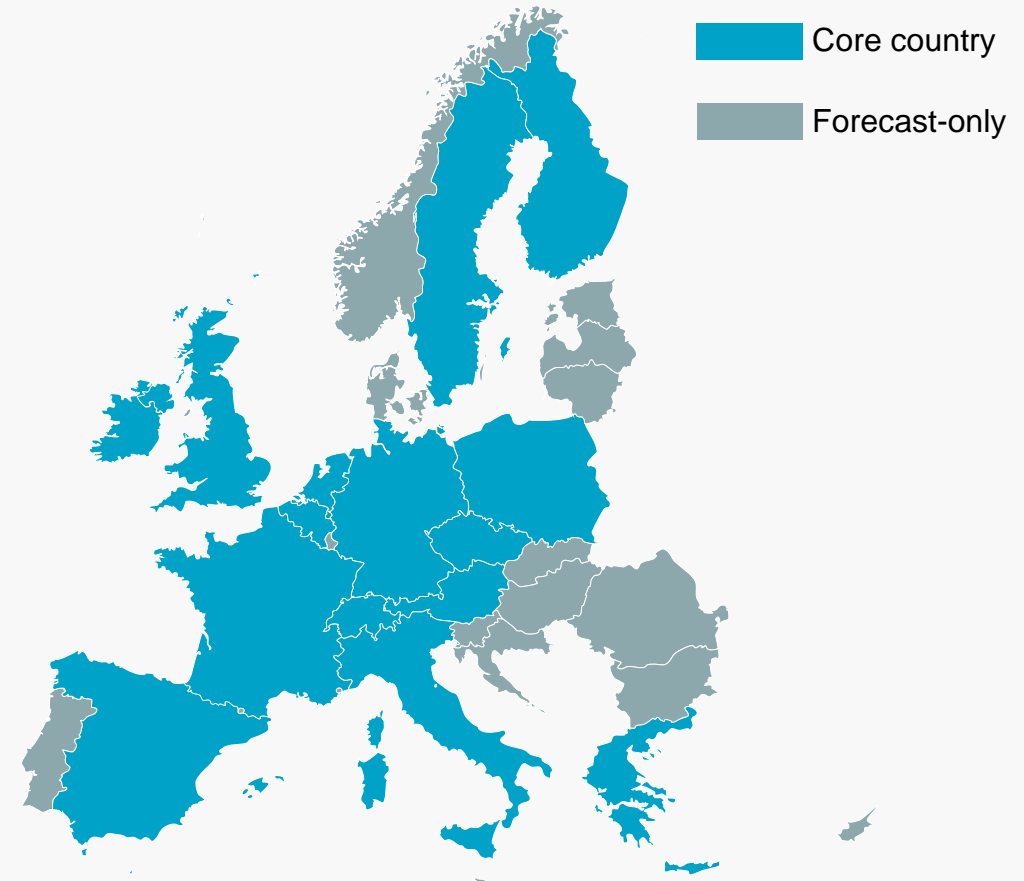
Market design



European Market Monitor on Energy Storage 9.0

The 9th Edition of the Market Monitor on Energy Storage (EMMES) with updated views and forecasts on the European energy storage markets towards 2030.

EMMES 9.0 geographical coverage



15 core countries for which the report includes in-depth market and policy analysis

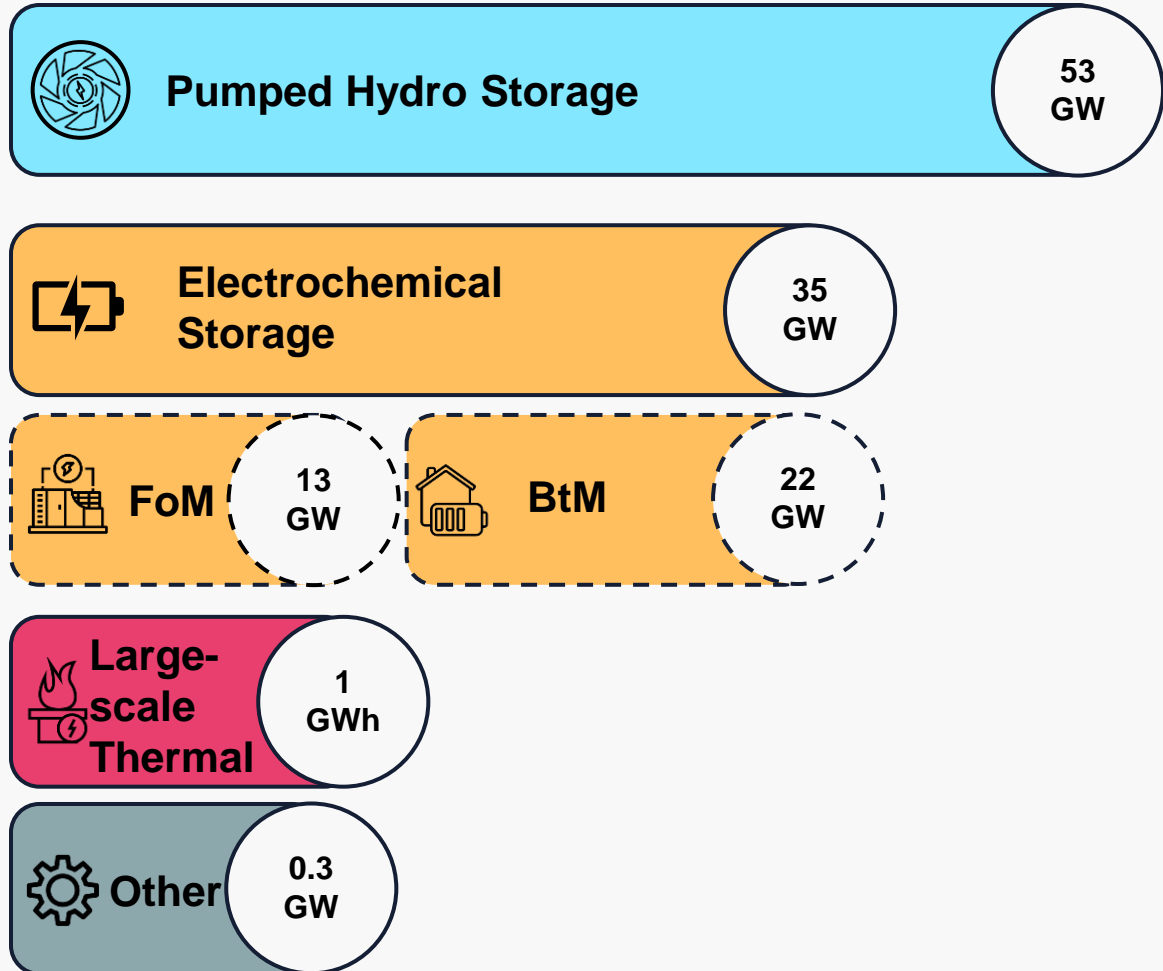
Data collection for different storage technologies: Pumped hydro, Electrochemical, Thermal and others

2030 forecasts for residential, commercial & Industrial and utility-scale electrochemical storage

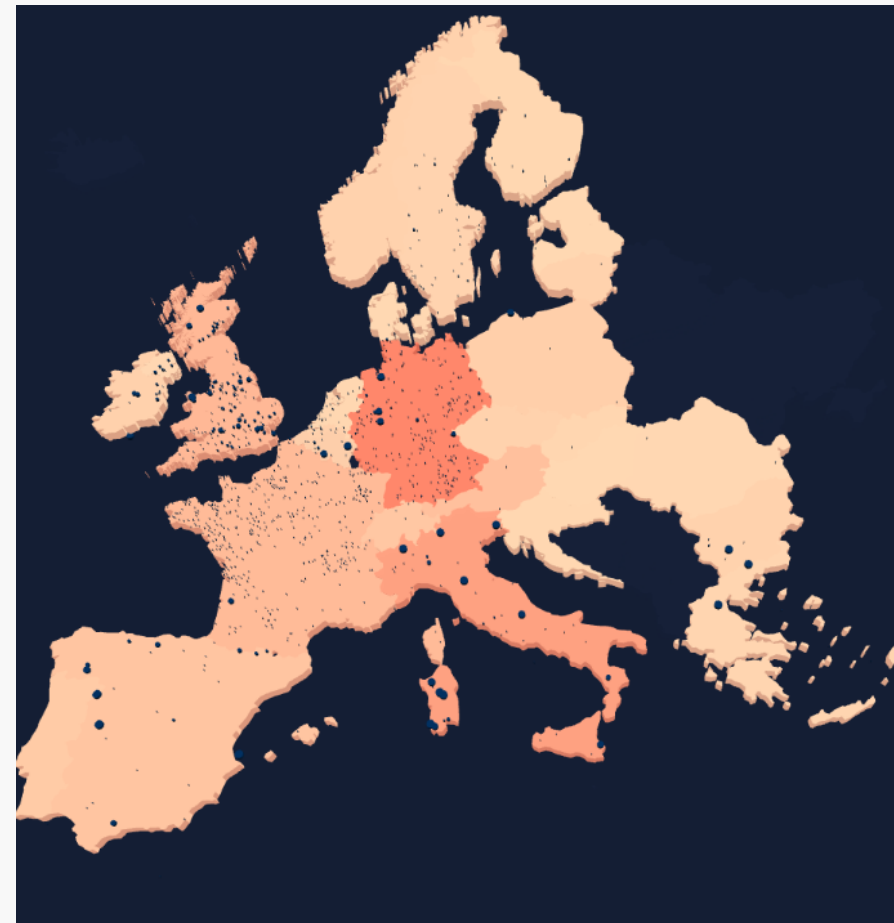
EMMES key figures

~89GW installed currently across different technologies

Cumulative installed capacity by technology



European map of power capacity



Source : LCP Delta's STOREtrack

Key numbers for 2024



FoM storage capacity

New installations in 2024



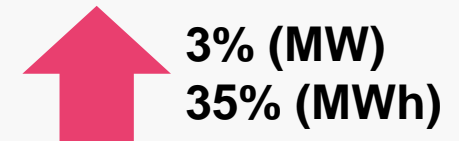
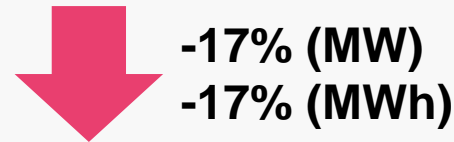
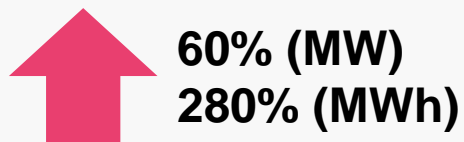
BtM storage capacity



