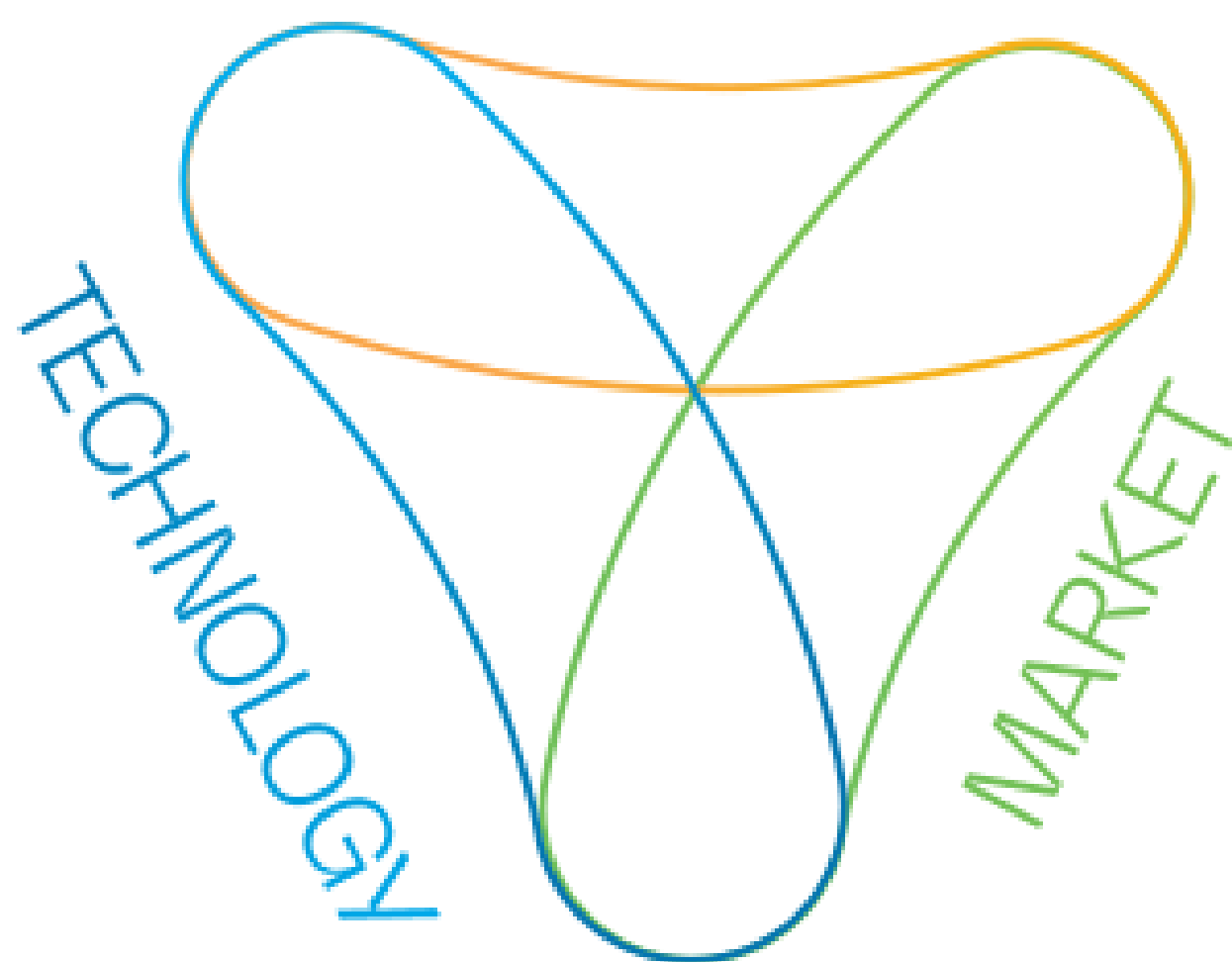




POLICY



ENERGY STORAGE

Global Conference

BRUSSELS, 11 – 13 October 2022

Exhibitor and Sponsorship Opportunities



● The Organiser



The European Association for Storage of Energy (EASE) located in Brussels, Belgium, is the leading member-supported association that represents organisations active across the entire energy storage value chain.

