



**THE FIRST
HYBRID ESGC IS
HERE!**

**MORE
SPONSORSHIP
OPPORTUNITIES
OFFERED.**

**GET INVOLVED
NOW!**

ENERGY STORAGE

Global Conference

BRUSSELS, 19-21 OCTOBER 2021

SPONSORSHIP OPPORTUNITIES



ABOUT THE ENERGY STORAGE GLOBAL CONFERENCE

The Energy Storage Global Conference 2021 offers a unique opportunity to industry, researchers and policymakers to exchange views on key issues for the storage sector.

For the first time, this year's conference will be an hybrid event, taking place in-person* and virtually from 19 to 21 October 2021.

The hybrid format will present sponsors and exhibitors with more unique opportunities to promote to participants. Their staff members and logos will be present both at the on-site and online event, maximising exposure of exhibitors and sponsors to a wider dedicated and targeted market before, during and after the event.

*On-site activities will comply with COVID-19 restrictions issued by the Belgian Government and will be confirmed from 20 September 2021.

**SUPPORT THE LEADING EU
CONFERENCE ON ENERGY
STORAGE AND HELP
DRIVE THE DISCUSSIONS
THAT WILL SHAPE THE
ENERGY STORAGE SECTOR**

ONE CONFERENCE, THREE TOPICS

THE ORGANISER



The fourth Energy Storage Global Conference is organised by the **European Association for Storage of Energy (EASE)**. EASE is the leading member-supported association representing organisations active across the entire energy storage value chain.

EASE supports the deployment of energy storage to support the cost-effective transition to a resilient, climate-neutral, and secure energy system.

EASE was established in 2011 and currently represents around 50 members including utilities, technology suppliers, research institutes, distribution system operators, and transmission system operators. Together, EASE members have significant expertise across all major storage technologies and applications. This allows us to generate new ideas and policy recommendations that are essential to build a regulatory framework that is supportive of storage.

The Energy Storage Global Conference will see representatives from around the world come together for three days to discuss the latest developments in energy storage technologies, regulatory and policy frameworks, and the future storage market.

DISCOVER MORE ON WWW.EASE-STORAGE.EU

WHAT TO EXPECT

500+

**EXPECTED
ATTENDEES**

The hybrid Conference will attract a wider audience compared to previous editions. Participants, that would be unable to join the on-site event, will be able to attend the Conference easily from afar. This will allow exhibitors and sponsors to reach a wider target audience.

**MORE
VISIBILITY
AND
ENGAGEMENT**

The hybrid format will present sponsors and exhibitors with the unique opportunity to promote to participants both at the on-site and online activities. The virtual expo will make it easier for them to educate attendees about their company, schedule 1-to-1 virtual meetings, and engage drop-in visitors through chats and live demos.

100%

**PARTICIPANTS THAT
WOULD
RECOMMEND THIS
CONFERENCE**

Previous editions have been extremely successful, attracting top-level European energy professionals and representatives from European Institutions. Exhibitors and sponsors will be able to build company awareness and establish their place in the energy sector market.



EXHIBITION AND SPONSORSHIP OPPORTUNITIES

The ESGC 2021 will be the first hybrid edition of the Energy Storage Global Conference.

- All participants, sponsors and exhibitors will have the possibility to **connect remotely and interact via chat, video and participate in planned networking activities** during the 3-day event from the comfort of their (home)office
- Following the measures established by the Belgian Government as of September 2021, we aim at **welcoming 100+ participants in Brussels** for the first 2 days of the event.

THE ESGC IS THE PERFECT EVENT TO INCREASE COMPANY'S VISIBILITY, GROW YOUR BRAND AWARENESS, AND CREATE MEANINGFUL AND LASTING CONNECTIONS.



EXHIBITORS

If you are looking to reach out to a wide audience within the energy storage sector and increase your company recognition, we invite you to become an exhibitor at ESGC!

We offer you a live virtual exhibition that will be open for 24 hours each day of the conference. The exhibition will remain accessible for up to 30 days past the event, increasing your chances of visibility and networking.