Total storage Power capacity



2023 - 2024 change



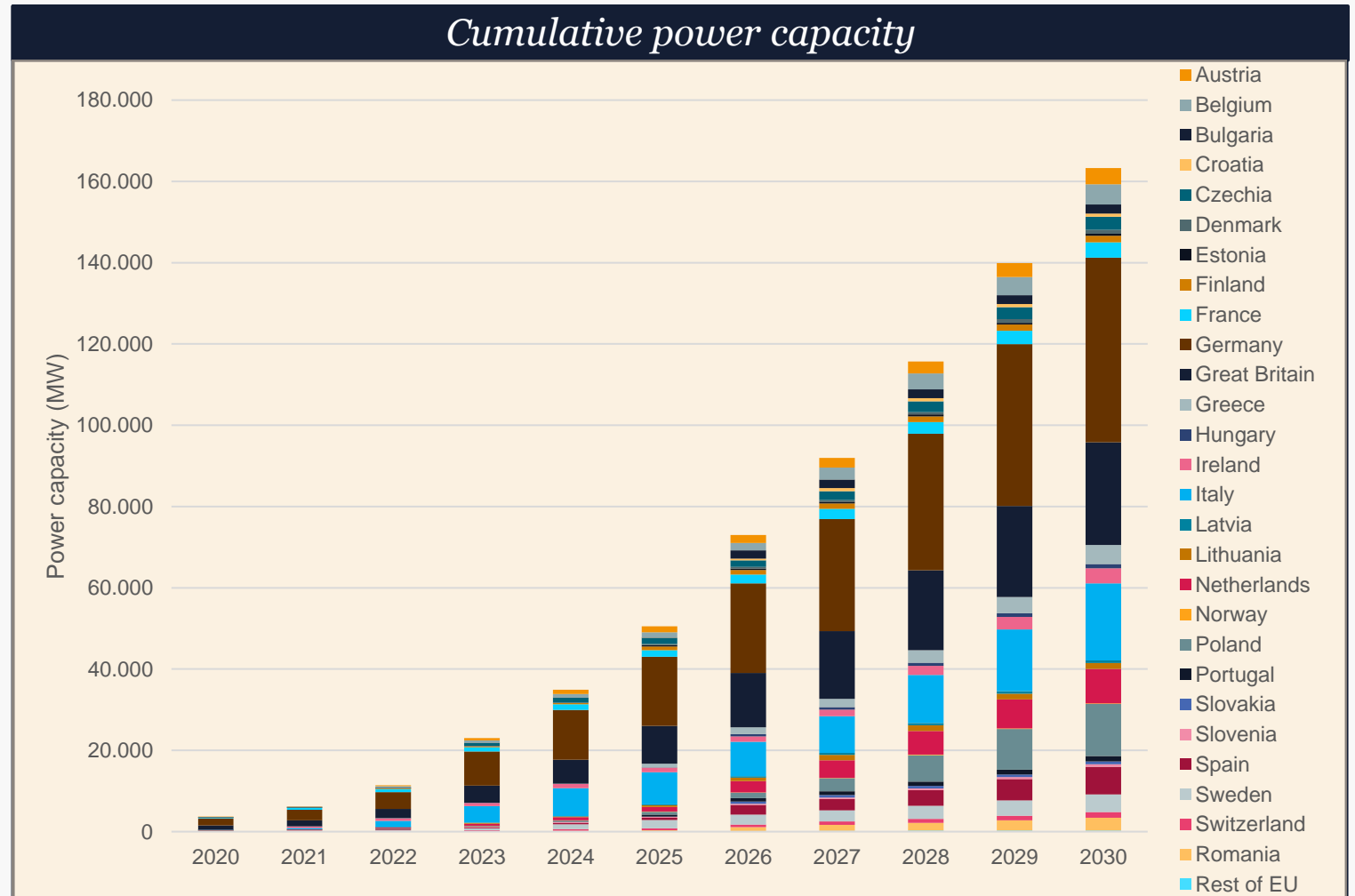
Additional 128GW/300GWh of electrochemical storage added to European grids by 2030

35 GW

2024 cumulative installed capacity

163 GW

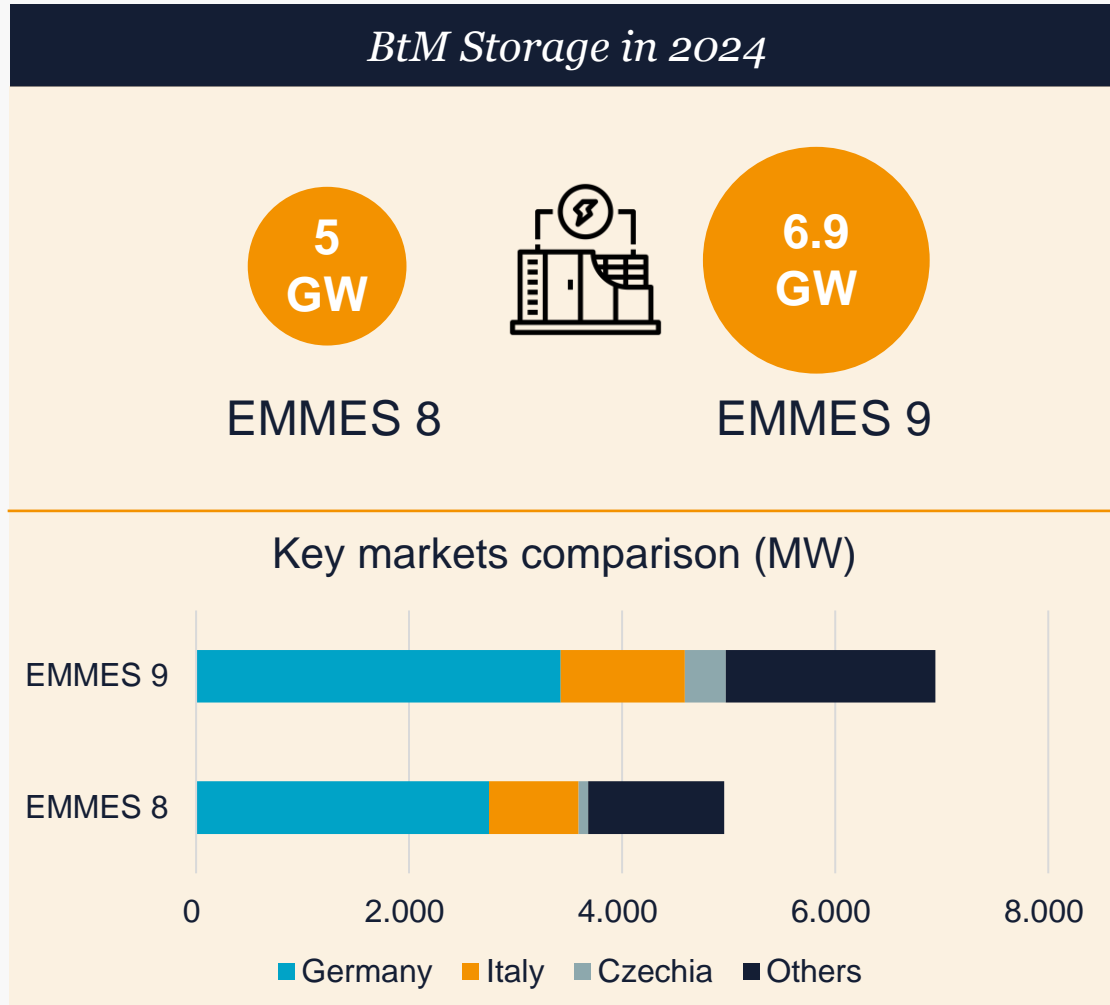
2030 cumulative installed capacity



Behind-the-meter storage: market trends and analysis

Analysis of 2024 deployment : BtM

What was the difference between reality and EMMES 8 forecast?



