

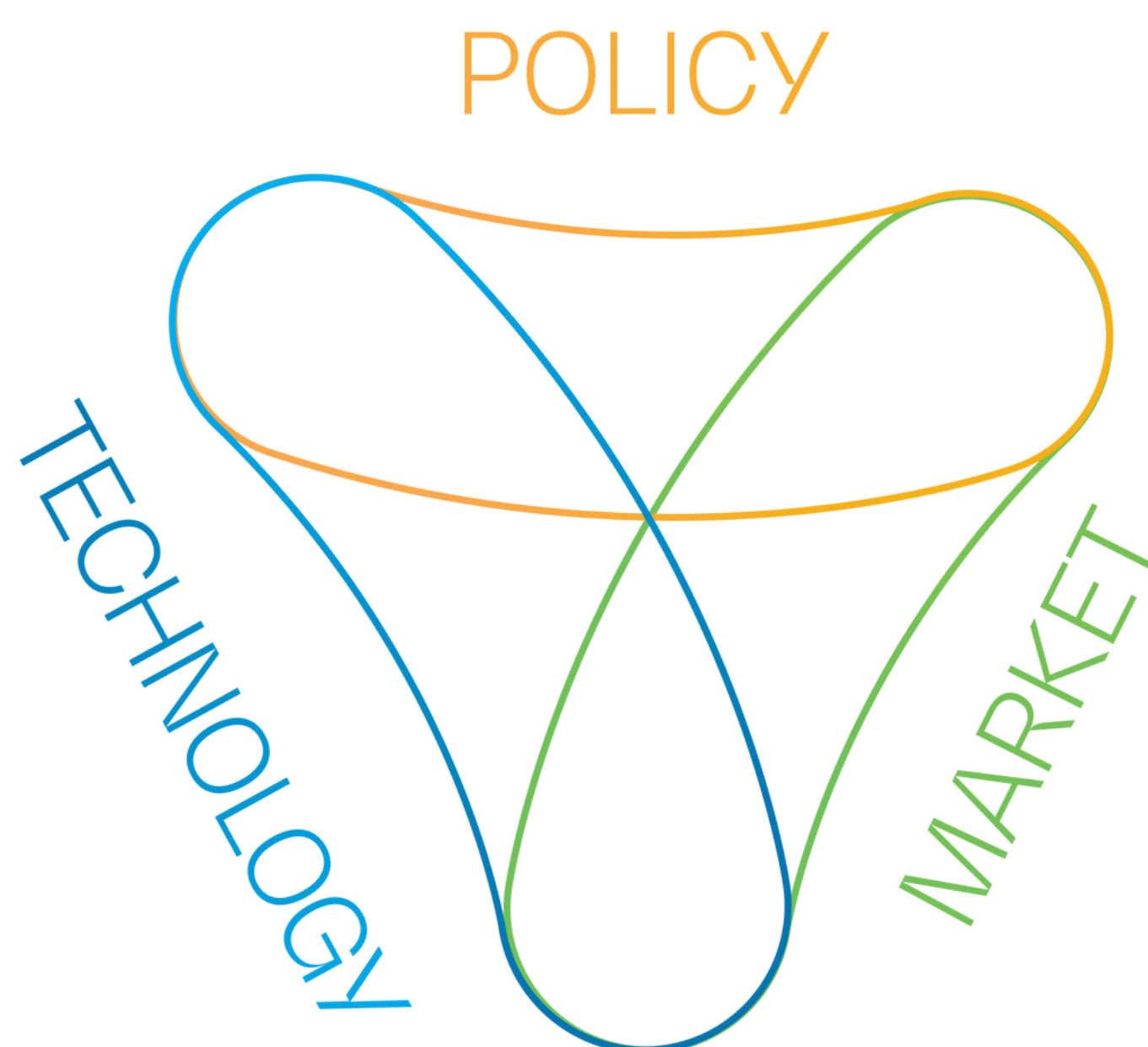
# ENERGY STORAGE

Global Conference

BRUSSELS, 10 - 12 October 2023

SPONSORSHIP AND EXHIBITION  
OPPORTUNITIES

[www.esgc.org](http://www.esgc.org)



# The Organiser

The European Association for Storage of Energy (EASE) located in Brussels, Belgium, is the leading member-supported association that represents organisations active across the entire energy storage value chain.

