

The European Association for Storage of Energy

INTRODUCTION FOR POTENTIAL MEMBERS





What We Will Talk About

- Introduction
- Activities and Services
- Structure and Organisation
- How to Join



About EASE

The European Association for Storage of Energy (EASE), established in 2011, is the leading member-supported association representing organisations active across the entire energy storage value chain.

EASE promotes the deployment of energy storage to support the cost-effective transition to a resilient, climate neutral, and secure energy system.

EASE represents more than 70 members including utilities, technology suppliers, research institutes, distribution system operators, and transmission system operators.







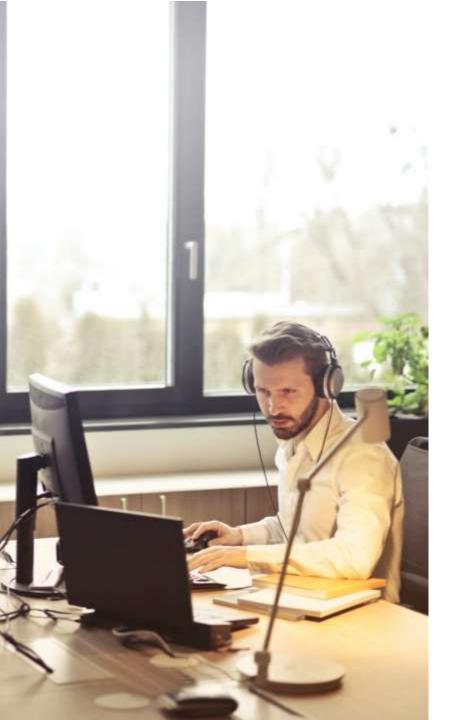
EASE Mission and Vision

Mission

Promote a fair, future oriented, sustainable energy market design that recognises storage as an indispensable element of the energy system to build a bridge between EU policymakers and the energy storage stakeholders.

Vision

Have a renewable-based carbon-neutral Europe by 2050, enabled through energy storage.



Activities and Services

EASE members have significant expertise across all major storage technologies and applications.

This allows us to generate new ideas and policy recommendations that are essential to build a regulatory framework that is supportive of storage.

EASE encourages networking and cooperation between actors of the energy storage sector by organising Working Groups/Task Forces and Workshops for to its members. By doing so, EASE aims at being an enabler of the future energy storage scene.

For more information about EASE members, click here

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Our services

EASE services for its members can be summarised in five main categories:

- Advocacy
- Information sharing and thought leadership
- Market intelligence
- R&D and EU funded projects
- Visibility and networking

For more information about our services, click here





Advocacy



EASE's main priority is to ensure that the EU regulatory and policy framework is favourable for the development and deployment of all energy storage technologies.

With the support of its members and in collaboration with national energy storage associations, EASE advocates for the interests of the energy storage industry across a wide range of issues, including:

- <u>REPowerEU</u>
- Electricity market design
- <u>Net–Zero Industry Act</u>
- <u>Critical raw materials</u>
- <u>Mobility & Behind-the-Meter</u>
- <u>Sustainable batteries</u>
- EU funding: Innovation Fund, Horizon Europe, European Investment
 Bank Energy Lending Policy

Information Sharing & Thought Leadership

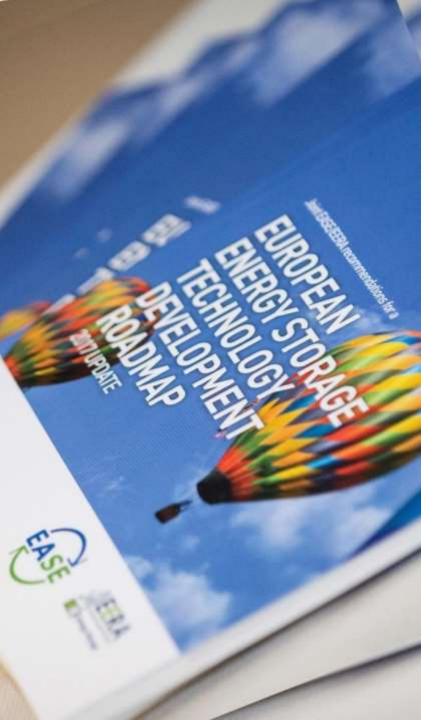
EASE produces valuable resources for policymakers and other stakeholders including:

- <u>Technology Descriptions</u>
- <u>Application Forms</u>
- Policy Papers
- <u>Technical Documents</u>

As a Member, you will discuss and learn about all aspects of the EU storage industry in our Committees, Working Groups and Task Forces. Moreover, you gain access to an online library accessible only for our members.