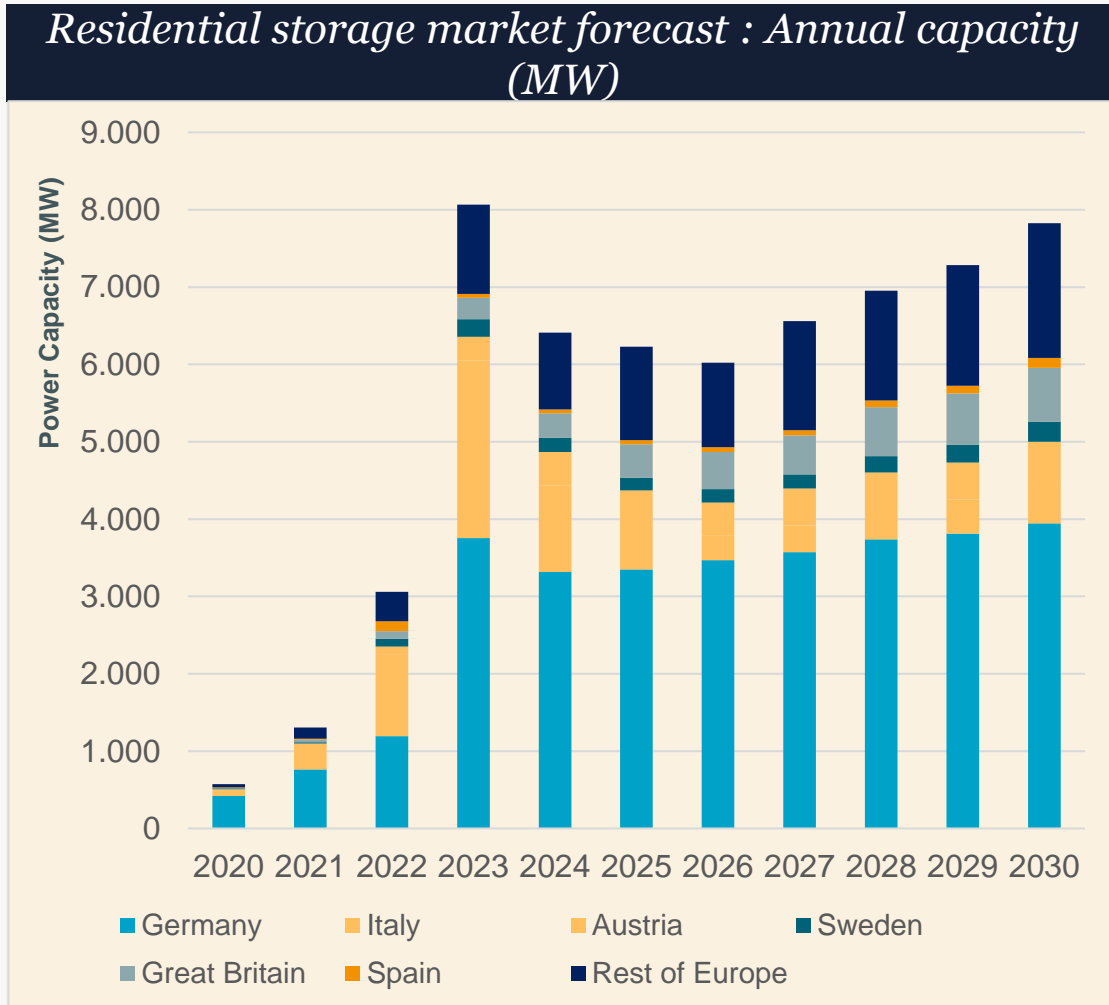
We underestimated the size of BtM installations by ~1.9 GW due to differences in the major markets – Italy and Germany – as well as underestimating deployment in some key markets.

The decline in the residential storage markets in Italy and Germany was smaller than we expected

Variance in other markets

Improved market visibility meant we increased average power and storage capacities

Residential European market forecast



Reduced deployment in Europe's top markets – Italy and Germany

Removal / reduction of important subsidies in key markets

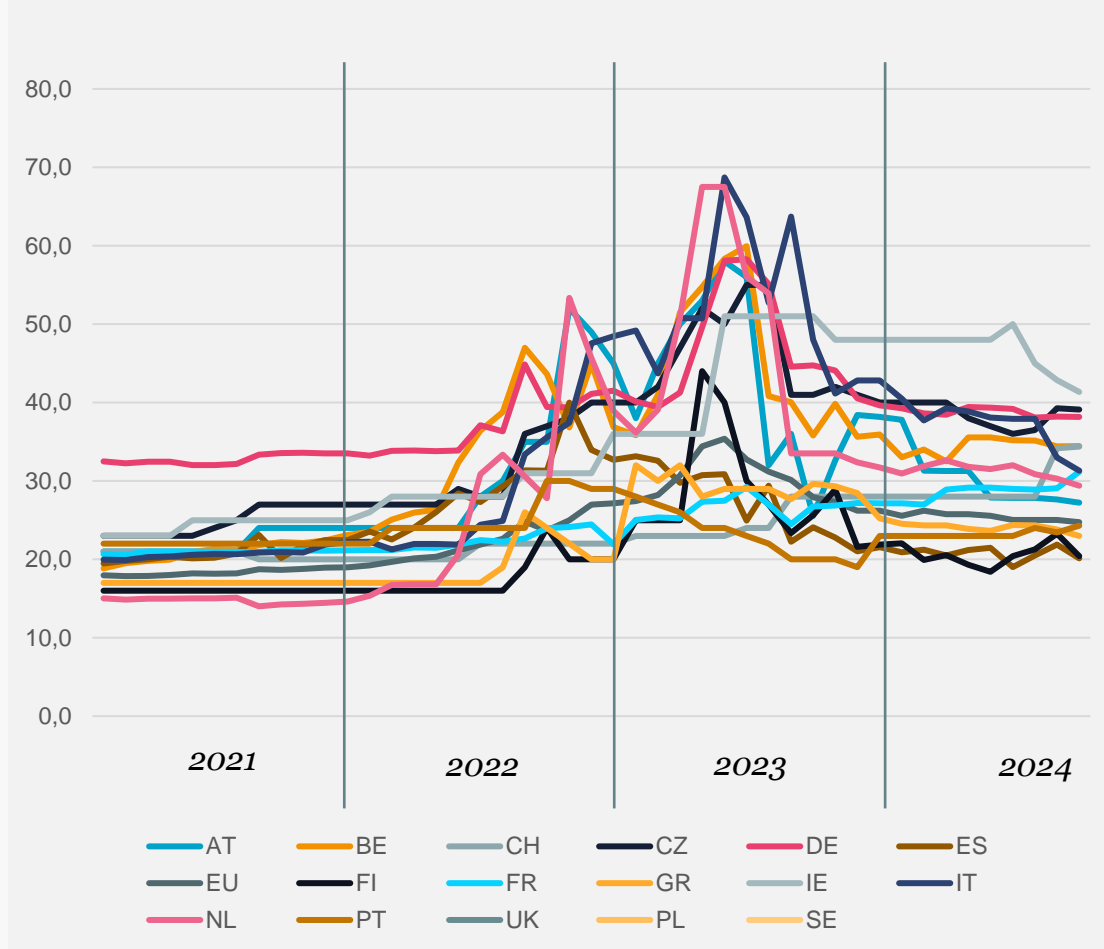
PV market developments affecting long-term deployment

Dynamic tariffs and changing remuneration for solar PV will provide more incentives in the future

Focus countries

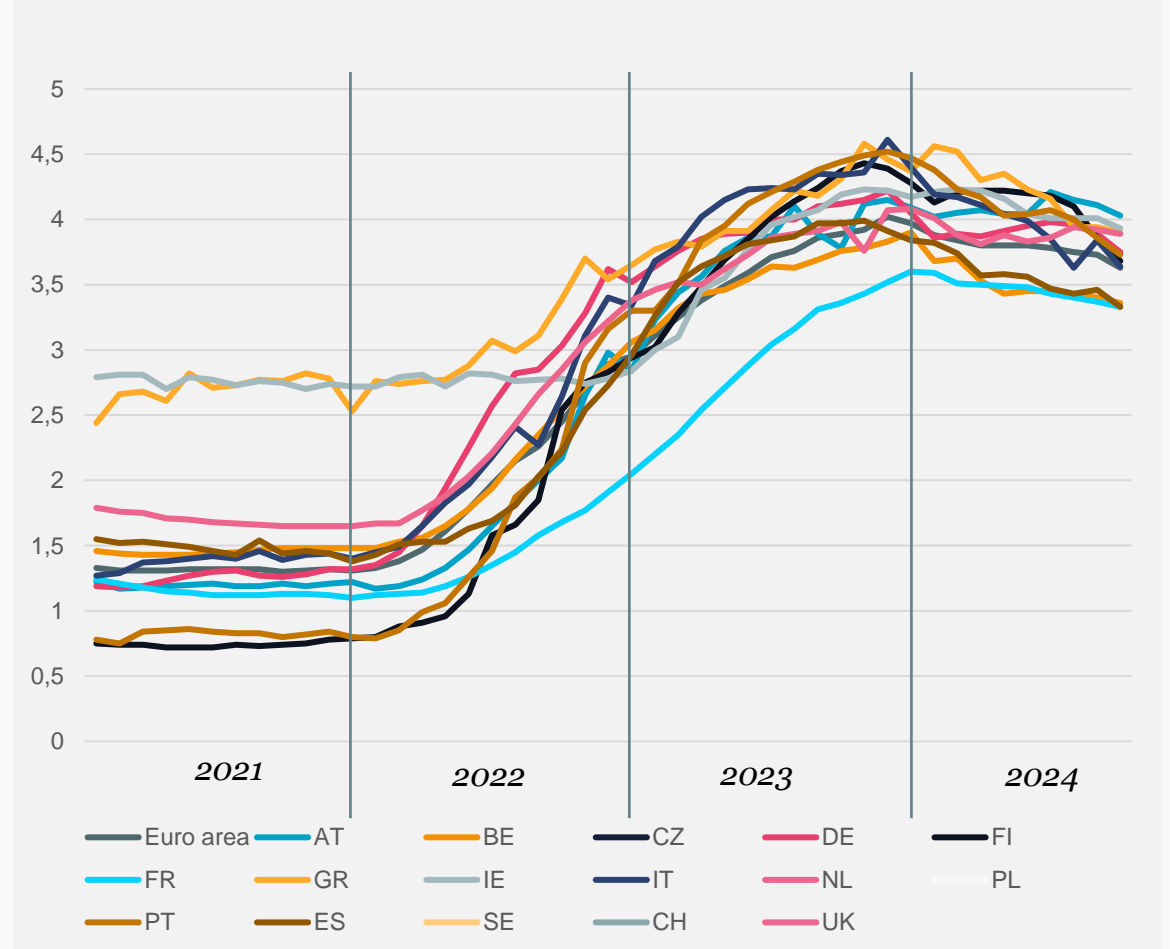
The energy crisis has been a weaker driver from H2 2023. Higher borrowing costs and cost-of-living pressures have also subdued demand in 2024.

