

The European Association for Storage of Energy

INTRODUCTION FOR POTENTIAL MEMBERS



























What We Will Talk About

- Introduction
- Activities and Services
- Structure and Organisation
- How to Join

About EASE

The European Association for Storage of Energy (EASE), established in 2011, is the leading member-supported association representing organisations active across the entire energy storage value chain.

EASE promotes the deployment of energy storage to support the cost-effective transition to a resilient, climate neutral, and secure energy system.

EASE represents more than 70 members including utilities, technology suppliers, research institutes, distribution system operators, and transmission system operators.







EASE Mission and Vision

Mission

Promote a fair, future oriented, sustainable energy market design that recognises storage as an indispensable element of the energy system to build a bridge between EU policymakers and the energy storage stakeholders.

Vision

Have a renewable-based carbon-neutral Europe by 2050, enabled through energy storage.

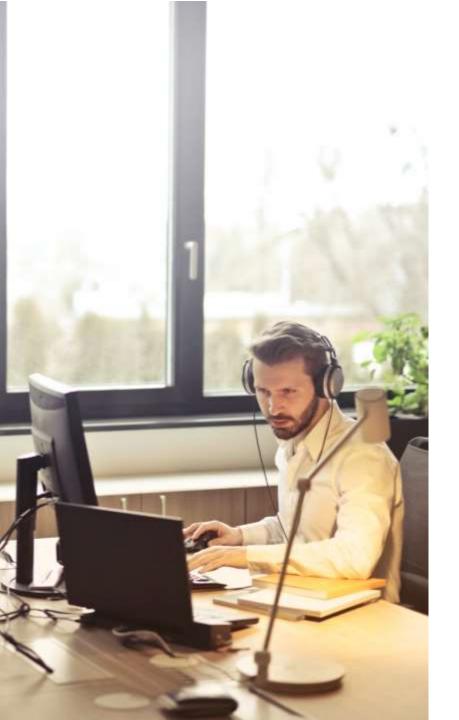
Policy Priorities

Policy priorities are set by the Executive Board with the support of the Secretariat, and endorsed by the General Assembly.

2024–2026 priorities are:

- 1. Ensuring Implementation, Addressing Lack of Proper Legal Framework
 - a) 24/7 PPAs
 - b) Flexibility assessment
 - c) Support schemes
 - d) Capacity markets
 - e) LDES Market Design
- 2. Accelerating Permitting, Grid Connection, Licensing
 - a) Guidance on best practices
 - b) Standardisation of processes
- 3. Addressing Safety
 - a) Guidance, standards, and best practices safety of installation
- 4. Addressing Energy Sovereignty
- 5. Addressing Industry sovereignty/EU Competitiveness







Activities and Services

EASE members have significant expertise across all major storage technologies and applications.

This allows us to **generate new ideas and policy recommendations** that are essential to build a regulatory framework that is supportive of storage.

EASE encourages networking and cooperation between actors of the energy storage sector by organising Working Groups/Task Forces and Workshops for to its members. By doing so, EASE aims at being an enabler of the future energy storage scene.

For more information about EASE members, click here

Our services

EASE services for its members can be summarised in five main categories:

- Advocacy
- Information sharing and thought leadership
- Market intelligence
- R&D and EU funded projects
- Visibility and networking

For more information about our services, click here







Advocacy

EASE's main priority is to ensure that the EU regulatory and policy framework is favourable for the development and deployment of all energy storage technologies.

With the support of its members and in collaboration with national energy storage associations, EASE advocates for the interests of the energy storage industry across a wide range of issues, including:

- REPowerEU
- Electricity market design
- Net–Zero Industry Act
- Critical raw materials
- Mobility & Behind-the-Meter
- Sustainable batteries
- EU funding: <u>Innovation Fund</u>, <u>Horizon Europe</u>, <u>European Investment</u>
 <u>Bank Energy Lending Policy</u>

Information Sharing & Thought Leadership

EASE produces valuable resources for policymakers and other stakeholders including:

- <u>Technology Descriptions</u>
- Application Forms
- Policy Papers
- Technical Documents

As a Member, you will discuss and learn about all aspects of the EU storage industry in our Committees, Working Groups and Task Forces. Moreover, you gain access to an online library accessible only for our members.

You will also have a chance to share your company's insights with the broader storage community.





R&D and **EU-funded** Projects



EASE participates in EU-funded research projects and advocates for increased EU funding dedicated to energy storage research, demonstration, and deployment.

As a member you can:

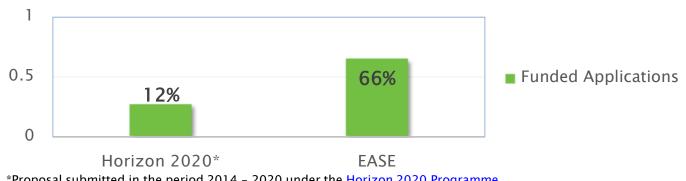
- Get involved in EU-funded research projects
- Stay updated about EU funding programmes and influence R&D priorities via e.g. the <u>ETIP SNET</u>, the Battery Alliance, the Connecting Europe Facility, and Batteries Europe
- Participate in political fora and expand your network in the EU R&D community

If you wish to know more about the possibilities that EASE offers, please contact EASE Secretariat. Further information on ongoing projects can be found here.

