



What We'll Talk About

- Introduction
- Activities and Services
- Structure and Organisation
- What to Expect in 2020?
- How to Join

About EASE

The European Association for Storage of Energy (EASE), established in 2011, is the **leading member-supported association** representing organisations active across the entire energy storage value chain.

EASE **supports the deployment of energy storage** to support the cost-effective transition to a resilient, carbon-neutral, and secure energy system.

EASE **represents over 40 members** including utilities, technology suppliers, research institutes, distribution system operators, and transmission system operators.



EASE Mission



Awareness raising

Raise awareness about the benefits of energy storage, as well as its crucial role in supporting the energy transition.



Information-sharing

Serve as a platform for information-sharing and debate on different technologies, applications, and business cases.



Market design

Promote a fair and future oriented energy market design that recognises storage as a central element of the energy system.

OUR SERVICES

- Advocacy
- Information sharing and thought leadership
- Market Intelligence
- R&D and EU-funded projects
- Visibility and Networking

Activities and Services

EASE members have significant **expertise across all major storage technologies and applications.**

This allows us to **generate new ideas and policy recommendations** that are essential to build a regulatory framework that is supportive of storage.

Advocacy

The EU regulatory and policy framework has a significant impact on the storage business case. EASE allows members the opportunity to **influence EU policy for energy storage**.

Members receive timely **updates and analyses on EU policy** and regulatory developments, such as:

- Clean Energy for All Europeans package
- EU Network Codes
- Mobility Package
- European Battery Alliance
- European Green Deal
- Strategy for Smart Sector Integration and Gas Decarbonisation Package

For EU policymakers, EASE is the go-to source for information and **recommendations on energy storage**.



Information Sharing & Thought Leadership

EASE produces **valuable resources for policymakers and other stakeholders** about energy storage technologies and applications:

- Technical documents
- Technology descriptions
- Application forms
- Position papers

As a Member, you will discuss and learn about all aspects of the EU storage industry in our **Committees, Working Groups and Task Forces**.

You will also have a chance to share your company's insights with the broader storage community.



Market Intelligence

EASE provides valuable resources on energy storage for businesses and investors interested in the energy storage sector.

As a member, you will gain free access to:

- The [European Market Monitor on Energy Storage \(EMMES\)](#). Published once per year – Market value €5000
- A [monthly newsletter](#) on industry developments
- A regularly updated [database of studies and publications](#) on energy storage