Evolution of Electricity Prices for Residential customers (c€/kWh)



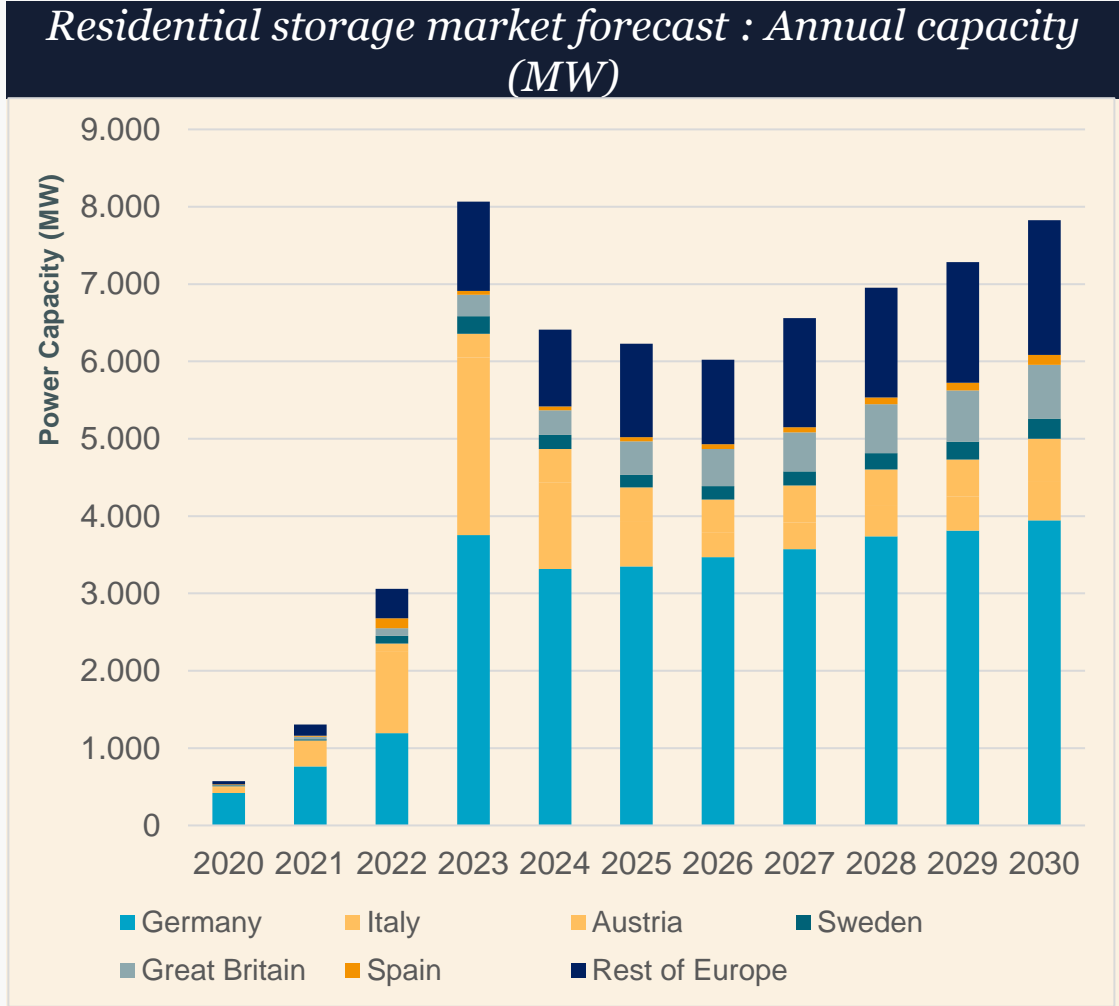
Source: Eurostat

Composite cost of borrowing indicator for households (% per annum)



Source: European Central Bank

Residential European market forecast



Reduced deployment in Europe's top markets – Italy and Germany

Removal / reduction of important subsidies in key markets

PV market developments affecting long-term deployment

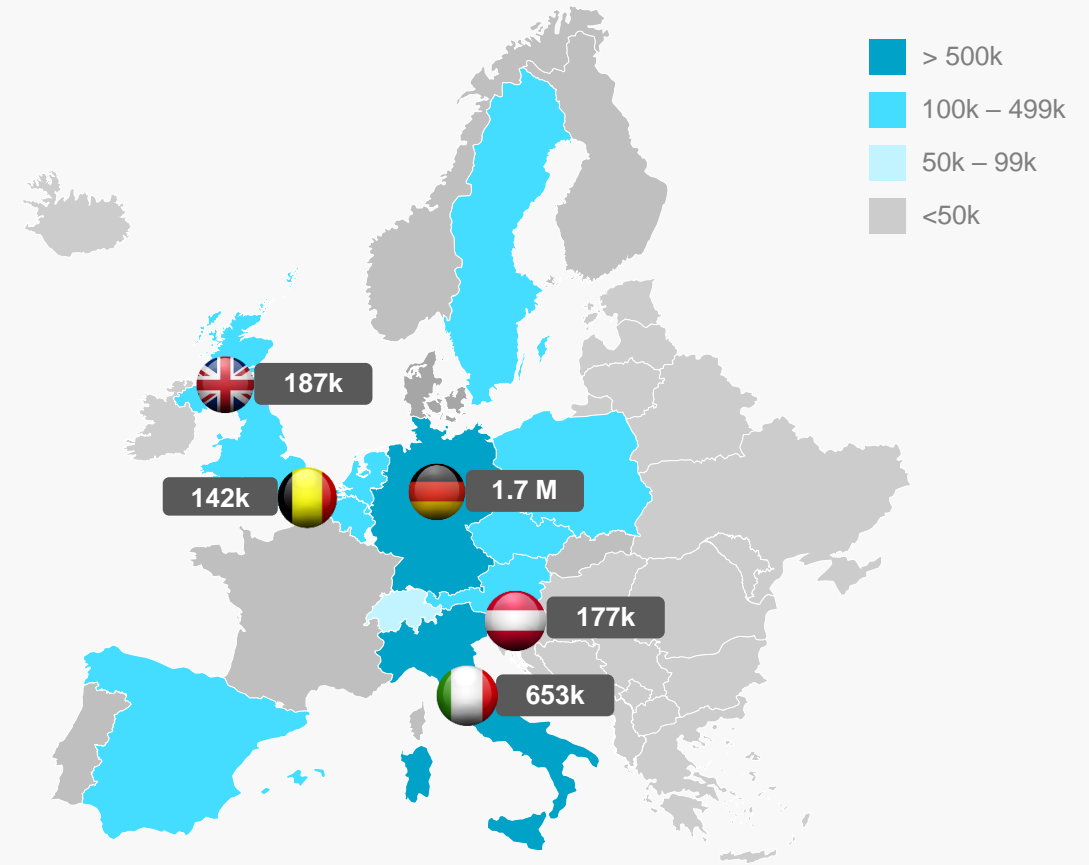
Dynamic tariffs and changing remuneration for solar PV will provide more incentives in the future

Focus countries

Europe has 17 million solar homes and 3.4 million battery homes

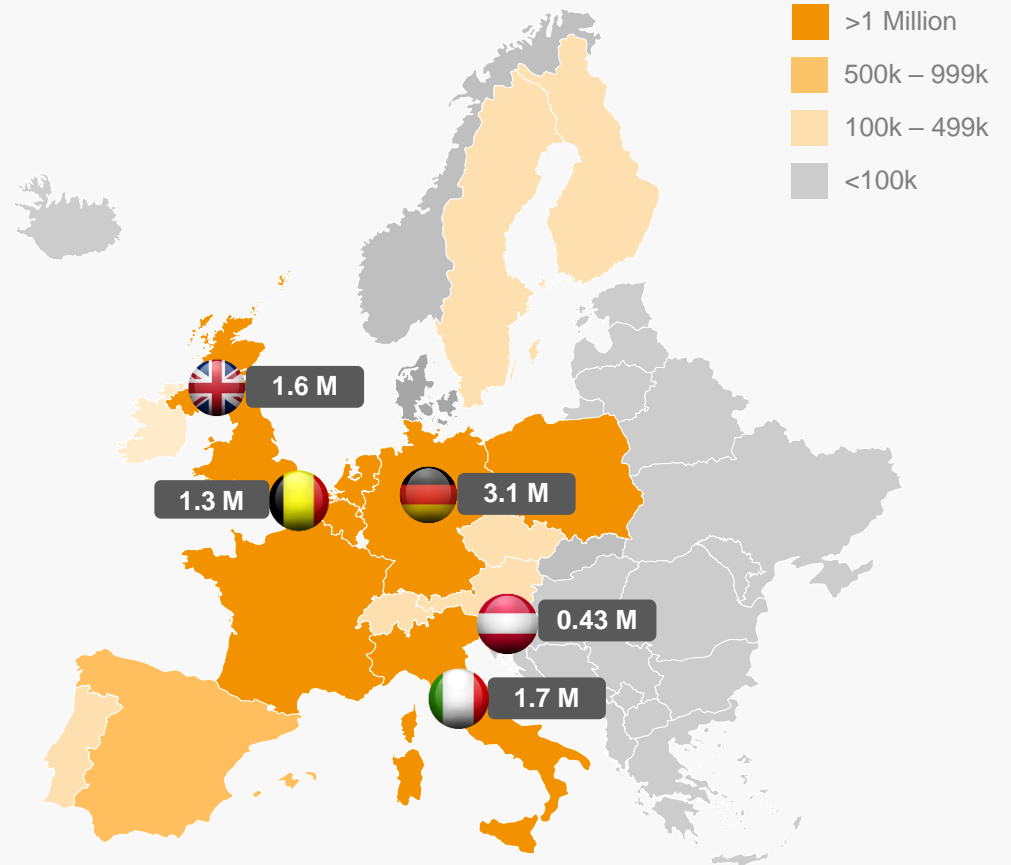
Residential battery installed base

- number of systems (end 2024)

