

ENERGY STORAGE

Global Conference

BRUSSELS, 14 - 16 October 2025

2025



SPONSORSHIP BROCHURE

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Energy Storage Global Conference 2025

The **Energy Storage Global Conference (ESGC)** offers a unique opportunity to industry, researchers and policymakers to exchange views on key issues faced by the energy storage sector.

During three days, representatives will meet in Brussels, at Hotel Le Plaza, on 14 - 16 October 2025, to discuss regulatory and policy frameworks, the future storage market, and the latest developments in energy storage technologies.

Built on the foundations of six successful conferences organised since 2014, the three-day event, organised by the **European Association for Storage of Energy (EASE)**, will gather over 400 energy storage professionals, researchers, exhibitors, speakers, and policymakers, both onsite and online.

What can you expect?

- The **latest insights** on energy storage policies, markets, technologies, and applications.
- **Networking opportunities** during the conference, as well as during our dinner events.
- **Discover products and activities**, meet potential clients and partners with over 15 sponsors and exhibitors.
- Engaging with more than **400 delegates** from around the world.

The Organiser

The European Association for Storage of Energy (EASE) located in Brussels, Belgium, is the leading member-supported association that represents organisations active across the entire energy storage value chain.

Established in 2011, EASE represents approximately 70 members including utilities, technology suppliers, research institutes, distribution system operators, and transmission system operators.

EASE aims to promote a fair, future-oriented, sustainable energy market design that recognises storage as an indispensable element of the energy system and to build a bridge between EU policymakers and the energy storage stakeholders.

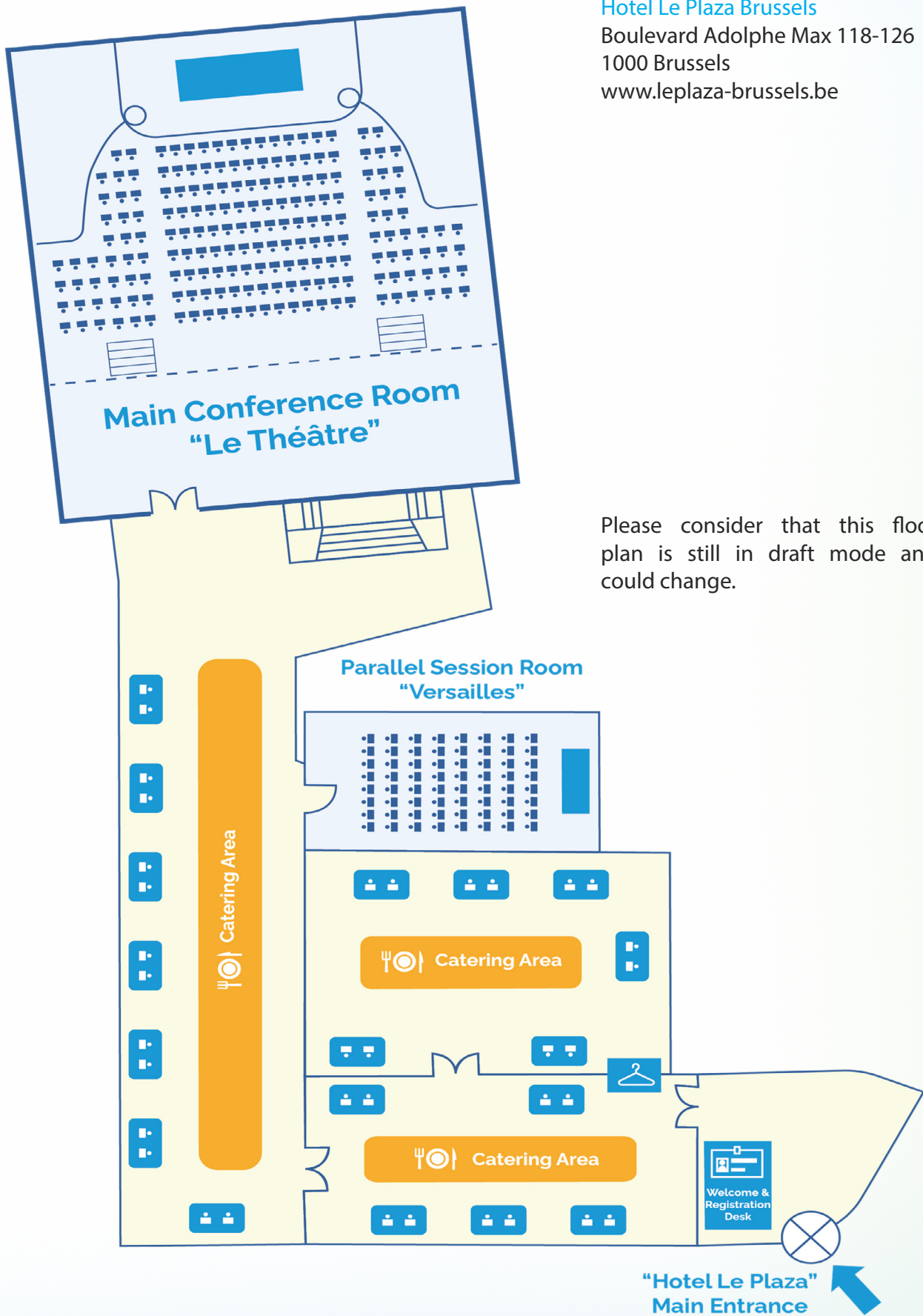
Together, EASE members have significant expertise across all major storage technologies and applications. This allows for the generation of new ideas and policy recommendations that are essential to build a regulatory framework that is supportive of energy storage.