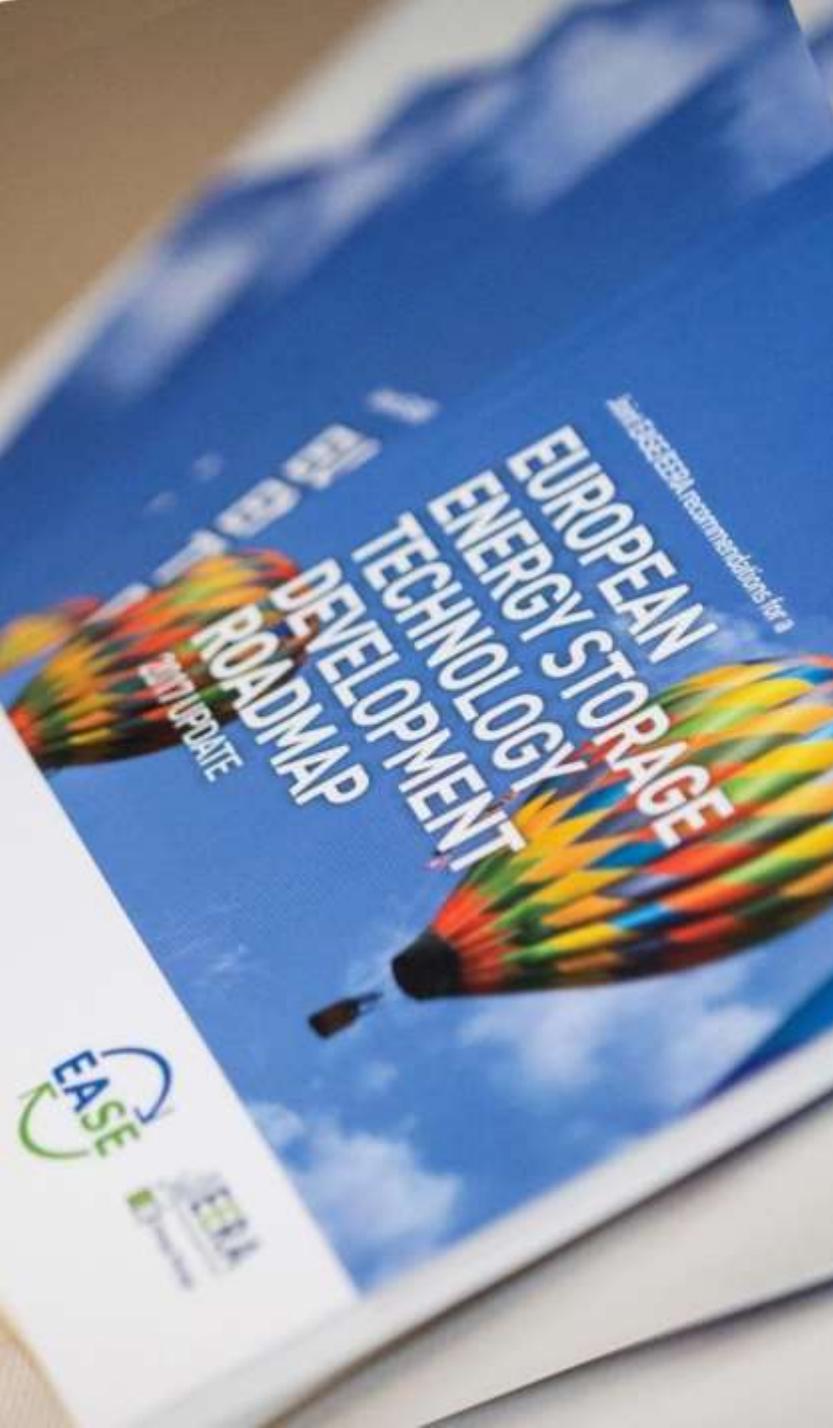


R&D and EU-funded Projects

EASE participates in **EU-funded research projects** and **advocates for increased EU funding** dedicated to energy storage research, demonstration, and deployment.

As a member you can:

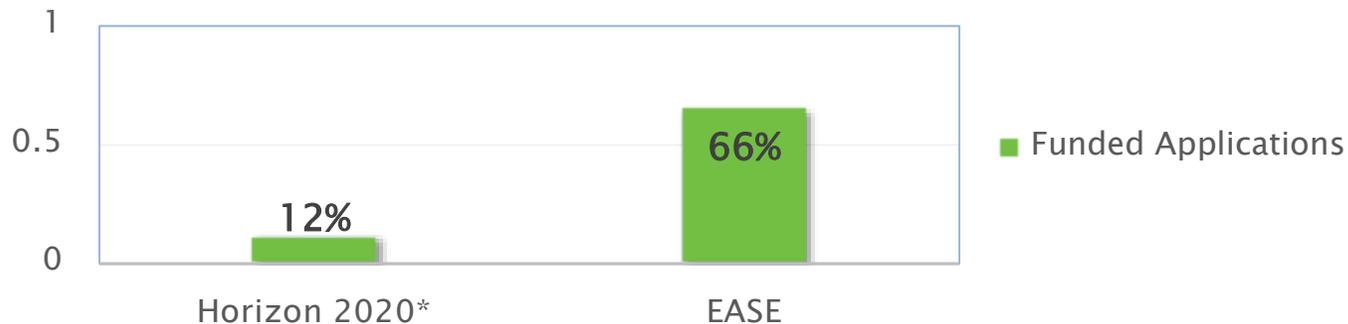
- **Get involved** in EU-funded research projects
- **Stay updated about EU funding programmes** and influence R&D priorities via e.g the ETIP SNET, the Battery alliance, the Connecting Europe Facility, and Batteries Europe
- **Participate in political fora** and expand your network in the EU R&D community



