

#### 🔴 🔵 🔵 🗧 Energy Storage

# Adding value

across the energy system





The European Association for Storage of Energy (EASE) is the leading member-supported association representing organisations active across the entire energy storage value chain.

### Our mission

- Stimulate the development and deployment of innovative, costeffective energy storage technologies
- Promote a fair and future oriented energy market design that recognises energy storage as an indispensable element of the energy system
- Establish a platform for informationsharing on energy storage technologies and applications

EASE members include utilities, technology suppliers, research institutes, storage developers, and consultants. Together, EASE members have significant expertise across all major storage technologies and applications. This allows us to generate new ideas and policy recommendations.

## Shaping the FUTURE of the energy system

EASE promotes the development of all energy storage technologies to support the transition towards a sustainable, flexible, and stable energy system in Europe. EASE advocates for the creation of a level playing field for energy storage and for policies that can bolster the deployment of innovative technologies and applications

> EASE members target specific topics through Task Forces and Working Groups and meet regularly to discuss technology developments, market needs and communications priorities within three thematic committees:

- Technology and Value Assessment Committee
- Strategy Committee
- Communications Committee

## **Members' benefits**

#### Advocacy

EASE is actively shaping the legal and R&D funding framework for energy storage at EU level. Members gain direct influence in the EU decision-making process.

#### R&D and EU-funded projects

Members benefit from EASE's expertise and technical know-how, and they can participate in EU-funded research projects.



### Market intelligence

Members receive timely information and data about future market developments that can help them adapt to the changing business environment.

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In this crucial moment for energy storage, EASE membership is a valuable asset for Iberdrola's storage business.

#### Ms Eva Chamizo Llatas

EASE President | Director of European Affairs and Head of the Iberdrola Brussels Office, Iberdrola



## Visibility and networking

Featuring in EASE's publications and events, such as the Energy Storage Global Conference, gives members the opportunity to gain visibility and to strengthen their network among storage experts.

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The EASE Investor Workshop was a mustsee event, bringing investors and energy storage project developers for the first time together to shape the future of the energy storage market.

#### **Mr David Post**

Chairman of Technology and Value Assessment Committee | Head of Business Development Global Thermal Generation, Enel



#### European Association for Storage of Energy

Avenue Adolphe Lacomblé 59/8 BE - 1030 Brussels www.ease-storage.eu Phone +32 (0) 2 743 29 82 Twitter @EASE\_ES info@ease-storage.eu