Established in 2011, EASE represents approximately 60 members including utilities, technology suppliers, research institutes, distribution system operators, and transmission system operators.

EASE aims to promote a fair, future-oriented, sustainable energy market design that recognises storage as an indispensable element of the energy system and to build a bridge between EU policymakers and the energy storage stakeholders.

Together, EASE members have significant expertise across all major storage technologies and applications. This allows for the generation of new ideas and policy recommendations that are essential to build a regulatory framework that is supportive of energy storage.

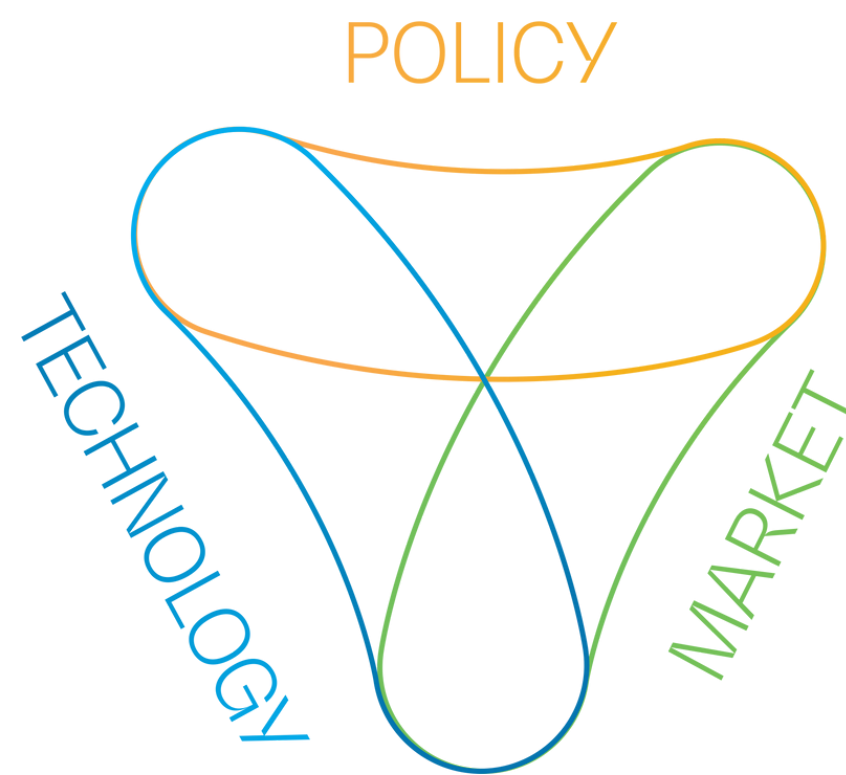
For more information, please visit [www.ease-storage.eu](http://www.ease-storage.eu).



**European Association  
for Storage of Energy**



# About ESGC



The Energy Storage Global Conference (ESGC) offers a unique opportunity to industry, researchers and policymakers to exchange views on key issues faced by the energy storage sector.

Built on the foundations of five successful conferences held since 2014, in collaboration with the European Commission, the sixth edition of the Energy Storage Global Conference is organised by the European Association for Storage of Energy.