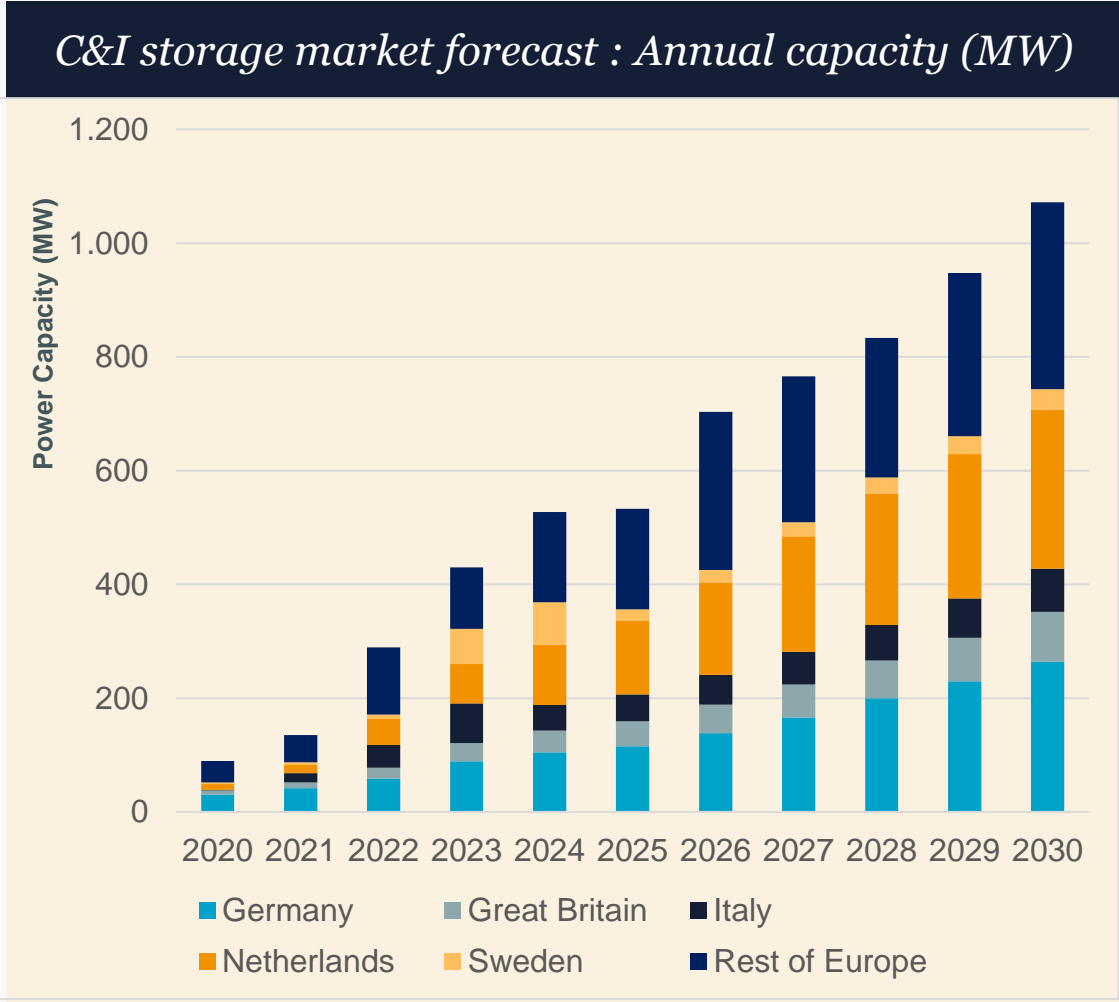


Residential solar PV installed base

- number of systems (end 2024)



C&I European market forecast



Electrification driving unique use-cases and a need for storage

Accessibility to flexibility revenues

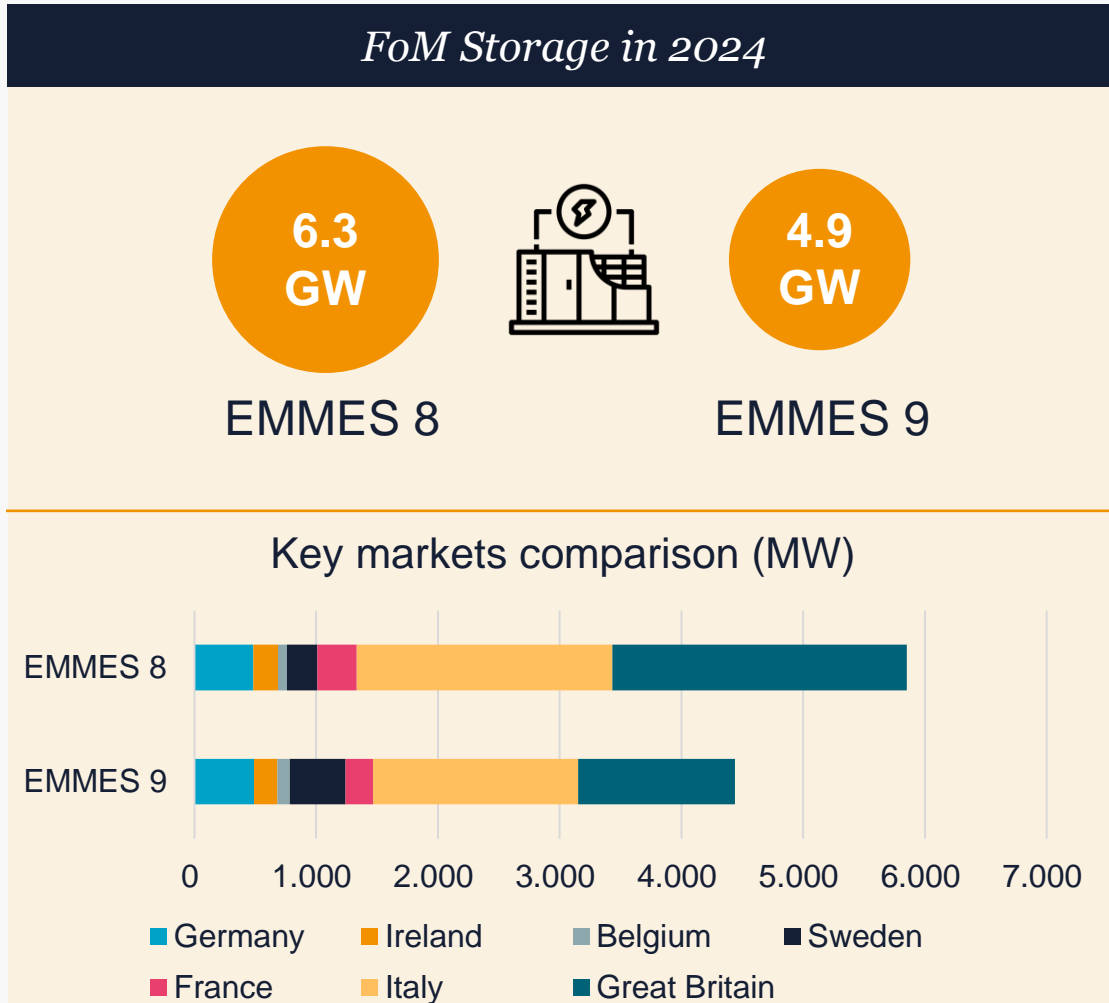
Slower PV deployment impacted growth rates, especially in smaller systems

Improved outlook for the majority of the market drivers by 2030

Focus countries

Front-of-the-meter storage: market trends

What is the difference between what was deployed in 2024 and our forecast last year?