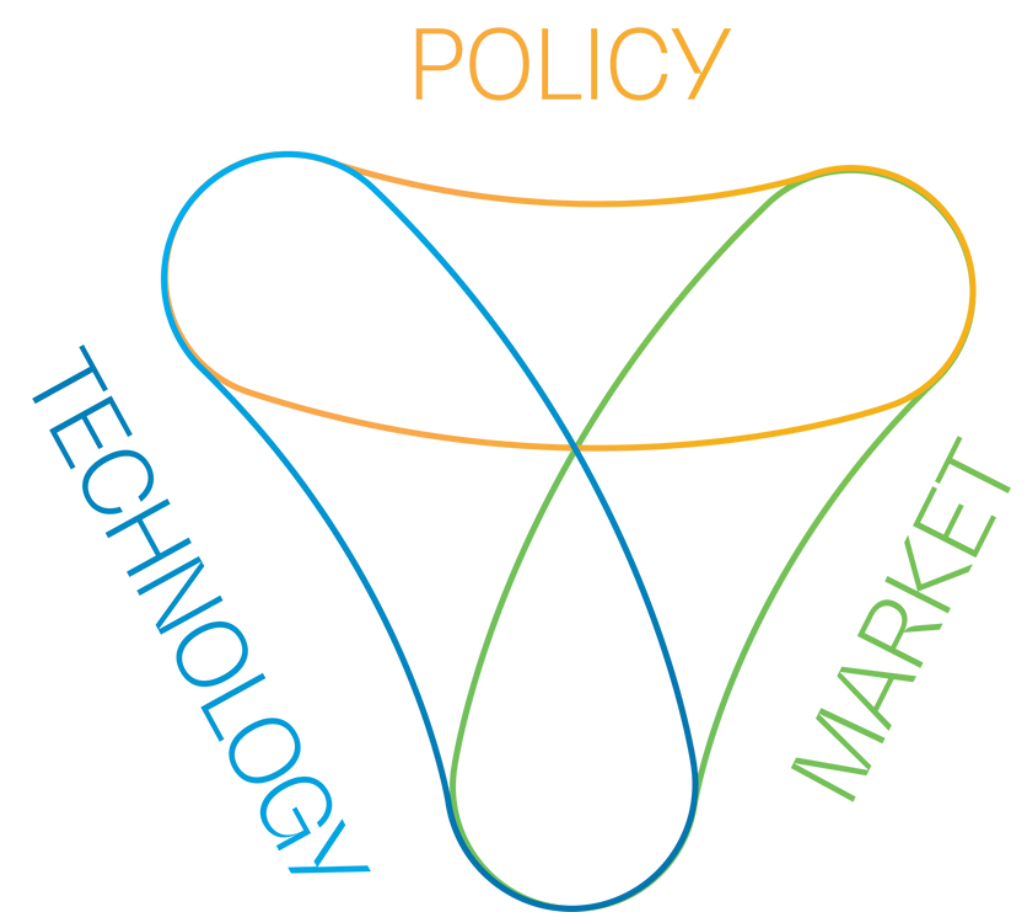
Established in 2011, EASE represents approximately 60 members including utilities, technology suppliers, research institutes, distribution system operators, and transmission system operators.

EASE aims to promote a fair, future-oriented, sustainable energy market design that recognises storage as an indispensable element of the energy system and to build a bridge between EU policymakers and the energy storage stakeholders.

Together, EASE members have significant expertise across all major storage technologies and applications. This allows for the generation of new ideas and policy recommendations that are essential to build a regulatory framework that is supportive of energy storage.