You will also have a chance to share your company's insights with the broader storage community.





R&D and EU-funded Projects



EASE participates in EU-funded research projects and advocates for increased EU funding dedicated to energy storage research, demonstration, and deployment.

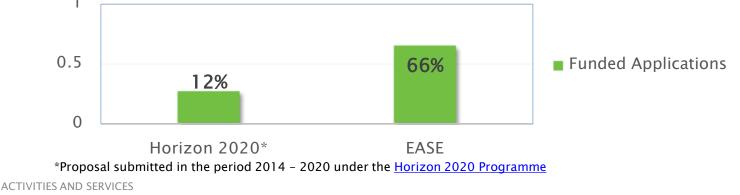
As a member you can:

- **Get involved** in EU-funded research projects
- Stay updated about EU funding programmes and influence R&D priorities via e.g. the ETIP SNET, the Battery Alliance, the Connecting Europe Facility, and Batteries Europe
- Participate in political fora and expand your network in the EU R&D community

If you wish to know more about the possibilities that EASE offers, please contact EASE Secretariat. Further information on ongoing projects can be found <u>here</u>.

Our EU-funded Projects

- 12 ongoing projects covering a wide range of storage technologies with a total budget of over 50M€.
- Our projects mainly include research projects close to market/innovation and policy coordination actions.
- EASE involved more than 20 members as full beneficiaries and linked third parties in different projects
- 66% success rate for our applications
 Submitted Projects' Success Rate







Intelligence, Newsletters, and Studies for Storage of

EASE intelligence is a valuable source of information for businesses and investors interested in the energy storage sector. As a member, you will gain free access to:

- The <u>European Market Monitor on Energy Storage (EMMES)</u>. Annual report published once per year; interactive database available for members only.
- A **bi-weekly newsletter** on policy updates
- A regularly updated database of studies and publications on energy storage

As a member, you will automatically receive the newsletters.





Visibility and Networking

By joining EASE, you receive many opportunities to enhance your company's visibility and strengthen your network.

Expand your network by meeting leading storage experts and policymakers. EASE organises many events:

- The Energy Storage Global Conference (annual around 400 participants, 14 sponsors and 16 exhibitors)
- Ad-hoc events and webinars based on key policy developments and members' needs

Feature in EASE external publications, such as policy papers, newsletters and campaigns distributed to:

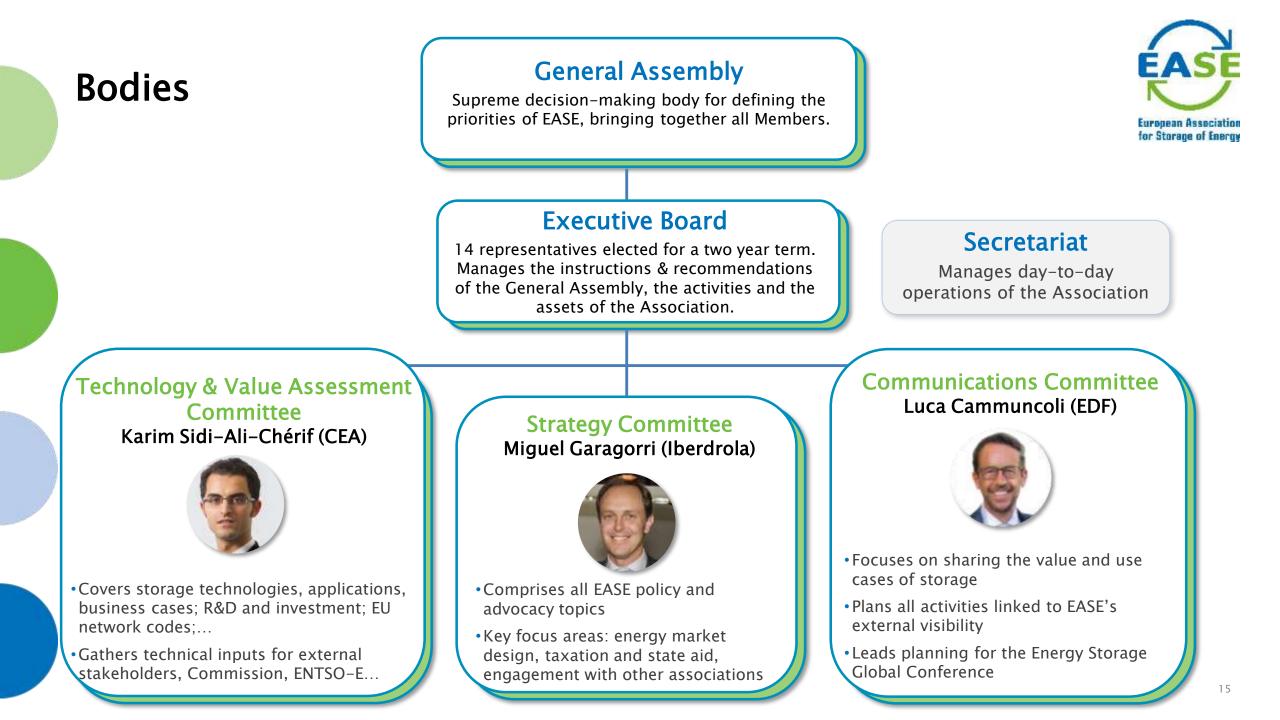
- 5000+ EASE newsletter readers and social media followers
- Meetings and specific exchanges with policymakers and stakeholders
- External events where EASE participates as partner or exhibitor