Projects in Great Britain delayed and not connected as expected, including 1.1GW projects with T-1 capacity Market contracts

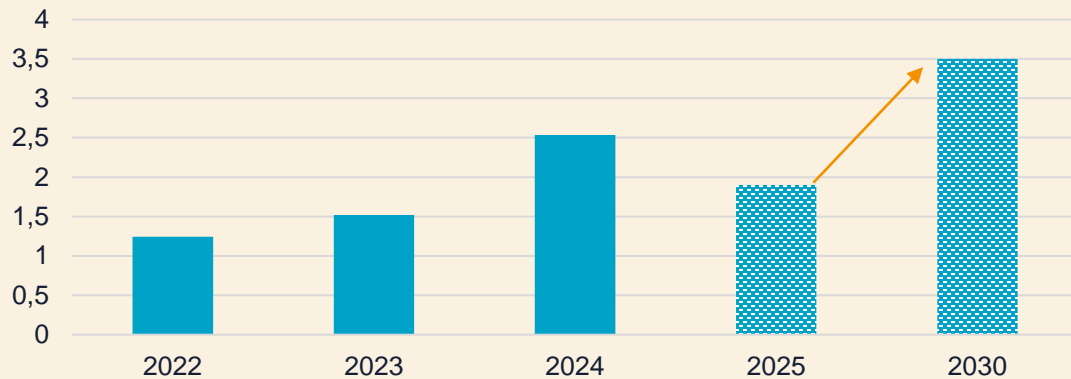
Some larger differences in Italy and Sweden

Accurate outlook in most other markets

FoM Storage Duration

Project duration trends (for projects >10MW)

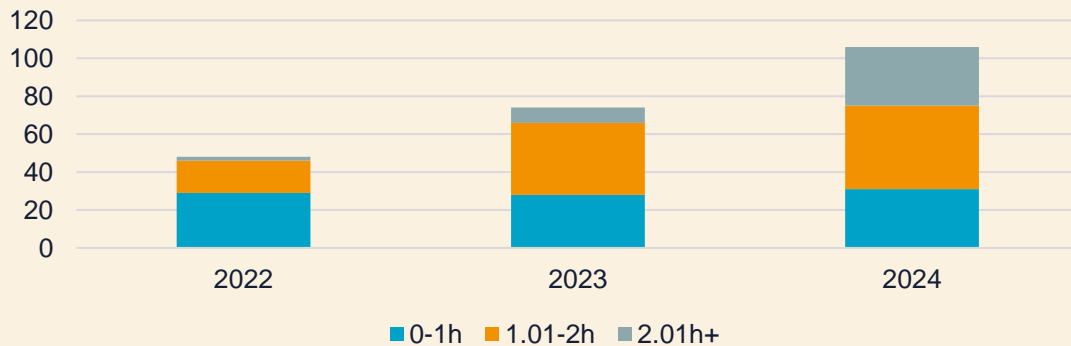
Average storage duration in Europe (h)



The average project duration grew from 1.5h to 2.5h in 2024

We forecast a drop to 1.9h in 2025

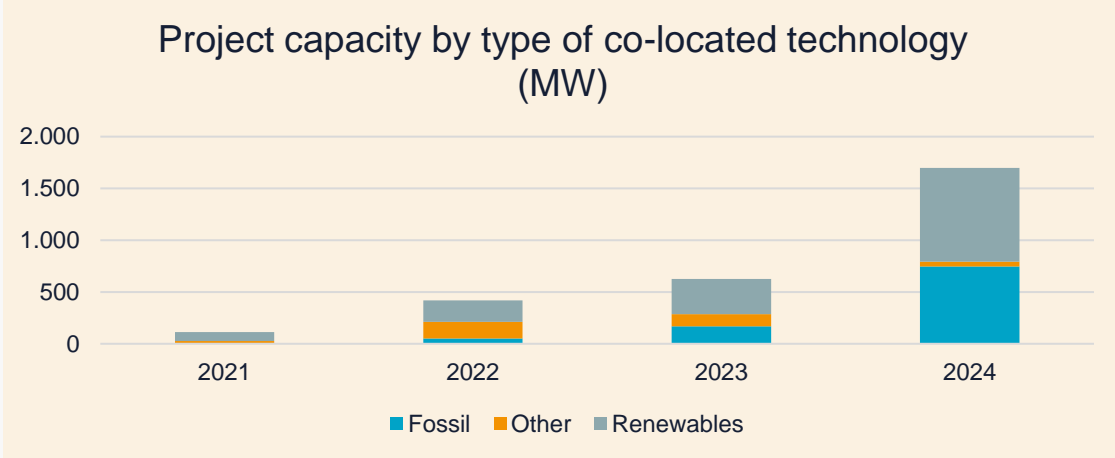
Number of projects in Europe by storage duration



The scale of projects will increase aggressively by 2030

Co-location of storage with other technologies

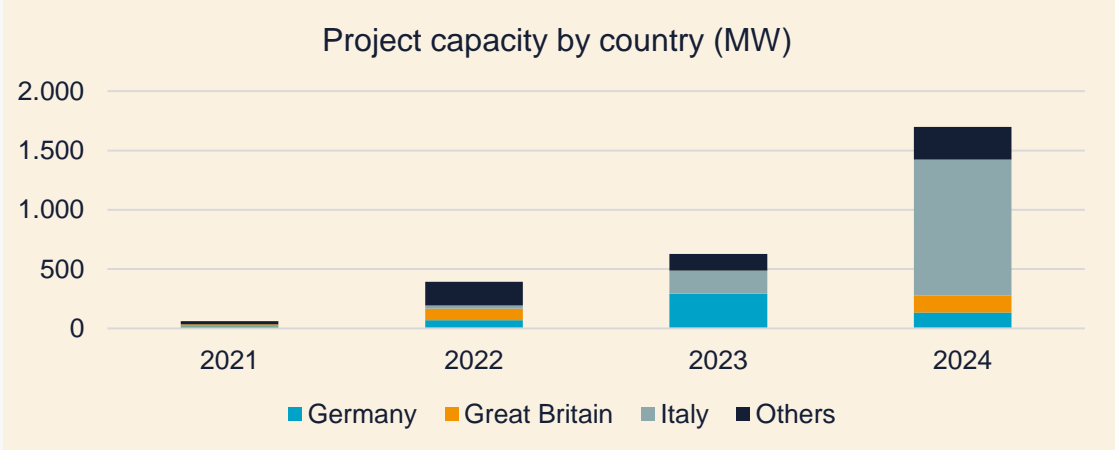
Project duration trends (for projects >10MW)



Co-locating batteries with conventional generation is common

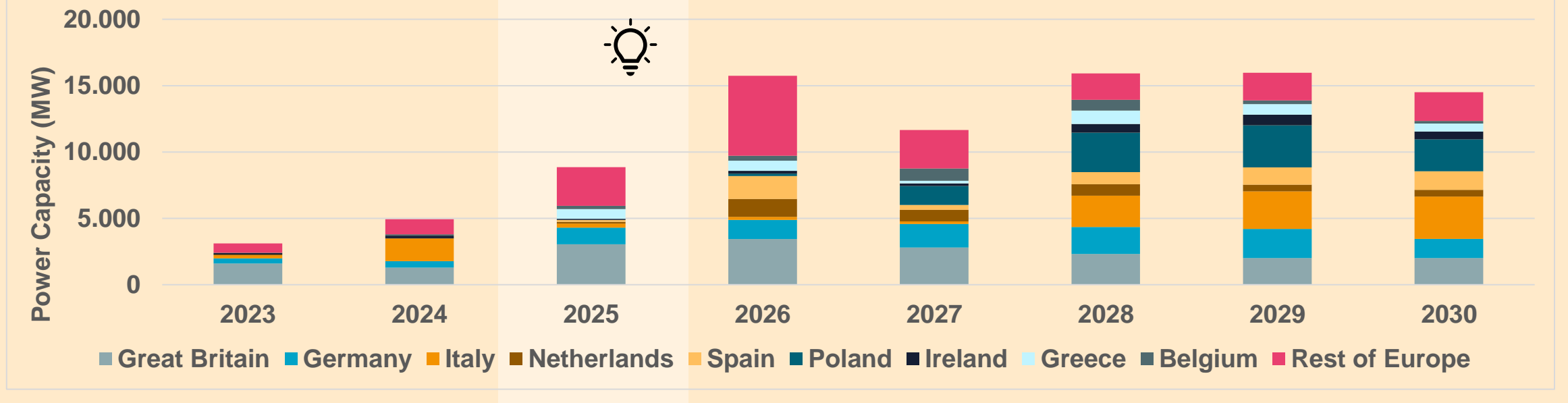
Co-location with renewables is growing

We forecast strong capacity growth in co-location with renewables by 2030



Forecast: 2025

FoM storage market forecast: New capacity additions (MW)



 Commissioning the long construction queue

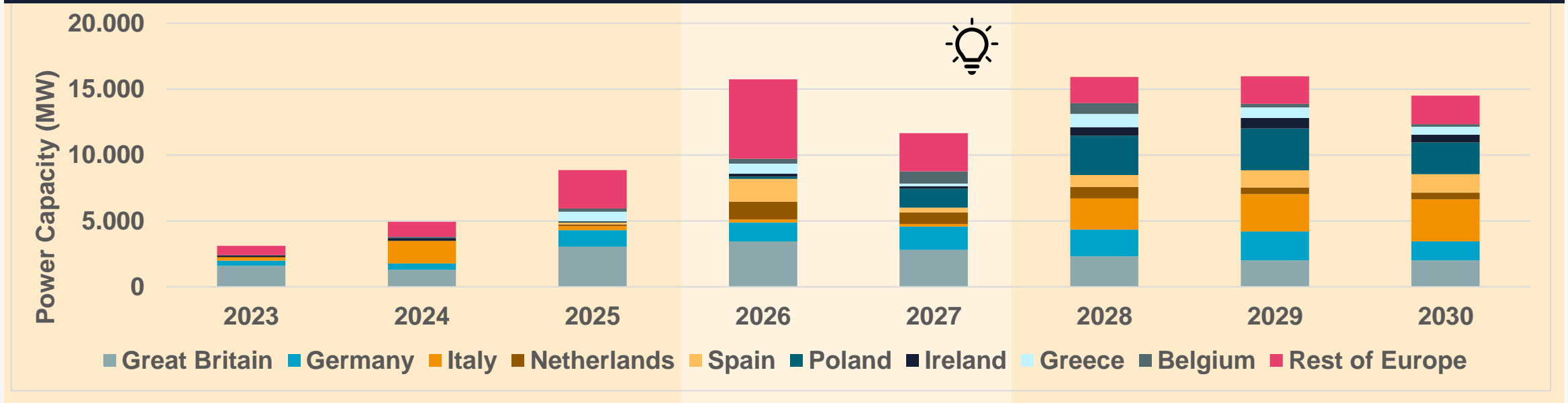
1-1.5GW in the Nordics, with a large peak in Finland  