For more information, please visit <https://ease-storage.eu/>



Venue Map

Hotel Le Plaza Brussels
Boulevard Adolphe Max 118-126
1000 Brussels
www.leplaza-brussels.be



Please consider that this floor plan is still in draft mode and could change.

● ESGC in numbers!

400+ Participants



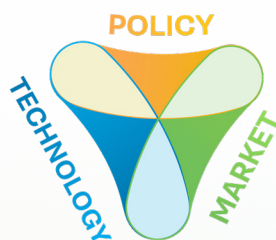
60+ Speakers



20+ Exhibitors



3 Days of Conference
Networking events



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Sponsorships & Exhibition Packages

EARLY BIRD PRICES (UNTIL 28 FEBRUARY 2025)

Platinum Sponsor:	21.400 €
Gold Sponsor:	18.200 €
Silver Sponsor:	16.100 €
Bronze Sponsor:	6500 €
Exhibitor:	4300 €

STANDARD PRICES (AFTER 28 FEBRUARY 2025)

Platinum Sponsor:	23.500 €
Gold Sponsor:	20.000 €
Silver Sponsor:	17.700 €
Bronze Sponsor:	7100 €
Exhibitor:	4800 €

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Networking events: [Contact us for more info](#)

CONTACT INFORMATION

For further information, please reach out to:
Greta Bitante, Event Manager, g.bitante@ease-storage.eu

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR
ON-SITE BENEFITS					
CONFERENCE TICKETS (INLC SPEAKERS AND BOOTH STAFF)	7	5	4	3	3
EXHIBITION BOOTH	Large	Large	Standard	Standard	Standard
SPEAKING SLOT	1	1			
LOGO ON ONSITE MATERIALS	Yes	Yes	Yes	Yes	
EXECUTIVE DINNER TICKET	2	1			
POST EVENT REPORT	Yes				

EVENT PROMOTION					
SOCIAL MEDIA SHOUT-OUT	3	2	2	2	1
LOGO IN MAILINGS	All mailings	All mailings	3 mailings	2 mailings	1 mailing
DIRECT MAILING TO ATTENDEES	1				

VIRTUAL EVENT PLATFORM					
LOGO AND URL IN VIRTUAL CONFERENCE PLATFORM	Yes	Yes	Yes	Yes	Yes
CAROUSEL LOGO DISPLAY TIME	5 seconds	5 seconds	4 seconds	4 seconds	3 seconds
ONLINE STAFF MEMBERS	3	2	2	1	1
PDF AND VIDEO UPLOADS	Yes	Yes	Yes	Yes	Yes
CHAT AND 1:1 MEETINGS	Yes	Yes	Yes	Yes	Yes
LEADS DOWNLOAD	Yes	Yes			
POLLS	Yes	Yes			

Platinum Sponsorship

21.400 € Until 28 February 2025

EARLY BIRD DISCOUNT!

