

The European Association for Storage of Energy

INTRODUCTION FOR POTENTIAL MEMBERS



What We Will Talk About

- Introduction
- Activities and Services
- Structure and Organisation
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About EASE

The European Association for Storage of Energy (EASE), established in 2011, is the **leading member-supported association** representing organisations active across the entire energy storage value chain.

EASE **promotes the deployment of energy storage** to support the cost-effective transition to a resilient, climate neutral, and secure energy system.

EASE **represents more than 60 members** including utilities, technology suppliers, research institutes, distribution system operators, and transmission system operators.



EASE Mission and Vision

Mission

Promote a fair, future oriented, sustainable energy market design that recognises storage as an indispensable element of the energy system to build a bridge between EU policymakers and the energy storage stakeholders.

Vision

Have a renewable-based carbon-neutral Europe by 2050, enabled through energy storage.

Activities and Services

EASE members have significant **expertise across all major storage technologies and applications.**

This allows us to **generate new ideas and policy recommendations** that are essential to build a regulatory framework that is supportive of storage.

EASE encourages networking and cooperation between actors of the energy storage sector by organising **Working Groups/Task Forces** and **Workshops** for to its members. By doing so, EASE aims at being an enabler of the future energy storage scene.

[For more information about EASE members, click here](#)



Our services

EASE services for its members can be summarised in five main categories:

- Advocacy
- Information sharing and thought leadership
- Market intelligence
- R&D and EU funded projects
- Visibility and networking

[For more information about our services, click here](#)





Advocacy

EASE's main priority is to ensure that the EU regulatory and policy framework is favourable for the development and deployment of all energy storage technologies.

With the support of its members and in collaboration with national energy storage associations, EASE advocates for the interests of the energy storage industry across a wide range of issues, including:

- [REPowerEU](#)
- [European Green Deal](#)
- [Energy market design](#)
- [Power-to-Gas](#)
- [Mobility & Behind-the-Meter](#)
- [Sustainable batteries](#)
- EU funding: [Innovation Fund](#), [Horizon Europe](#), [ETS Innovation Fund](#), [European Investment Bank Energy Lending Policy](#)

Information Sharing & Thought Leadership

EASE produces **valuable resources** for **policymakers** and **other stakeholders** including:

- [Technology Descriptions](#)
- [Application Forms](#)
- [Policy Papers](#)
- [Technical Documents](#)

As a Member, you will discuss and learn about all aspects of the EU storage industry in our **Committees, Working Groups and Task Forces**. Moreover, you gain access to an **online library** accessible only for our members.

You will also have a chance to share your company's insights with the broader storage community.



R&D and EU-funded Projects

EASE participates in **EU-funded research projects** and **advocates for increased EU funding** dedicated to energy storage research, demonstration, and deployment.

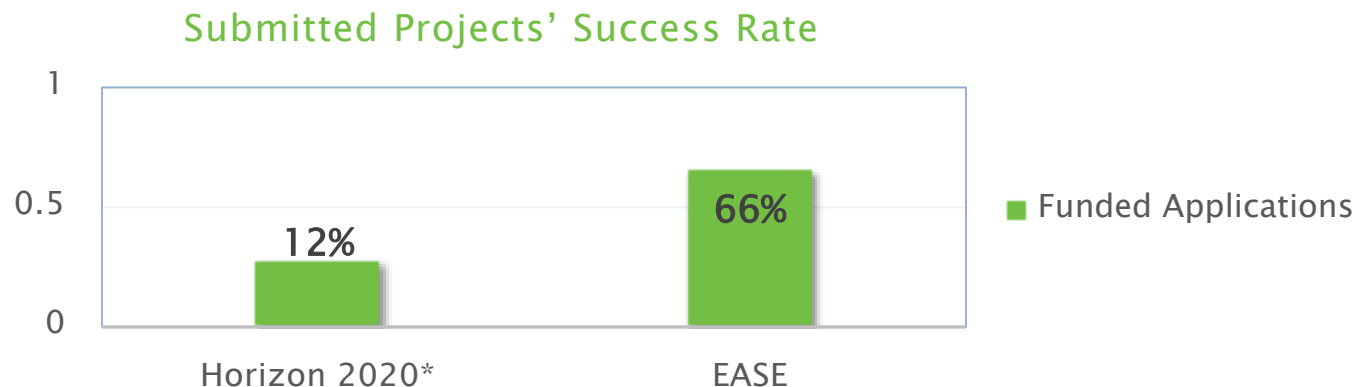
As a member you can:

- **Get involved** in EU-funded research projects
- **Stay updated about EU funding programmes** and influence R&D priorities via e.g. the [ETIP SNET](#), the Battery Alliance, the Connecting Europe Facility, and Batteries Europe
- **Participate in political fora** and expand your network in the EU R&D community

If you wish to know more about the possibilities that EASE offers, please contact EASE Secretariat. Further information on ongoing projects can be found [here](#).