 Grid boosters

Commissioning of the 2023-2024 auctions projects in Greece 

Forecast: 2026-2027

FoM storage market forecast: New capacity additions (MW)



 2026 peak driven support schemes and the Recovery and Resiliency Facility

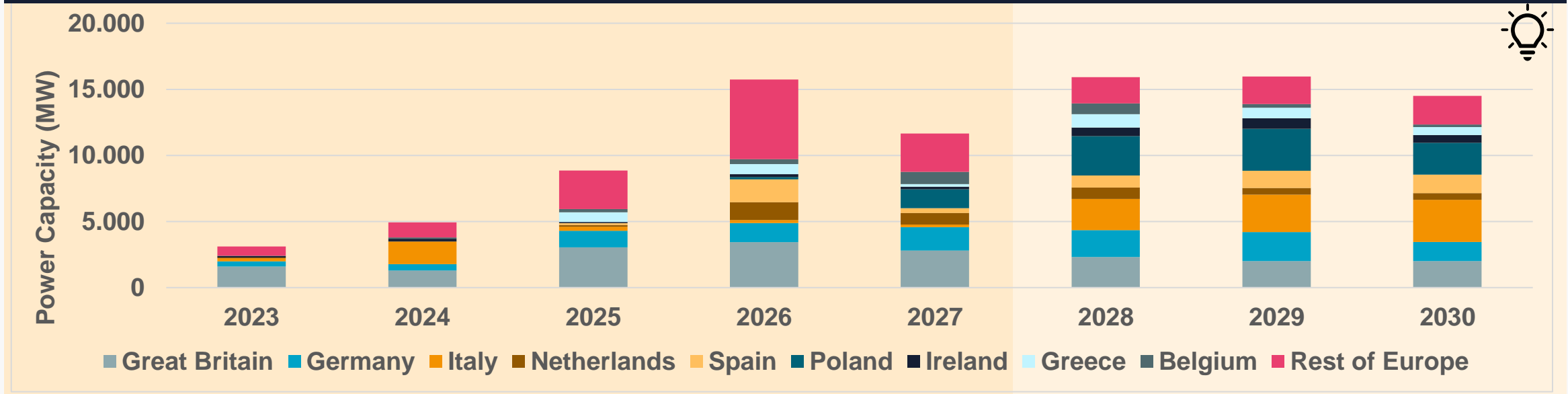
Deployment rate drops in 2027

 Growing number of merchant projects

Growing challenges in delivering the pipeline 

Forecast: 2028-2030

FoM storage market forecast: New capacity additions (MW)



 50GWh of MACSE projects delivery years

 Bulk of Polish Capacity Market contracts gets delivered

Dropping project CAPEX

EMD flexibility targets

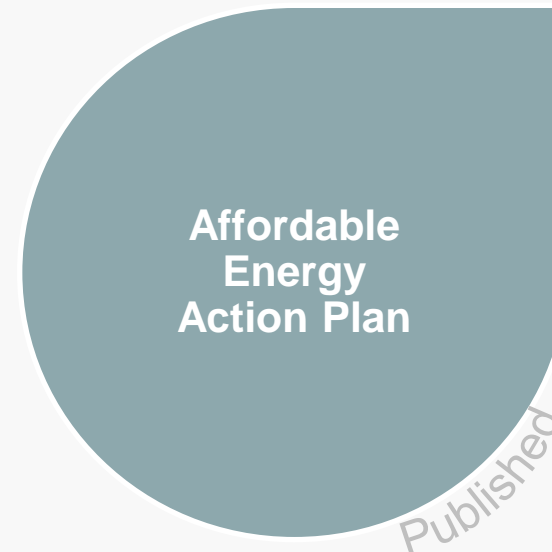
Growing project delivery challenges

Clean Industrial Deal and New State Aid Rules

Clean Industrial Deal and New State Aid Rules

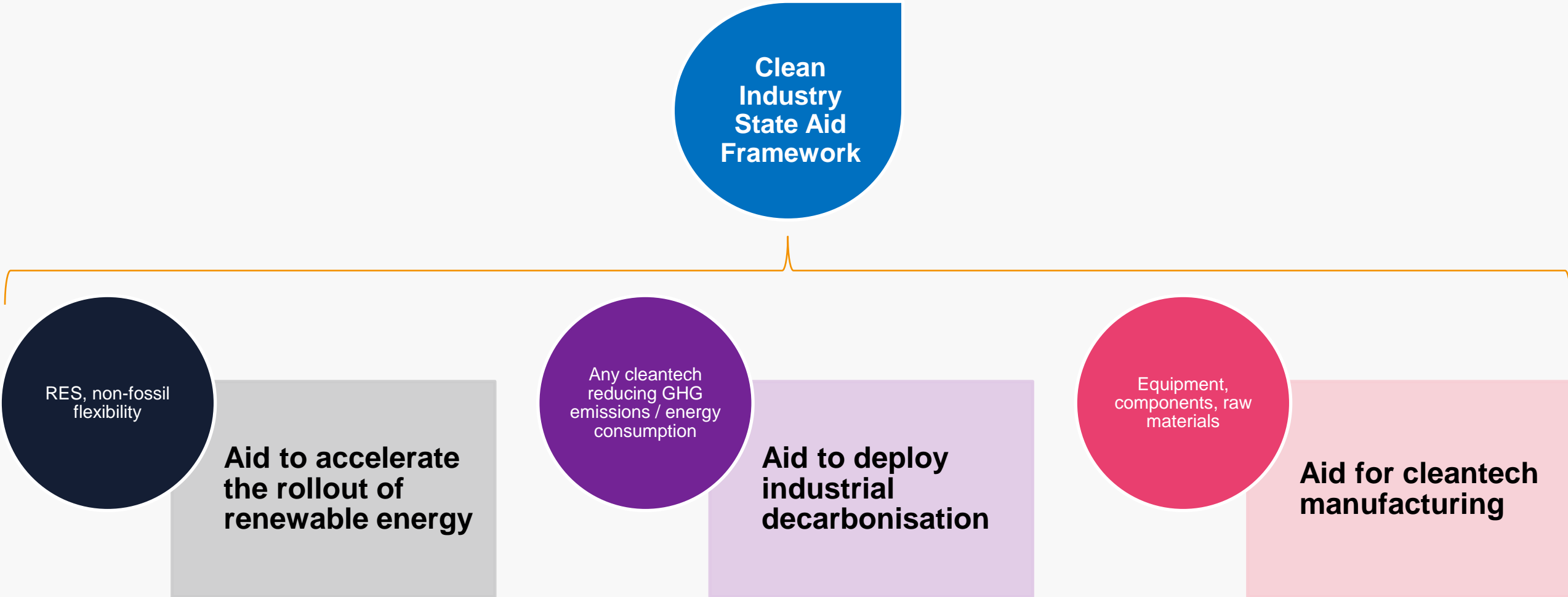
“Where is the money?”

The Clean Industrial Deal goes beyond state aid: it's a comprehensive initiative to reform various aspects of the EU economy, including key measures impacting energy storage, a.o.:



Clean Industry State Aid Framework

Overview



Clean Industry State Aid Framework

Tackling complexity

In EMMES 8.0, we identified several options to deploy energy storage state aid, creating what we could call “a support scheme spaghetti bowl”

1. Non-flexibility support scheme

2. Temporary Crisis Transition Framework

3. Treaty on the Functioning of the European Union/Climate, Energy and Environmental Aid Guidelines

4. Non-EU mechanism

With the new European Union State Aid Framework, efforts to streamline the options at Member States’ disposal – with some success

1. Investment Aid to accelerate RES rollout

2. Aid for non-fossil flexibility support schemes

3. Aid for Capacity Mechanism

4. Aid to deploy Industrial Decarbonisation

Clean Industry State Aid Framework

1. Investment Aid to accelerate RES rollout

Significance for ES: medium

Expected deployment from: 2025

<i>Open to</i>	RES but also a.o. “electricity storage”, “thermal storage”, RFNBOs
<i>Type of facility</i>	“Newly installed” or “repowered”
<i>Timeline</i>	Supported projects must be in operation within 36 months (except PHS, RFNBOs)
<i>Type of aid</i>	Investment aid / Direct price support scheme (does not apply to ES)
<i>Granted through</i>	Competitive bidding process or administratively
<i>Duration of the aid measure</i>	NA
<i>Aid volume</i>	NA
<i>Contingent to</i>	ES being able to participate in wholesale market, (non-) frequency ancillary services, market-based-redispaching / congestion management services