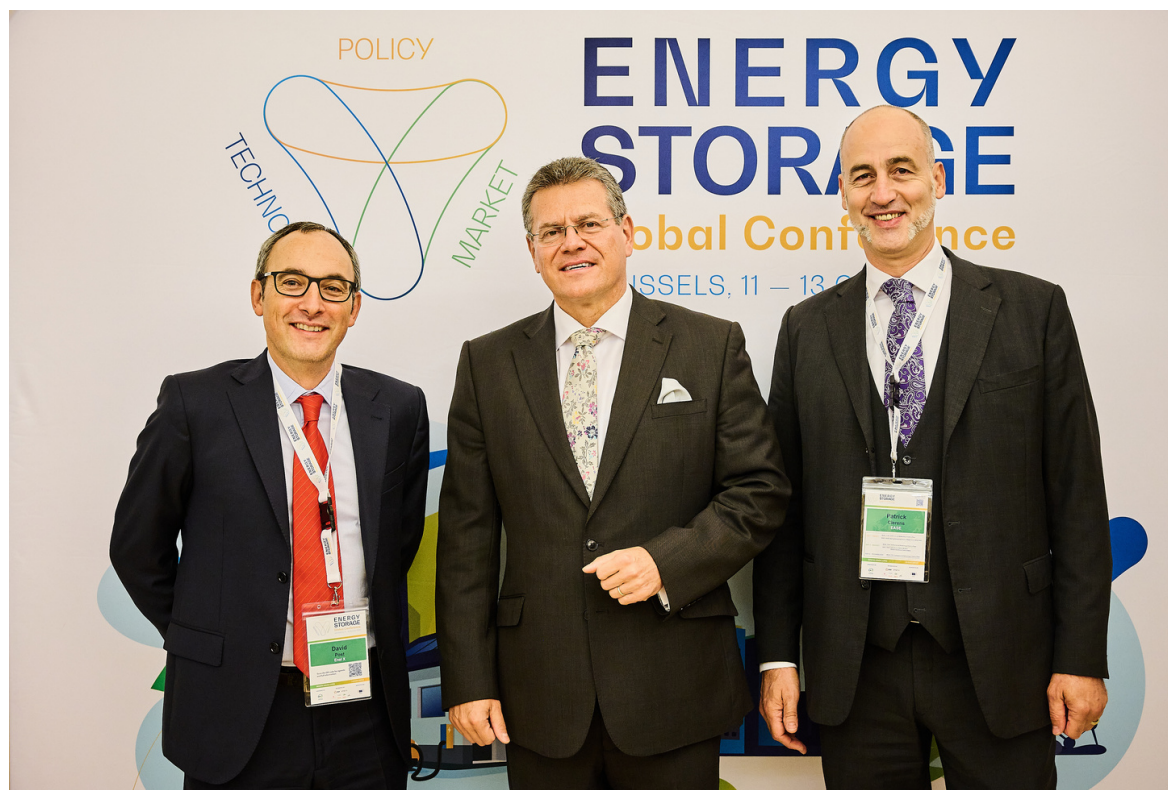
During three days, over 400 speakers, participants, exhibitors and sponsors from around the world will gather to discuss regulatory and policy frameworks, the future of the energy storage market, as well as the latest developments in energy storage technologies.

For more information, please visit [www.esgc.org](http://www.esgc.org).





# General Information



For its sixth edition, the Energy Storage Global Conference will take place in Brussels, on 10-12 October 2023, as a hybrid event.

Previous editions have attracted top-level energy professionals: at ESGC 2022, manufacturers and suppliers made up for 19.6% of participants, followed by representatives from EU institutions (13.5%), utilities (11.6%), and associations (9.1%).

The Energy Storage Global Conference is also attended by national government representatives, investors, project developers, TSOs and DSOs, consultants, as well as regulatory authorities from the energy sector.

ESGC 2022 gathered over 365 participants from 35 countries.

## What to expect in 2023:

# 400+

PARTICIPANTS

# 60+

SPEAKERS



# Exhibitor Benefits

The ESGC offers exhibitors the opportunity to promote their products and activities before, during and after the event.

- Showcase your products and activities, meet potential clients and partners, and benefit from the international attention and visibility.
- Enter into direct dialogue and exchange ideas with industry and policymakers about your projects.



# Sponsor Benefits

As a sponsor, you will boost your organisation's visibility and further highlight your organisation's role and expertise in the energy sector.