For more information, please visit www.ease-storage.eu.

● About ESGC



The Energy Storage Global Conference (ESGC) offers a unique opportunity to industry, researchers and policymakers to exchange views on key issues faced by the energy storage sector.

Built on the foundations of four successful conferences held since 2014, in collaboration with the European Commission, the fifth Energy Storage Global Conference is organised by the European Association for Storage of Energy.

During three days, over 500 speakers, participants, exhibitors and sponsors from around the world will gather to discuss regulatory and policy frameworks, the future of the energy storage market, as well as the latest developments in energy storage technologies.

For more information, please visit www.esgc.org.



● General Information



This year, the Energy Storage Global Conference will take place at Hotel Le Plaza in Brussels, on 11-13 October 2022, as a hybrid event.

Previous editions have attracted top-level energy professionals; at ESGC 2021, over 25% of attendees included representatives from EU Institutions and National Governments, and the conference gathered more than 350 participants and over 100 speakers from 37 countries worldwide.

The Energy Storage Global Conference is also attended by EU association representatives, investors, project developers, TSOs and DSOs, utilities, as well as manufacturers and suppliers from the energy storage sector.

What to expect this year:

| | |
|--------------|------------|
| 500+ | 90+ |
| PARTICIPANTS | SPEAKERS |

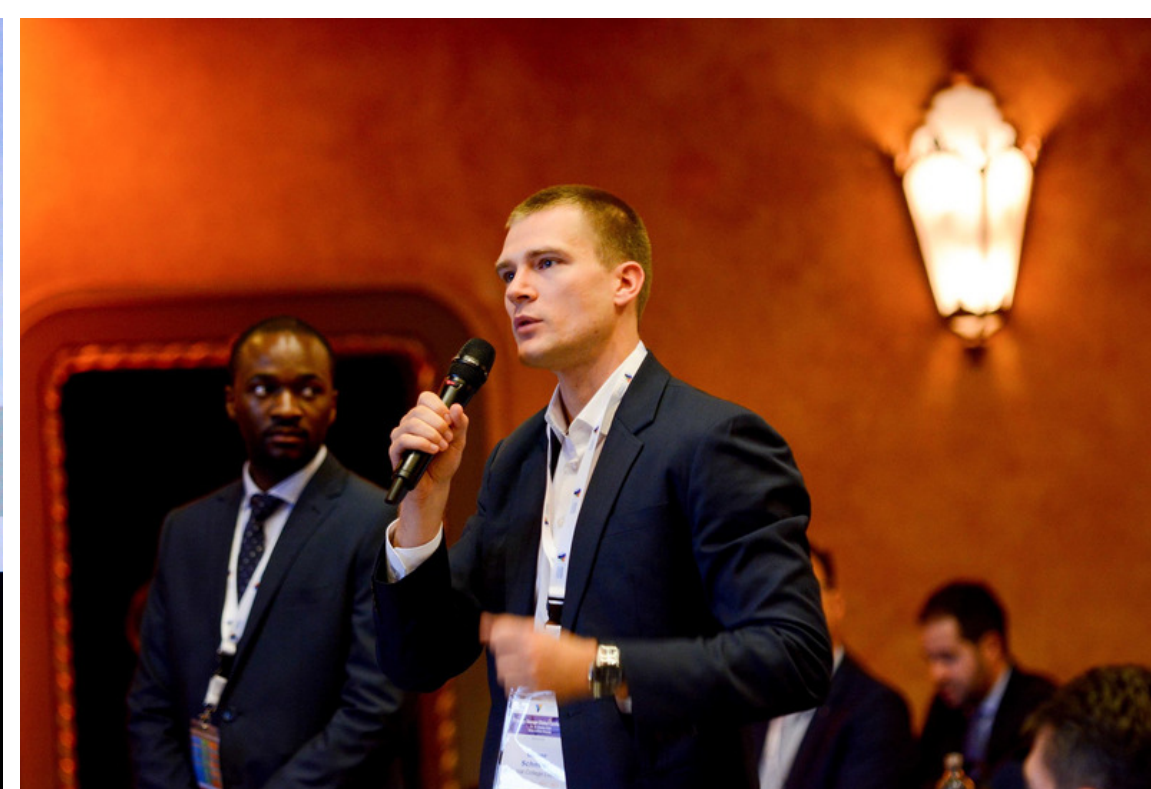
● It's your time to shine!