Attract talent, using EASE network and outreach.

Structure and Organisation









How to Join Membership Categories

EASE has several membership categories for different types of organisations.

Regular	Organisations involved in energy storage activities in Europe such as: utilities, grid operators (T and DSOs), equipment and technology manufacturers and R&D organisations			
Consultancy	Consultancies involved in energy storage activities			
Start-up	Start-up companies that are not yet profitable or owned more than 50% by a profit making company			
Association	Associations involved in energy storage, directly or indirectly, at EU national or European level. Only secretariat personnel can be directly involved in EASE			
Associate	Any organisation that does not fulfill the requirements to become a Regular Member with activities relevant to energy storage			
	Consultancy Start-up Association			



How to Join

Membership Rights

Depending on your membership category, you will have access to different bodies within EASE.

		Executive Board*	General Assembly	Committees	Working Groups	Annual Fee***
)	Regular	\checkmark	\checkmark	\checkmark	 Image: A start of the start of	22.400€
	Regular-R&D	\checkmark	\checkmark	\checkmark	\checkmark	5.600€
	Consultancy ****		\checkmark	\checkmark	\checkmark	11.200€
	Start-up		**	\checkmark	\checkmark	6.700€
	Association		\checkmark	\checkmark	\checkmark	6.700€
	Associate****		**		Upon invitation	6.700€x3
		*Elective position **No voting rights				

***Upon joining, EASE members pay a one-off contribution to the working capital of EASE, which amounts to 10% of the annual membership fee



How to Join

Admission procedure

Gain premium access to all our services and help shape the future of the energy system.

1. Inform the EASE Secretariat

Contact Ms Lou-Naëma Fischer-Angoulvent In.fischer@ease-storage.eu +32 2 743 29 82

- 2. Send your filled application form
- 3. The EASE Executive Board has one week to approve your application request
- 4. Once your membership request is approved:
 - Nominate your organisation's representatives in the different EASE bodies
 - Send the form to the Secretariat.
- 5. You are officially an EASE Member!

EASE Secretariat

Patrick Clerens – Secretary General – p.clerens@ease-storage.eu

Jacopo Tosoni – Head of Policy – j.tosoni@ease-storage.eu

Martin Roach - Senior Energy Analyst - m.roach@ease-storage.eu

Tony Kim Yeat – Junior Policy Officer – <u>t.kimyeat@ease-storage.eu</u>

Margareta Roncevic - Policy Officer - <u>m.roncevic@ease-storage.eu</u>

Elina Cirule – Communications Officer – <u>e.cirule@ease-storage.eu</u> Lou-Naëma Fischer-Angoulvent – Junior Communications Officer – In.fischer@ease-storage.eu

Thomas Otuszewski – Project Officer – <u>t.otuszewski@ease-storage.eu</u>





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