- Gain a speaking slot or sponsor a session, based on the type of package you choose.
- Increase your organisation's visibility through in the on-site and online exhibition areas, in the event brochures, flyers, rollups, banners and other promotional material.
- Reinforce a positive image and link your organisation to a unique, global network of thinkers, leaders and doers in the field of energy storage.
- Stand out from the crowd and customise your exhibition booth.



# Platinum Sponsor Package

20 000 €

EARLY BIRD DISCOUNT: until 15 February 2023

22 000 €

After 15 February 2023

## ONLY 3 PACKAGES AVAILABLE!

This exclusive package maximises your organisation's visibility among relevant stakeholders before, during, and after the conference. It highlights your expertise as a leader in the energy storage sector. The Platinum Sponsor Package includes the following:

- 5 conference tickets
- 2 gala dinner tickets
- large on-site customisable\* exhibition booth
- 2 on-site staff members
- your logo in a plenary session
- a copy of the session recording
- 1 speaking slot in a plenary session
- branded goodies' distribution in the event gift bag (max 2)
- 1 direct mailing to attendees
- your logo on the conference's promotional materials
- your logo and URL in the conference brochure
- your logo in all the event mailings
- your logo and URL in the event homepage, and in the exhibitors' and sponsors' webpages
- a virtual booth that includes
  - 3 online staff members
  - online chat and 1:1 meetings
  - PDF and video uploads
  - livestream via Zoom
  - lead collection and download
  - interactive polls
- participants' data
- 15-minute photo session

\*The exhibition booth can be customised at an extra cost.



# Gold Sponsor Package

17 000 €

EARLY BIRD DISCOUNT: until 15 February 2023

18 700 €

After 15 February 2023

## ONLY 4 PACKAGES AVAILABLE!

This package provides optimum visibility. The Gold Sponsor Package includes the following:

- 4 conference tickets
- 1 gala dinner ticket
- medium-sized on-site customisable\* exhibition booth
- 1 on-site staff member
- your logo in a plenary session
- a copy of the session recording
- 1 speaking slot in a plenary session
- branded goodies' distribution in the event gift bag (max 1)
- your logo on the conference's promotional materials
- your logo and URL in the conference brochure
- your logo in all the event mailings
- your logo and URL in the event homepage, and in the exhibitors' and sponsors' webpages
- a virtual booth that includes
  - 2 online staff members
  - online chat and 1:1 meetings
  - PDF and video uploads
  - livestream via Zoom
  - lead collection and download
  - interactive polls
- 10-minute photo session

\*The exhibition booth can be customised at an extra cost.



# Silver Sponsor Package

15 000 €

EARLY BIRD DISCOUNT: until 15 February 2023

16 500 €

After 15 February 2023

This package will enable to you to increase your visibility in the conference communications, during, before, and after the event. The Silver Sponsor Package includes the following:

- 3 conference tickets
- medium-sized on-site exhibition booth
- 1 on-site staff member
- your logo in a parallel session
- a copy of the session recording
- your logo on the conference's promotional materials
- your logo and URL in the conference brochure
- your logo in all the event mailings
- your logo and URL in the event homepage, and in the exhibitors' and sponsors' webpages
- a **virtual booth** that includes
  - 2 online staff members
  - online chat and 1:1 meetings
  - PDF and video uploads
  - livestream via Zoom
  - lead collection
- 5-minute photo session

# Bronze Sponsor Package

6 000 €

EARLY BIRD DISCOUNT: until 15 February 2023

6 600 €

After 15 February 2023

Showcase your products and services and highlight your expertise by sponsoring a conference session. The Bronze Sponsor Package includes the following:

- 2 conference tickets
- standard-sized on-site exhibition booth
- 1 on-site staff member
- your logo in a parallel session
- your logo on the conference's promotional materials
- your logo and URL in the conference brochure
- your logo in 2 mailings
- your logo and URL in the event homepage, and in the exhibitors' and sponsors' webpages
- a **virtual booth** that includes
  - 1 online staff member
  - online chat and 1:1 meetings
  - PDF and video uploads
  - livestream via Zoom
  - lead collection