23.500 € After 28 February 2025

Platinum sponsors receive the highest level of visibility and recognition at the event. This exclusive package maximises your organisation's visibility among relevant stakeholders before, during, and after the conference. Enjoy top positioning to showcase your brand as a leader in the energy storage sector

The Platinum Sponsor Package includes the following features:

ON-SITE BENEFITS

- 7 conference tickets
- 2 Dinner tickets
- Large on-site customisable* exhibition booth
- 1 speaking slot in a plenary session
- Your logo on onsite materials
- Post event report

EVENT PROMOTION

- 3 social media shout-out
- Your logo in all the mailings
- 1 direct mailing to the ESGC attendees

EVENT PLATFORM

- Logo and URL in virtual conference platform
- 5 seconds carousel logo display time
- 3 online staff members
- PDF and video uploads
- Chat and 1:1 meetings
- Leads download
- Polls

Gold Sponsorship

18.200 € Until 28 February 2025

EARLY BIRD DISCOUNT!

20.000 € After 28 February 2025

The Gold sponsorship package ensures that your company stands out in all conference communications, creating a lasting impact. This package provides your company high visibility during, before, and after the event, resulting in a strategic exposure as a significant player in the the energy storage sector.

The Gold Sponsor Package includes the following features:

ON-SITE BENEFITS

- 5 conference tickets
- 1 gala dinner ticket
- Large on-site customisable* exhibition booth
- 1 speaking slot in a plenary session
- Your logo on onsite materials

EVENT PROMOTION

- 2 social media shout-out
- Your logo in all the mailings

EVENT PLATFORM

- Logo and URL in virtual conference platform
- 5 seconds carousel logo display time
- 2 online staff members
- PDF and video uploads
- Chat and 1:1 meetings
- Leads download
- Polls

Silver Sponsorship

16.100 € Until 28 February 2025

EARLY BIRD DISCOUNT!

17.700 € After 28 February 2025

This package provides your company good visibility in the conference communications, making it a recognized and valued partner throughout the conference. Your company logo visibility is guaranteed in all stages of the event.

The Silver Sponsor Package includes the following features:

ON-SITE BENEFITS

- 4 conference tickets
- Standard exhibition booth
- Your logo on onsite materials

EVENT PROMOTION

- 2 social media shout-out
- Your logo in 3 mailings

EVENT PLATFORM

- Logo and URL in virtual conference platform
- 4 seconds carousel logo display time
- 2 online staff members
- PDF and video uploads
- Chat and 1:1 meetings

Bronze Sponsorship

6.500 €

Until 28 February 2025

EARLY BIRD DISCOUNT!

7.100€

After 28 February 2025

The Bronze sponsorship package provides your company visibility during all stages of the event. It provides opportunities to engage with a diverse audience and build networking in the energy storage sector.

The Bronze Sponsor Package includes the following features:

ON-SITE BENEFITS

- 3 conference tickets
- Standard exhibition booth
- Your logo on onsite materials

EVENT PROMOTION

- 2 social media shout-out
- Your logo in 2 mailings

EVENT PLATFORM

- Logo and URL in virtual conference platform
- 4 seconds carousel logo display time
- 1 online staff member
- PDF and video uploads
- Chat and 1:1 meetings

Exhibitor Package

4.300 € Until 28 February 2025

EARLY BIRD DISCOUNT!

4.800 € After 28 February 2025

This package provides an exhibitor space and optimum visibility in the conference communications, during, before, and after the event.

The Exhibitor Package includes the following features:

ON-SITE BENEFITS

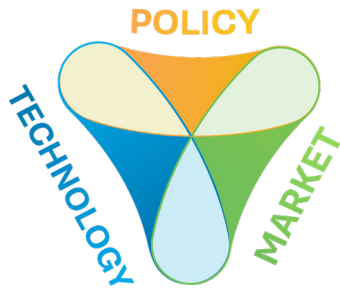
- 3 conference tickets
- Standard exhibition booth

EVENT PROMOTION

- 1 social media shout-out
- Your logo in 1 mailing

EVENT PLATFORM

- Logo and URL in virtual conference platform
- 3 seconds carousel logo display time
- 1 online staff member
- PDF and video uploads
- Chat and 1:1 meetings



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Already signed for 2025!



A special thanks to the
2024 ESGC sponsors and exhibitors