The Energy Storage Global Conference is the perfect opportunity to increase your visibility among key energy stakeholders, and establish and maintain meaningful and lasting connections. We can help you create a tailor-made experience, both online and on-site, that resonates with your company or organisation.

We offer exhibitors and sponsors:

- significant networking opportunities and visibility at the conference venue in Brussels, as well as in the interactive virtual event platform;
- visibility in the conference communications and promotional material, a highly impactful combination of both print and digital.

The hybrid format of the Energy Storage Global Conference 2022 will allow participants from around the world to attend the event, providing exhibitors and sponsors the opportunity to reach a wide, international audience.



● Exhibitor Benefits



The ESGC offers exhibitors the opportunity to promote their projects before, during and after the event. In the on-site exhibition hall in Brussels, refreshment tables will drive traffic to all areas of the hall. An interactive, virtual exhibition will be also available throughout the three days of the conference, and remain accessible to all participants up to 30 days after the event.

- Gain exclusive access to influential delegates and network with key actors of the energy storage sector.
- Enter into direct dialogue and exchange ideas with industry and policymakers about your projects.
- Benefit from the international attention and visibility.

● Exhibitor Packages

● Exhibitor Basic 2 500€ VIRTUAL

This package provides the possibility to promote your company or organisation, exhibit your project(s), and gather new business leads in the virtual event platform. The Exhibitor Basic package includes the following:

- 1 ticket for the full conference in Brussels
- your logo in the exhibitor page in the virtual event platform
- your logo in the conference brochure and a social media shout-out
- 1 virtual booth that includes
 - 1 online staff member
 - online chat
 - downloadable PDFs
 - link to promotional video
 - lead collection

● Exhibitor Pro 4 000€ HYBRID

This package provides increased visibility and networking opportunities at the conference venue in Brussels and in the virtual event platform. The Exhibitor Pro package includes the following:

- 2 tickets for the full conference in Brussels
- 1 rollup in the on-site exhibitor area
- 1 on-site staff member
- your logo in the exhibitor page in the virtual event platform
- your logo in the conference brochure and a social media shout-out
- your logo in 1 event mailing
- 1 virtual booth that includes
 - 1 online staff member
 - online chat
 - downloadable PDFs
 - link to promotional video
 - lead collection
 - 1:1 meetings

● Sponsorship Benefits

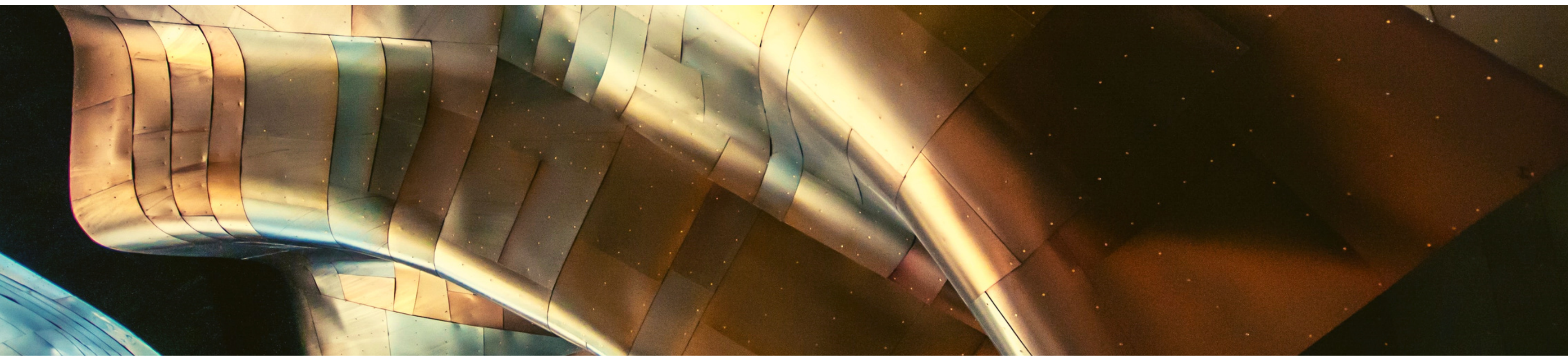
As sponsor of the Energy Storage Global Conference 2022, you will highlight your company or organisation's role and expertise in the energy sector.