# Exhibitor Packages

## • Exhibitor Online

2 500 €

EARLY BIRD DISCOUNT: until 15 February 2023

2 750 €

After 15 February 2023

This package provides the possibility to promote your organisation, exhibit your projects, and gather new business leads in the virtual event platform. The Exhibitor Basic package includes the following:

- 1 conference ticket
- your logo and URL in the conference brochure
- your logo and URL in the exhibitors' page in the virtual event platform
- 1 social media shout-out
- 1 virtual booth that includes
  - 1 online staff member
  - chat and 1:1 meetings
  - PDF and video uploads
  - lead collection

## • Exhibitor Pro

4 000 €

EARLY BIRD DISCOUNT: until 15 February 2023

4 400 €

After 15 February 2023

This package will increase your visibility and provides networking opportunities during the conference. The Exhibitor Pro package includes the following:

- 2 conference tickets
- on-site exhibition booth
- 1 on-site staff member
- your logo and URL in the exhibitors' page in the virtual event platform
- your logo and URL in the conference brochure
- 1 social media shout-out
- your logo in 1 mailing
- 1 virtual booth that includes
  - 1 online staff member
  - chat and 1:1 meetings
  - PDF and video uploads
  - lead collection



# Other Packages

- Poster showcase

Showcase information about your project at the conference venue. This package includes a 50% discount on the conference ticket.

- Opening dinner sponsorship

Welcome attendees with a speech at the opening dinner, free of charge for all ESGC 2023 participants. Have your branded merchandise and rollups or banners displayed at the dinner venue.

- Gala dinner sponsorship

Welcome guests at the gala dinner and have your branded merchandise and rollups or banners displayed at the dinner venue.





# It's your time to shine!

The Energy Storage Global Conference is the perfect opportunity to increase your visibility among key energy stakeholders, and establish and maintain meaningful and lasting connections. We can help you create a tailor-made experience that resonates with your company or organisation. Select the sponsorship package that best suits your objectives!

We offer exhibitors and sponsors:

- significant networking opportunities and visibility at the conference venue in Brussels, as well as in the interactive virtual event platform;
- visibility in the conference communications and promotional material, a highly impactful combination of both print and digital.



Are you looking for something different?  
Get in touch with us at [conference@ease-storage.eu](mailto:conference@ease-storage.eu).



# Package Overview

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	EXHIBITOR PRO	EXHIBITOR ONLINE
Prices available until 15 February 2023						
	20 000€	17 000€	15 000€	6 000€	4 000€	2 500€
Prices after 15 February 2023						
	22 000€	18 700€	16 500€	6 600€	4 400€	2 750€
Conference						
Conference tickets	5	4	3	2	2	1
Exhibition booth	Large	Medium	Medium	Standard	Standard	
Custom booth*	√	√				
Staff members	2	1	1	1	1	
Sponsored session	1 plenary session	1 plenary session	1 parallel session	1 parallel session		
Copy of session recording	√	√	√			
Speaking slot	1	1				
Logo on event flags and rollups	√	√	√	√		
Photo session	15 min	10 min	5 min			
Goodies distribution	2	1				
Gala dinner	2 tickets	1 ticket				
Participants' data	√					
Communications						
Logo on printed materials	Large ALL	Medium	Medium	Small	Small Brochure	Small Brochure
Social media shout-out	2	2	2	2	1	1
Logo in mailings	All mailings	All mailings	All mailings	2 mailings	1 mailing	0
Direct mailing to attendees	1					
Virtual event platform						
Logo and URL in virtual conference platform	Homepage, Exhibitors' & Sponsors' page	Homepage, Exhibitors' & Sponsors' page	Homepage, Exhibitors' & Sponsors' page	Homepage, Exhibitors' & Sponsors' page	Exhibitors' page	Exhibitors' page
Carousel logo display time	5 seconds	5 seconds	4 seconds	4 seconds	3 seconds	3 seconds
Online staff members	3	2	2	1	1	1
PDF and video uploads	√	√	√	√	√	√
Chat and 1:1 meetings	√	√	√	√	√	√
Live stream	√	√	√	√		
Leads download	√	√				
Polls	√	√				

\*The exhibition booth can be customised at an extra cost.

