



Brussels, 16 March 2023

Press Release 3/2023  
For immediate release

## Energy Storage Is a “Net-Zero Strategic Technology”, but an EU Strategy Must Follow

**16 March 2023:** EASE – The European Association for Storage of Energy welcomes the proposed Net-Zero Industrial Act. It is encouraging to see that not only batteries, but **all energy storage has been included as a Net-Zero Strategic Technology.**

The inclusion of energy storage in the proposed Net-Zero Industrial Act is a welcome development, as it is a core strategic industry for Europe. Deploying enough storage capacity by 2030 and 2050 is **crucial to meeting renewables and decarbonisation targets while ensuring energy security.**

The definition of net-zero technology encompasses both electricity and heat storage. EASE welcome the Commission’s effort **guarantee technology neutrality and a level-playing field for energy storage.** Nonetheless, it is key to ensure that the definition of energy storage is in line with the Clean Energy Package, to ensure no technologies are unfairly excluded – e.g. those revolving around cooling.

The recognition of energy storage's industrial potential is an opportunity to unlock jobs and investments across all Member States and make Europe the first net-zero continent. **Shorter permitting** with one-stop-shops, **better access to financing** for manufacturing, the possibility to easily **employ skilled workers**, and **the introduction of regulatory sandboxes** – that can benefit smaller and bigger players alike – are excellent measures.

Still, if the European Union aims to attract capital investment, **an EU-wide energy storage strategy** is needed, as recommended by the [European Parliament](#) in 2020. It would complement the Net-Zero Industry Act, providing a clear political commitment and long-term investment signals.



### **About EASE**

The European Association for Storage of Energy (EASE) is the leading member-supported association representing organisations active across the entire energy storage value chain. EASE supports the deployment of energy storage to support the cost-effective transition to a resilient, climate-neutral, and secure energy system. EASE was established in 2011 and represents around 60 members including utilities, technology suppliers, research institutes, distribution system operators, and transmission system operators.

For more information please visit: [www.ease-storage.eu](http://www.ease-storage.eu)

#### **Media contact**

Elina Cirule  
+32 27 43 29 82  
[e.cirule@ease-storage.eu](mailto:e.cirule@ease-storage.eu)