- Inform others of your presence at the conference through the event mailing campaigns sent before, during and after the conference.
- Promote your company or organisation in the on-site and online exhibition halls, on the event brochures, flyers, banners and on other promotional material.
- Gain a speaking slot or sponsor a session, based on the type of package you choose.

Link your organisation to a unique, global network of thinkers, leaders and doers in the field of energy storage, by selecting the sponsorship package that best suits your corporate and marketing objectives.



● Bronze Sponsor Package



6 000€

This package will enhance your visibility within the energy storage sector. Showcase your projects and connect with new business leads through the virtual event platform. The Bronze Sponsor package includes the following:

- 2 tickets for the full conference in Brussels
- 6m² booth in the on-site exhibition area
- 1 on-site staff member
- your logo in a parallel session
- your logo on the conference's promotional materials and in 2 event mailings
- your logo in the sponsor and exhibitor pages in the virtual event platform
- a virtual booth that includes
 - 1 online staff member
 - online chat
 - downloadable PDFs
 - link to promotional video
 - 1:1 meetings
 - livestream via Zoom
 - lead collection

● Silver Sponsor Package

15 000€

ONLY 8 PACKAGES AVAILABLE!

This package will enable to you to increase your visibility at both conference venue in Brussels and in the virtual event platform. The Exhibitor Pro package includes the following:

- 3 tickets for the full conference in Brussels
- 6m² booth in the on-site exhibition area
- 1 on-site staff member
- your logo in a parallel session
- your logo on the conference's promotional materials and in all the event mailings
- your logo in the sponsor and exhibitor pages in the virtual event platform
- a virtual booth that includes
 - 2 online staff members
 - online chat
 - downloadable PDFs
 - link to promotional video
 - 1:1 meetings
 - livestream via Zoom
 - lead collection

● Gold Sponsor Package



17 000€

ONLY 6 PACKAGES AVAILABLE!

This package provides optimum visibility in Brussels and in the virtual event platform. The Gold Sponsor package includes the following:

- 4 tickets for the full conference in Brussels
- 6m² booth in the on-site exhibition area
- 1 on-site staff member
- your logo in a plenary session
- a speaking slot in a plenary session
- branded goodies' distribution in the event gift bag
- your logo on the conference's promotional materials and in all the event mailings
- your logo in the exhibitor and sponsor pages in the virtual event platform
- a virtual booth that includes
 - 2 online staff members
 - online chat
 - downloadable PDFs
 - link to promotional video
 - 1:1 meetings
 - livestream via Zoom
 - lead collection and download
 - interactive polls

● Platinum Sponsor Package

20 000€ **ONLY 2 PACKAGES AVAILABLE!**

This exclusive package maximises your company or organisation's visibility at the conference venue in Brussels and in the virtual event platform, and highlights your expertise as a key actor of the energy industry. The Platinum Sponsor package includes the following:

- 5 tickets for the full conference in Brussels
- 8m² booth in the on-site exhibition area
- 2 on-site staff members
- your logo in a plenary session
- a speaking slot in a plenary session
- branded goodies' distribution in the event gift bag
- your logo on the conference's promotional materials and in all the event mailings
- your logo in the exhibitor and sponsor pages in the virtual event platform
- 1 direct mailing to attendees
- 1 ticket to the Gala Dinner
- a large virtual booth that includes
 - 3 online staff members
 - online chat
 - downloadable PDFs
 - link to promotional video
 - 1:1 meetings
 - livestream via Zoom
 - lead collection and download
 - interactive polls

● Packages Overview

| | PLATINUM SPONSOR | GOLD SPONSOR | SILVER SPONSOR | BRONZE SPONSOR | EXHIBITOR PRO | EXHIBITOR BASIC |
|--|----------------------------|----------------------------|----------------------------|----------------------------|---------------------------|---------------------------|
| | 20 000€ | 17 000€ | 15 000€ | 6 000€ | 4 000€ | 2 500€ |
| On-site conference | | | | | | |
| Tickets | 5 | 4 | 3 | 2 | 2 | 1 |
| On-site booth | 8m² booth | 6m² booth | 6m² booth | 6m² booth | 1 roll-up | |
| On-site staff members* | 2 | 1 | 1 | 1 | 1 | |
| Sponsored session** | 1 plenary session | 1 plenary session | 1 parallel session | 1 parallel session | | |
| Logo on event flags | √ | √ | √ | √ | | |
| Speaking slot*** | 1 | 1 | | | | |
| Goodies | √ | √ | | | | |
| Gala Dinner | 1 ticket | | | | | |
| Virtual conference platform | | | | | | |
| Logo in virtual conference platform | Exhibitors & sponsors page | Exhibitors & sponsors page | Exhibitors & sponsors page | Exhibitors & sponsors page | Exhibitors page | Exhibitors page |
| Carousel logo display time | 5 seconds | 5 seconds | 4 seconds | 4 seconds | 3 seconds | 3 seconds |
| Virtual booth size | Large | Medium | Medium | Small | Small | Small |
| Online staff members | 3 | 2 | 2 | 1 | 1 | 1 |
| PDF uploads | √ | √ | √ | √ | √ | √ |
| Promo video | √ | √ | √ | √ | √ | √ |
| Chat | √ | √ | √ | √ | √ | √ |
| 1:1 meetings | √ | √ | √ | √ | √ | |
| Live stream | √ | √ | √ | √ | | |
| Leads download | √ | √ | | | | |
| Polls | √ | √ | | | | |
| Communications | | | | | | |
| Logo on printed materials | Large ALL | Medium ALL | Medium ALL | Small ALL | Small conference brochure | Small conference brochure |
| Social media shout-out | 1 | 1 | 1 | 1 | 1 | 1 |
| Logo in mailings | All mailings | All mailings | All mailings | 2 mailings | 1 mailing | |
| Direct mailing to attendees | 1 | | | | | |

* On-site staff members are included in the total number of online staff members.

**Max 2 sponsors per plenary session; max 5 sponsors per parallel session.

*** Speaking slots are allocated on a first come, first served basis.

● Preliminary On-site Exhibition Timetable*

Monday, 10 October 2022

12:00 - 20:00

Set-up of exhibition booths and materials' delivery

Tuesday, 11 October 2022

8:00

Opening of exhibition area

Wednesday, 12 October 2022

18:00

Exhibition close

Thursday, 13 October 2022

18:00 – 20:00

Booth dismantling and exhibitor move-out

Are you looking for something different?

If you can dream it, we can build it!

Contact us if you have an idea that you would like to share at

conference@ease-storage.eu.

*Exact times are subject to change

● Tickets*

| | |
|--|----------|
| Early Bird 3-Day Pass** | €899 |
| 1-Day Pass | €480 |
| 3-Day Pass | €1099 |
| 3-Day Digital Pass | €699 |
| EASE members | €699 |
| Networking dinner*** | included |
| Gala Dinner | €99 |
| EU Institutions National Governments Press | €0 |
| Student Digital Pass (under 26) | €65 |

*All prices exclude VAT.