# Notes

[illegible]



# A special thanks to the ESGC 2023 sponsors

## Platinum

enel x

*Solar*  
**Jinko**

slb

## Gold

 **edf**

 **ENGIE**

 **enspired**

**EVE**<sup>®</sup>

## Silver

 **HITHIUM**

 **HUAWEI**

 **SPP  
DEVELOPMENT  
UKRAINE**

**INTILION**

 **LDES  
LONG DURATION  
ENERGY STORAGE  
COUNCIL**

**saft**

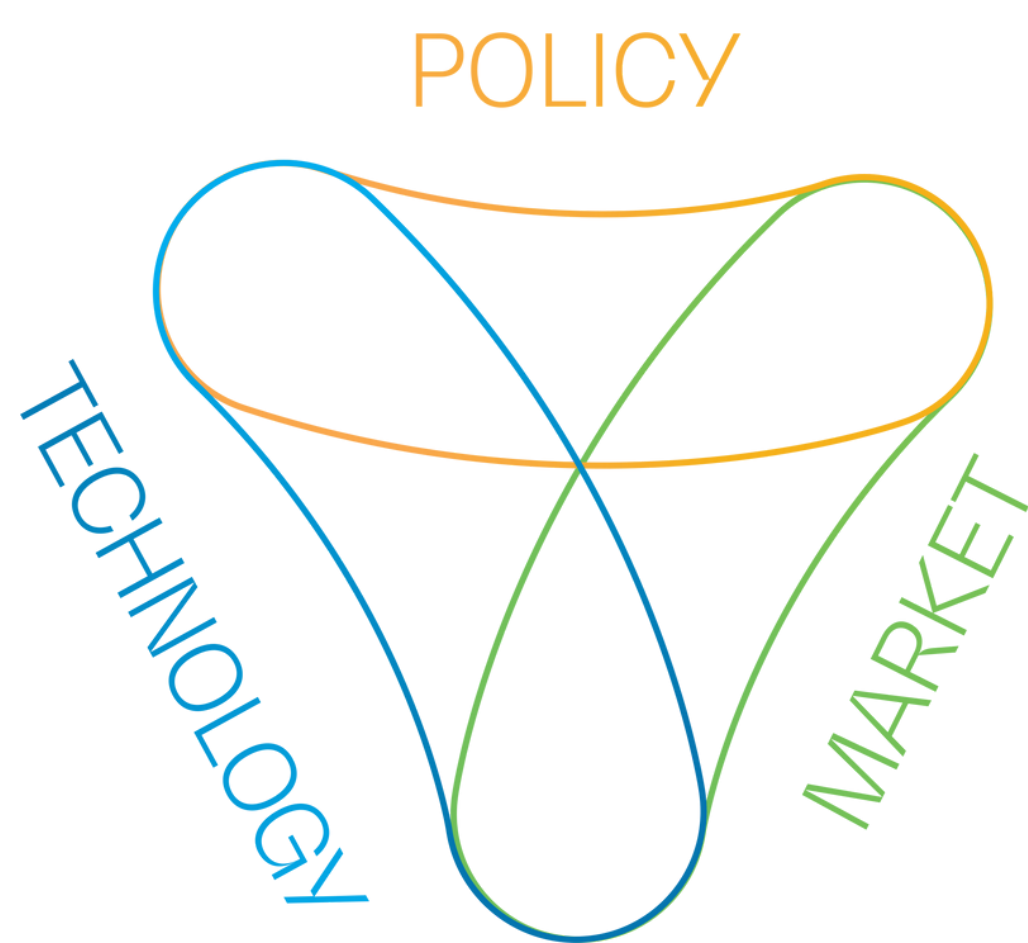
## Bronze

# and exhibitors!

**A!** Aalto University  
School of Electrical  
Engineering

**+ LCPDelta**

 **xtralis**<sup>®</sup>



**#ESGc2023**

**[www.esgc.org](http://www.esgc.org)**