Our EU-funded Projects

- **10 ongoing projects** covering a wide range of storage technologies with a total budget of over 36M€
- **13 members** involved as EASE linked third parties
- A consortium that includes 3 partners and led by an EASE **member received over 450.000€ in the EU-funded projects**
- **66% success rate** for our applications

Submitted Projects' Success Rate



*Proposal submitted in the period 2014 - 2019 under the [Horizon 2020 Programme](#)





Visibility and Networking

By joining EASE, you receive many opportunities to enhance your company's visibility and strengthen your network.

Expand your network by meeting leading storage experts and policymakers.

Feature in EASE publications such as:

- Storage4EU
- EASE Activity Report

Shape the Energy Storage Global Conference and gain exclusive discounts to EASE-organised events and other conferences.

Structure and Organisation



Eva Chamizo Llatas
Iberdrola
President



David Post
Enel
Vice-President



Michael Lippert
Soft
Vice-President



Jillis Raadschelders
DNV GL
Vice-President



Etienne Briere
EDF
Treasurer



Patrick Clerens
Secretary General

Bodies

General Assembly

Supreme decision-making body for defining the priorities of EASE, bringing together all Members. Meets twice per year.

Executive Board

14 representatives elected for a two year term. Manages the instructions & recommendations of the GA, the activities and the assets of the Association.

Secretariat

Manages day-to-day operations of the Association

Technology & Value Assessment Committee

David Post (Enel)

- Covers storage technologies, applications, business cases; R&D and investment; EU network codes;...
- Gathers technical inputs for external stakeholders: Commission, ENTSO-E...

Strategy Committee

Michel Matheu (EDF)

- Comprises all EASE policy and advocacy topics
- Key focus areas: energy market design, mobility, engagement with other associations

Communications Committee

Michael Lippert (Saft)

- Focuses on sharing the value and use cases of storage
- Covers all topics related to EASE's communications materials and external visibility
- Leads planning for the Energy Storage Global Conference

What to Expect in 2020?

Policy Priorities

- **Clean Energy Package** implementation across the EU: opening up new markets for energy storage
- **Knowledge sharing** on storage business cases and applications with EU policymakers & national regulators
- Fostering presence and role for energy storage in EU **research, demonstration, and deployment funding programmes**
- **Safety of energy storage systems**: sharing lessons learned and best practices for implementation
- Advocating for a prominent role of energy storage in the **European Green Deal**, working on sustainability of energy storage systems
- **State Aid Guidelines** update: ensuring support for energy storage
- Focusing on energy **taxation, sustainable finance**



What to Expect in 2020?

Energy Storage Global Conference – Brussels 13 – 15 October 2020



The Energy Storage Global Conference 2020 offers a unique opportunity to industry, researchers, and policymakers to exchange views on key issues for the storage sector.

DAY 1 TECHNOLOGY

Discover the latest cutting-edge energy storage technologies and engage technical discussions with leading experts driving storage technology development.

DAY 2 POLICY

Debate the challenges to the development of energy storage, learn from best practice examples, and discuss market design and regulatory frameworks with international policymakers.

DAY 3 MARKET

Hear about innovative business cases, investments, emerging markets, trends, and storage applications.

What to Expect in 2020?