Our EU-funded Projects

- 12 ongoing projects covering a wide range of storage technologies with a total budget of over 50M€.
- Our projects mainly include research projects close to market/innovation and policy coordination actions.
- EASE involved more than 20 members as full beneficiaries and linked third parties in different projects
- 66% success rate for our applications

Submitted Projects' Success Rate



*Proposal submitted in the period 2014 - 2020 under the Horizon 2020 Programme





Intelligence, Newsletters, and Studies

EASE intelligence is a valuable source of information for businesses and investors interested in the energy storage sector.

As a member, you will gain free access to:

- The <u>European Market Monitor on Energy Storage (EMMES)</u>. Annual report published once per year; interactive database available for members only.
- A bi-weekly newsletter on policy updates
- A regularly updated database of studies and publications on energy storage

As a member, you will automatically receive the newsletters.





Visibility and Networking

By joining EASE, you receive many opportunities to enhance your company's visibility and strengthen your network.

Expand your network by meeting leading storage experts and policymakers. EASE organises many events:

- The **Energy Storage Global Conference** (annual around 400 participants, 14 sponsors and 16 exhibitors)
- Ad-hoc events and webinars based on key policy developments and members' needs

Feature in EASE external publications, such as policy papers, newsletters and campaigns distributed to:

- 5000+ EASE newsletter readers and social media followers
- Meetings and specific exchanges with policymakers and stakeholders
- External events where EASE participates as partner or exhibitor

Attract talent, using EASE network and outreach.

Structure and Organisation: Presidency





David Post
Enel X
President



Olivier Didry EDF Vice-President



Michael Lippert
Saft
Vice-President



Julian Jansen
Fluence
Vice-President



Carla Barrera SLB Treasurer



Patrick Clerens
Secretary General

Bodies

General Assembly

Supreme decision-making body for defining the priorities of EASE, bringing together all Members.



Executive Board

14 representatives elected for a two year term. Manages the instructions & recommendations of the General Assembly, the activities and the assets of the Association.

Secretariat

Manages day-to-day operations of the Association

Technology & Value Assessment Committee

Karim Sidi-Ali-Chérif (CEA)



- Covers storage technologies, applications, business cases; R&D and investment; EU network codes;...
- •Gathers technical inputs for external stakeholders, Commission, ENTSO-E...

Strategy Committee Miguel Garagorri (Iberdrola)



- Comprises all EASE policy and advocacy topics
- Key focus areas: energy market design, taxation and state aid, engagement with other associations

Communications Committee Luca Cammuncoli (EDF)



- Focuses on sharing the value and use cases of storage
- Plans all activities linked to EASE's external visibility
- Leads planning for the Energy Storage
 Global Conference



How to Join

Membership Categories

EASE has several membership categories for different types of organisations.

	Regular	Organisations involved in energy storage activities in Europe such as: utilities, grid operators (TSOs and DSOs), equipment and technology manufacturers and R&D organisations			
	Consultancy	Consultancies involved in energy storage activities			
	Start-up	Start-up companies that are not yet profitable or owned more than 50% by a profit making company			
	Association	Associations involved in energy storage, directly or indirectly, at EU national or European level. Only secretariat personnel can be directly involved in EASE			
	Associate	Any organisation that does not fulfill the requirements to become a Regular Member with activities relevant to energy storage			

HOW TO JOIN EASE



How to Join

Membership Rights

Depending on your membership category, you will have access to different bodies within EASE.

	Executive Board*	General Assembly	Committees	Working Groups	Annual Fee***
Regular	✓	✓	✓	✓	22.400€
Regular–R&D	✓	✓	✓	✓	5.600€
Consultancy ****		✓	√	✓	11.200€
Start-up		**	✓	✓	6.700€
Association		✓	√	✓	6.700€
Associate****		**		Upon invitation	6.700 € x 3

^{*}Elective position

^{**}No voting rights

^{***}Upon joining, EASE members pay a one-off contribution to the working capital of EASE, which amounts to 10% of the annual membership fee

^{****} with 3 year commitment invoiced upon joining the association



How to Join

Admission procedure

Gain premium access to all our services and help shape the future of the energy system.

1. Inform the EASE Secretariat

Contact Ms Lou-Naëma Fischer-Angoulvent ln.fischer@ease-storage.eu
+32 2 743 29 82

- 2. Send your filled application form
- 3. The EASE Executive Board has one week to approve your application request
- 4. Once your membership request is approved:
 - Nominate your organisation's representatives in the different EASE bodies
 - Send the form to the Secretariat.
- 5. You are officially an EASE Member!

HOW TO JOIN EASE

EASE Secretariat

Patrick Clerens - Secretary General - <u>p.clerens@ease-storage.eu</u>

Jacopo Tosoni - Head of Policy - j.tosoni@ease-storage.eu

Martin Roach - Senior Energy Analyst - m.roach@ease-storage.eu

Tony Kim Yeat - Junior Policy Officer - t.kimyeat@ease-storage.eu

Margareta Roncevic - Policy Officer - m.roncevic@ease-storage.eu

Elina Cirule - Communications Officer - e.cirule@ease-storage.eu

Thomas Otuszewski - Project Officer - <u>t.otuszewski@ease-storage.eu</u>





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