WHY BECOME AN EXHIBITOR?

- **INCREASE YOUR COMPANY VISIBILITY**
- **BE EXPOSED TO A HIGHLY ENGAGED AUDIENCE**
- **MAKE VALUABLE CONTACTS**





EXHIBITOR BASIC

This package offers unique opportunities to promote your company or organisation during the online event. The package includes the following:

- 1 ticket to the conference
- Your company logo in
 - Exhibitor webpage
 - 1 online parallel session
- A small online booth with
 - 1 booth staff
 - Chat
 - Downloadable PDFs
 - Video
 - Possibility to see who engages with the booth

ONLINE ONLY - €2,500



EXHIBITOR PLUS

This package is designed to offer more than a stand presence, you will be able to live chat and meet with attendees, and showcase your brand at the onsite event. It includes the following:

- 2 tickets to the conference
- 1 roll up at the on-site event
- Your company logo in
 - Exhibitor webpage
 - 1 online parallel session
 - 1 email
- A small online booth with
 - 1 booth staff
 - Chat
 - 1:1 meetings
 - Downloadable PDFs
 - Video
 - Possibility to see who engages with the booth

HYBRID - €3,500

SPONSORS

If you are looking to maximise your chances for visibility, company recognition and networking with industry leaders before, during and after the conference, then we invite you to choose from one of the three sponsorship packages!

Being a sponsor will allow you to promote your expertise internationally. You will have a virtual exhibition booth with up to 3 staff members, that allows you to live chat and schedule 1-to-1 meetings with attendees. You will also have the chance to organise a 30-minute session where you can promote the work of your company or organisation. This is a great way to showcase your work as an industry expert and get heard!

WHY BECOME A SPONSOR?

- **PROMOTE YOUR BRAND TO LEADERS WITHIN THE ENERGY STORAGE SECTOR**
- **NETWORK WITH TOP INFLUENTIAL PEOPLE IN THE INDUSTRY**
- **GROW YOUR NETWORK THANKS TO ONLINE AND ON SITE VISIBILITY**
- **DEVELOP COLLABORATIVE PARTNERSHIPS AND COLLECT BUSINESS LEADS**



SPONSOR BRONZE PACKAGE

This package is designed to offer good visibility and networking at the conference. It includes:

- 3 tickets to the conference
- 6m2 Onsite exhibiting space
- 1 on-site booth staff
- Your company logo in
 - Exhibitor webpage
 - Sponsor webpage
 - 1 main online stage session
 - 2 emails
- A small online booth with:
 - 1 booth staff
 - Chat
 - 1:1 meetings
 - Downloadable PDFs
 - Video
 - Live Streaming
 - See who engages with the online booth

PURCHASE NOW FOR €7.500



SPONSOR SILVER PACKAGE

This package raises your company or organisation's profile while giving you access to the most advanced visibility and networking opportunities. It includes the following:

- 4 tickets to the conference
- 6m2 Onsite exhibiting space
- 1 on-site booth staff
- Your company logo in
 - Exhibitor webpage
 - Sponsor webpage
 - 1 main online stage session
 - 2 emails
- A medium online booth with:
 - 2 booth staff
 - Chat
 - 1:1 meetings
 - Downloadable PDFs
 - Video
 - Live streaming
 - See who engages with the online booth
 - Download info of who engages with the booth
- 30-minute online dedicated session in the sponsored session track

**ONLY 7 PACKAGES
AVAILABLE!**

PURCHASE NOW FOR € 11.500



SPONSOR GOLD PACKAGE

This exclusive package offers a unique presence at the event, providing you with high-profile exposure and networking that will reinforce your company or organisation's name within the industry. It includes the following:

- 5 tickets to the conference
- 6m2 exhibiting space
- 1 on-site booth staff
- Your company logo in
 - Exhibitor webpage
 - Sponsor webpage
 - 1 main online stage session
 - all mailings
- A large online booth with
 - 3 booth staff
 - Chat
 - 1:1 meetings
 - Poll
 - Downloadable PDFs and Video
 - Live streaming
 - See info of who engages with the online booth
 - Download info of who engages with the booth
 - See info of enters the booth
- 30-minute online dedicated session in the sponsored session track

**ONLY 5 PACKAGES
AVAILABLE!**

PURCHASE NOW FOR €14.500



PACKAGES BENEFITS

	Exhibitor Basic	Exhibitor Plus	Bronze Sponsor	Silver Sponsor	Gold Sponsor
Package price					
Standard Price	€ 2,500	€ 3,500	€ 7,500	€ 11,500	€ 14,500
Tickets	1	2	3	4	5
On-site exhibition space*					
Exhibition stand		Roll-up	Booth (6m ²)	Booth (6m ²)	Booth (6m ²)
Staff members**			1	1	1
Virtual exhibition/meeting space					
Booth size	Small	Small	Small	Medium	Large
Staff members	1	1	1	2	3
Downloadable PDF	✓	✓	✓	✓	✓
Video	✓	✓	✓	✓	✓
Chat	✓	✓	✓	✓	✓
1:1 meeting		✓	✓	✓	✓
Poll				✓	✓
Live streaming			✓	✓	✓
See info of who engages with the booth	✓	✓	✓	✓	✓
Download info of who engages with the booth				✓	✓
See info of who enters the booth					✓
Company visibility					
Logo in virtual conference venue	Exhibitors page	Exhibitors page	Exhibitors page, sponsors page	Exhibitors page, sponsors page	Exhibitors page, sponsors page, logo carousel
Logo in sponsored session***	1 parallel session	1 parallel session	1 main stage session	1 main stage session	1 main stage session
Logo in email promotion		1 email	2 emails	All mailing	All mailing
Directed mailing to all attendees (gift cards, discount codes, digital publication, etc)					✓
Allocated 30-minute session in the agenda****				✓	✓

*On-site activities will comply with COVID-19 restrictions issued by the Belgian Government and will be confirmed from 20 September 2021.

** On-site staff members are included in the total number of virtual staff members

*** Max 2 sponsors per main session. Max 5 sponsors per parallel session

**** Session slots are allocated on a first come first serve basis

TICKETS

General Admission	€ 393.25
EU Institutions and National Governments	Complimentary
Students Under 26	€ 60.50
Invited Speakers - Full Conference	Free
Opening Dinner*	Included

**ALL PRICES ARE INCLUDING VAT. FOR DETAILED INFORMATION VISIT
WWW.ESGC.ORG**

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DON'T TRUST US - ASK THE ESGC 2018 PARTICIPANTS



Great sessions, great organisation and perfect place for networking!



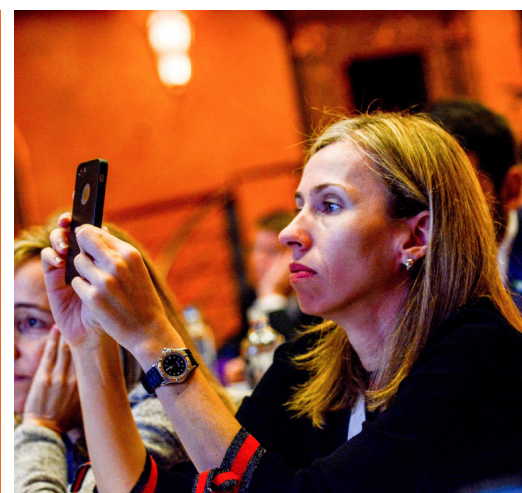
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Broad coverage of the topic, very pleasant atmosphere, and a rare conference that respects its time schedule (well, most of the time)



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“



The division of the three days was perfect to gain an overview on energy storage technologies, policy developments and market issues.



It is great to have the possibility to network with representatives of the European Commission.

”

Excellent balance between technical, regulatory and market information. Representatives from government were a true added value.





**MORE ON
WWW.ESGC.ORG**

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