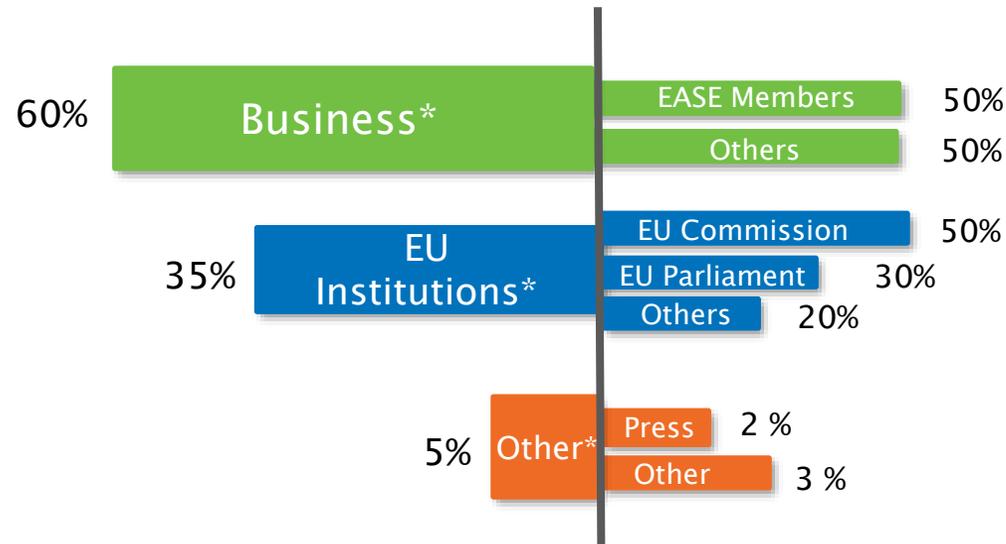
Energy Storage Global Conference

PARTICIPANTS*

400+

TYPE OF PARTICIPANTS

Top-level European energy professionals and representatives from European Institutions.



SPEAKERS*

80+

TYPE OF COMPANIES

Utilities, DSOs, TSOs, suppliers and consultancies active in the energy storage sector.

How to Join

Membership Categories

EASE has several membership categories for different types of organisations.

Regular	Organisations involved in energy storage activities in Europe such as: utilities, grid operators (TSOs and DSOs), equipment and technology manufacturers and R&D
Consultancy	Consultancies involved in energy storage activities
Start-up	Start-up involved in energy storage activities are eligible for regular membership
Association	Associations involved in energy storage, directly or indirectly, at EU national or European level. Only secretariat personnel can be directly involved in EASE
Associate	Any organisation that does not fulfill the requirements to become a Regular Member with activities relevant to energy storage

How to Join

Membership Rights

Depending on your membership category, you will have access to different bodies within EASE.

	Executive Board*	General Assembly	Committees	Working Groups	Annual Fee***
Regular	✓	✓	✓	✓	20.000 €
Regular-R&D	✓	✓	✓	✓	5.000 €
Consultancy ****		✓	✓	✓	10.000 €
Start-up		✓ **	✓	✓	6.000 €
Association		✓	✓	✓	6.000 €
Associate****		✓ **		Upon invitation	6.000

* Elective position

**No voting rights

***plus a 10% contribution to the working capital upon joining

**** with 3 year commitment

How to Join EASE?

Gain premium access to all our services and help shape the future of the energy system.

1. Inform the EASE Secretariat!

Contact Ms Anneli Teelahk
a.teelahk@ease-storage.eu
+32 2 743 29 82

2. The EASE Executive Board has one week to approve your application request.

3. Request approved!

- Fill in the membership application form
- Nominate your organisation's representatives in the different EASE bodies
- Send the form to the Secretariat.

4. You are officially an EASE Member!

EASE Secretariat

Patrick Clerens – Secretary General – p.clerens@ease-storage.eu

Jean-Michel Durand – Technical Advisor – jm.durand@ease-storage.eu

Brittney Elzarei – Policy Manager – b.elzarei@ease-storage.eu

Doriana Forleo – Communications and Events Manager – d.forleo@ease-storage.eu

Anneli Teelahk – Senior Policy Officer – a.teelahk@ease-storage.eu

Jacopo Tosoni – Policy Officer – j.tosoni@ease-storage.eu

Emin Aliyev – Senior Project Officer – e.aliyev@ease-storage.eu

Thomas Otuszewski – Project Officer – t.otuszewski@ease-storage.eu





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