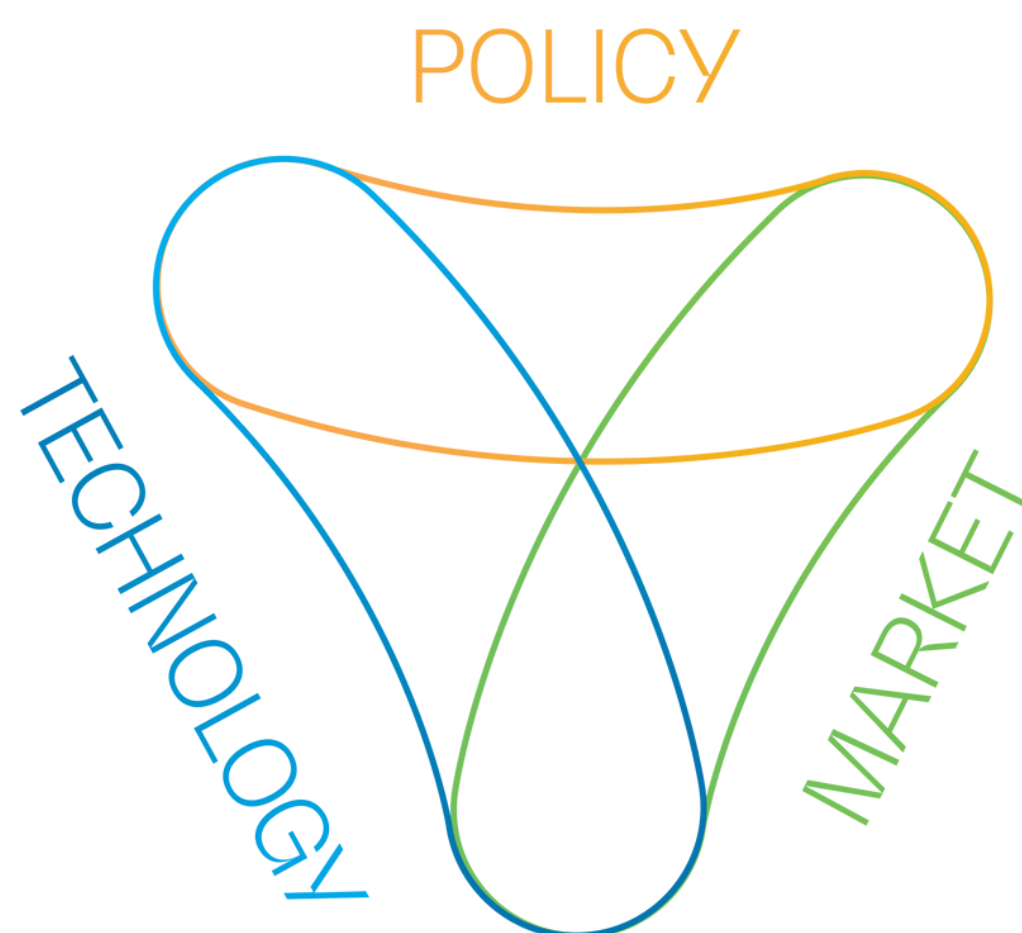
**The Early Bird Pass is available until 31.07.2022.

***Participation in the opening networking dinner is free for all on-site ticket holders.

Please note: all tickets guarantee on-site and virtual access to the event, with the exception of the 3-Day Digital Pass and the Student Digital Pass, which guarantee virtual access only.

#ESGC2022

Boost your **visibility** and **reinforce** a **positive image** among **key stakeholders** in the energy sector.
Grow your network and **forge connections** through online and on-site **networking activities**.
Generate and **collect** relevant business **leads**.



www.esgc.org

Exhibitor and Sponsorship Opportunities