Our EU-funded Projects

- **12 ongoing projects** covering a wide range of storage technologies with a total budget of over 50M€.
- Our projects mainly include research projects close to market/innovation and policy coordination actions.
- **EASE involved more than 20 members** as full beneficiaries and linked third parties in different projects
- **66% success rate** for our applications



*Proposal submitted in the period 2014 – 2020 under the [Horizon 2020 Programme](#)



Intelligence, Newsletters, and Studies

EASE intelligence is a valuable source of information for businesses and investors interested in the energy storage sector.

As a member, you will gain free access to:

- The [European Market Monitor on Energy Storage \(EMMES\)](#). Annual report published once per year; interactive database available for members only.
- A [bi-weekly newsletter](#) on policy updates
- A regularly updated [database of studies and publications](#) on energy storage

As a member, you will [automatically receive the newsletters](#).

Visibility and Networking

By joining EASE, you receive many opportunities to enhance your company's visibility and strengthen your network.

Expand your network by meeting leading storage experts and policymakers. EASE organises many events:

- **The Energy Storage Global Conference** (annual – around 300 participants, 20 sponsors and 15 partners and media partners)
- **Paid workshops** (around 100 participants)
- **Ad-hoc events and webinars** based on key policy developments and members' needs

Feature in EASE external publications, such as policy papers, newsletters and campaigns distributed to:

- 4000+ EASE newsletter readers and social media followers
- Meetings and specific exchanges with policymakers and stakeholders
- External events where EASE participates as partner or exhibitor

Structure and Organisation



David Post
Enel
President



Holger Wolfschmidt
Fluence
Vice-President



Michael Lippert
Saft
Vice-President



Corneliu Barbu
Aarhus University
Vice-President



Etienne Briere
EDF
Treasurer



Patrick Clerens
Secretary General

Bodies

General Assembly

Supreme decision-making body for defining the priorities of EASE, bringing together all Members.

Executive Board

14 representatives elected for a two year term. Manages the instructions & recommendations of the General Assembly, the activities and the assets of the Association.

Secretariat

Manages day-to-day operations of the Association

Technology & Value Assessment Committee

Karim Sidi-Ali-Chérif (CEA)



- Covers storage technologies, applications, business cases; R&D and investment; EU network codes;...
- Gathers technical inputs for external stakeholders, Commission, ENTSO-E...

Strategy Committee

Miguel Garagorri (Iberdrola)



- Comprises all EASE policy and advocacy topics
- Key focus areas: energy market design, taxation and state aid, engagement with other associations

Communications Committee

Luca Cammuncoli (EDF)



- Focuses on sharing the value and use cases of storage
- Plans all activities linked to EASE's external visibility
- Leads planning for the Energy Storage Global Conference

How to Join

Membership Categories

EASE has several membership categories for different types of organisations.

Regular	Organisations involved in energy storage activities in Europe such as: utilities, grid operators (TSOs and DSOs), equipment and technology manufacturers and R&D organisations
Consultancy	Consultancies involved in energy storage activities
Start-up	Start-up companies that are not yet profitable or owned more than 50% by a profit making company
Association	Associations involved in energy storage, directly or indirectly, at EU national or European level. Only secretariat personnel can be directly involved in EASE
Associate	Any organisation that does not fulfill the requirements to become a Regular Member with activities relevant to energy storage

How to Join

Membership Rights

Depending on your membership category, you will have access to different bodies within EASE.

	Executive Board*	General Assembly	Committees	Working Groups	Annual Fee***
Regular	✓	✓	✓	✓	21.400 €
Regular-R&D	✓	✓	✓	✓	5.350 €
Consultancy ****		✓	✓	✓	10.700 €
Start-up		✓ **	✓	✓	6.420 €
Association		✓	✓	✓	6.420 €
Associate****		✓ **		Upon invitation	6.4200 € x 3

*Elective position

**No voting rights

***Upon joining, EASE members pay a one-off contribution to the working capital of EASE, which amounts to 10% of the annual membership fee

**** with 3 year commitment invoiced upon joining the association

How to Join

Admission procedure

Gain premium access to all our services and help shape the future of the energy system.

1. Inform the EASE Secretariat

Contact Mr Jacopo Tosoni

j.tosoni@ease-storage.eu

+32 2 743 29 82

2. The EASE Executive Board has one week to approve your application request

3. When your request gets approved approved

- Fill in the membership application form
- Nominate your organisation's representatives in the different EASE bodies
- Send the form to the Secretariat.

4. You are officially an EASE Member!

EASE Secretariat

Patrick Clerens – Secretary General – p.clerens@ease-storage.eu

Jacopo Tosoni – Head of Policy – j.tosoni@ease-storage.eu

Martin Roach – Senior Energy Analyst – m.roach@ease-storage.eu

Thomas Lewis – Policy Officer – t.lewis@ease-storage.eu

Elina Cirule – Communications Officer – e.cirule@ease-storage.eu

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Lidia Tamellini – Junior Policy Officer – l.tamellini@ease-storage.eu

Margareta Roncevic – Junior Policy Officer – m.roncevic@ease-storage.eu

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