Clean Industry State Aid Framework

2. Aid for non-fossil flexibility support schemes

Significance for ES: **high**

Expected deployment from: 2027

<i>Open to</i>	“Non-fossil flexibility”, including “at least storage of electricity”
<i>Type of facility</i>	“New investment”
<i>Timeline</i>	NA
<i>Type of aid</i>	Direct grant
<i>Granted through</i>	Competitive bidding process
<i>Duration of the aid measure</i>	No longer than 5 years, contracts no longer than 10 years
<i>Aid volume</i>	Mandatorily–assessed flexibility needs at different timeframes <i>minus</i> expected market-based investment <i>minus</i> alternatives such as additional RES, grid development, curtailment
<i>Contingent to</i>	Mitigation measures identified in the flexibility needs assessment implemented within 2 year after said assessment; ES being able to participate in wholesale market, (non-)frequency ancillary services, market-based-redispaching / congestion management services

Clean Industry State Aid Framework

3. Aid for Capacity Mechanism

Significance for ES: **high**

Expected deployment from: **2025**

<i>Open to</i>	All technologies meeting CO ₂ emission limits; above 1MW. Stricter emission limits are optional
<i>Type of facility</i>	NA
<i>Timeline</i>	NA
<i>Type of aid</i>	Capacity Mechanism
<i>Granted through</i>	Competitive bidding process
<i>Duration of the aid measure</i>	No longer than 10 years, for agreements of up to 15 years
<i>Aid volume</i>	NA
<i>Contingent to</i>	Member States presenting market reform plan
!	If a State has both a CM and a flexibility measure, flexibility needs and capacity mechanism needs to be procured in the same, co-optimised auction. Except justified cases, capacity mechanisms and non-fossil flexibility measures cannot co-exist

Clean Industry State Aid Framework

4. Aid to deploy Industrial Decarbonisation

Significance for ES: medium

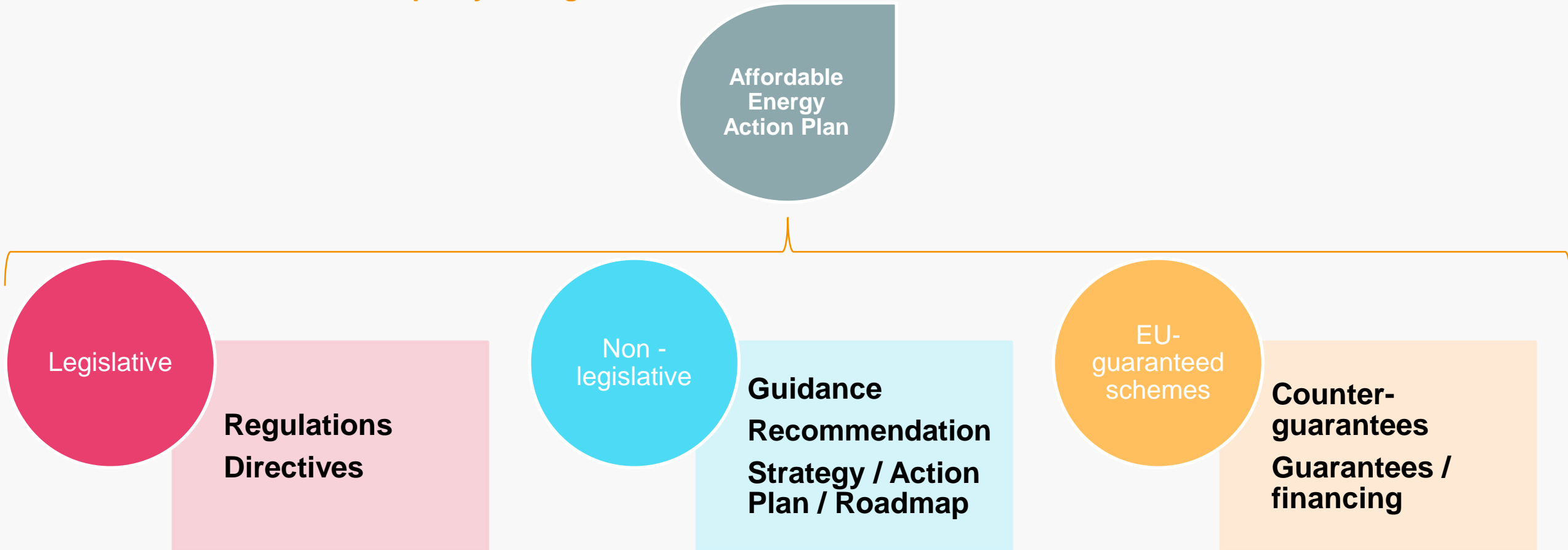
Expected deployment from: 2027

<i>Open to</i>	All technologies
<i>Type of facility</i>	NA
<i>Timeline</i>	Supported projects must be in operation within 36 months
<i>Type of aid</i>	Direct grants, repayable advances, loans, guarantees, tax advantages
<i>Granted through</i>	Individual aid, competitive bidding
<i>Duration of the aid measure</i>	NA
<i>Aid volume</i>	NA
<i>Contingent to</i>	NA

The Affordable Energy Action Plan

A key component of the Clean Industrial Deal

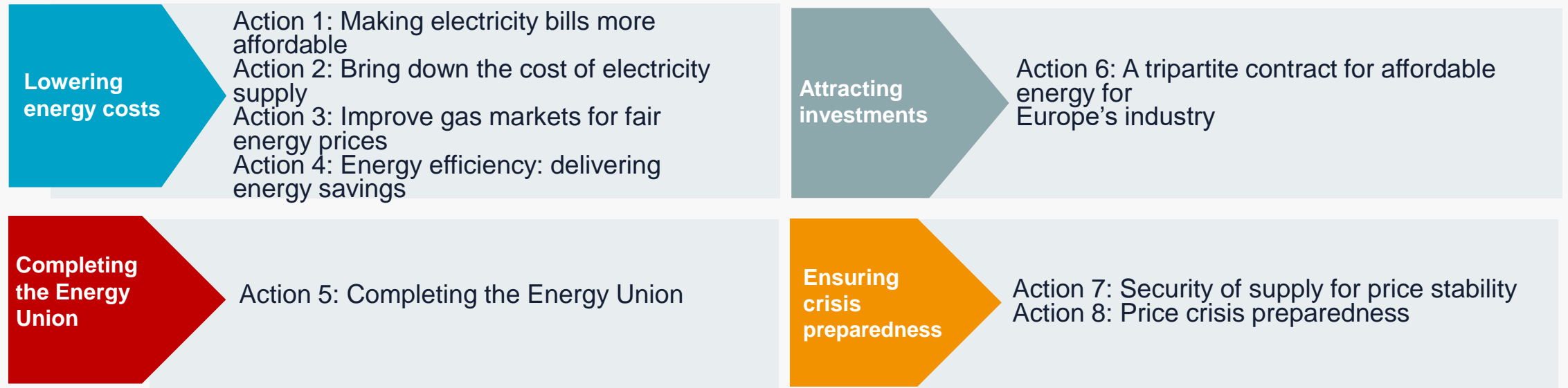
A combination of different policymaking tools



The Affordable Energy Action Plan

The other part of the Clean Industrial Deal

On 26 February 2025, the European Commission announced its Action Plan for Affordable Energy



The Affordable Energy Action Plan

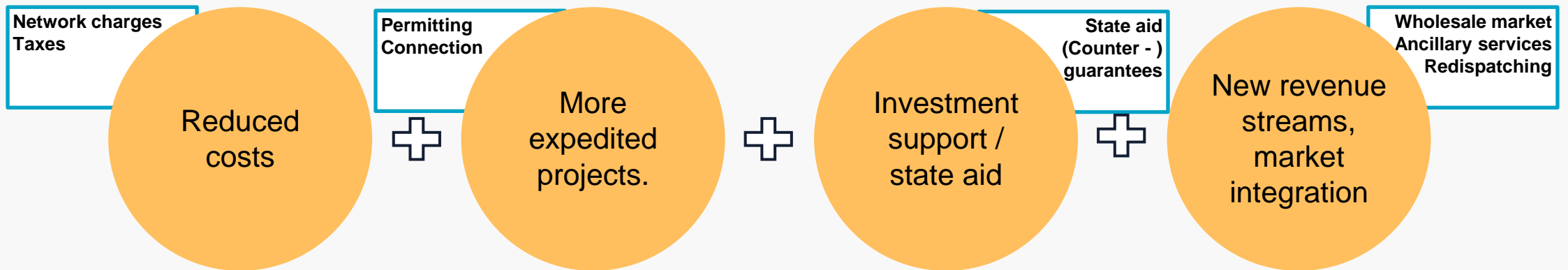
A selection of initiatives to keep an eye on

Initiative	Legally binding?	Expected impact	Launch by	Impact by
New network tariff design	TBD	Improvement of network tariffs for storage, e.g. removal of double charging	Q2 2025	Ca. 2026
Energy Taxation Directive revision	Yes	Prohibition of double taxation for ES, reduction of electricity taxes	Q4 2025	Ca. 2027
Guidance and legislative proposals to accelerate ES permitting	Yes (TBC)	Legal clarity on ES acceleration areas and State's responsibilities, shorter permitting times	Q2 2025 / Q1 2026	Ca. 2026 / 2027
European Grid Package	Yes (TBC)	A.o. shorter grid connection times	Q1 2026	Ca. 2027 / 2028
Programme for EIB / EU backed counter-guarantees for business signing PPAs	/	Further PPA deployment, more stable, long-term price environment	Q2 2025	Ca. 2026

Conclusions

Promising policy developments

All in all, the Clean Industrial Deal and its initiatives will drive energy storage deployment



The impact of the discussed initiatives may not be immediate, but is expected to be significant – mostly materialising from 2027 onwards



Any questions?