



Press Release

Date: 23 March 2020

For immediate release

## Regulatory Uncertainty and Market Saturation Slow Energy Storage Growth, Reveals EMMES 4.0

Today, the European Association for Storage of Energy (EASE) and Delta-EE, Europe's leading new energy research and consulting company, launch the fourth edition of the European Market Monitor on Energy Storage (EMMES). The report demonstrates the European market grew by a total of 1GWh in 2019, a significant slow-down compared to 2018. Front-of-meter installations slowed dramatically in 2019, while residential behind-the-meter capacity was the fastest growing market segment.

The EMMES also highlights that 2018 saw a particularly rapid increase in front-of-the-meter projects, partly driven by Enhanced Frequency Response (EFR) tenders, bringing significant levels of storage to market. This resulted in higher competition, lower prices and revenue streams partly explaining the slowdown in rate of growth in 2019.

Patrick Clerens, EASE Secretary General said, "The message is clear: even if energy storage is a key enabler of the energy transition and clearly seen as a major tool to achieve the emissions targets linked to the Paris agreement, more support is needed. Customers, governments and the energy industry are keen to see the market develop and provide more value to the energy system. The "Clean Energy for All Europeans" Package (CEP) is an important step in this process by creating, amongst other things, a clear definition for storage, which should allow energy storage to reach its full potential fast."

The report provides an analysis of the implementation of the CEP in Europe. The CEP will create a stronger regulatory framework for energy storage across Europe. These regulatory changes occur while consumers in both the residential and Commercial & Industrial (C&I) segments show rising interest in storage as technologies costs fall and feed-in-tariffs are phased out, notes the report.

Robin Adey-Johnson, Energy Storage and Flexibility Analyst at Delta-EE added, "Storage remains a young market and the regulatory landscape is trying to catch up. So, year-on-year fluctuations in market growth are not unexpected. But we see strong underlying drivers and we expect further market expansion in the early 2020s as regulation stabilises and revenue streams mature."

Further information on EMMES 4.0, including information on how to purchase the report, can be found on [EASE's website](#) and [Delta-ee's website](#).



\*\*\*

*About EASE:*

*The European Association for Storage of Energy (EASE) is the voice of the energy storage community, actively promoting the use of energy storage in Europe and worldwide. It actively supports the deployment of energy storage as an indispensable instrument within the framework of the European energy and climate policy to deliver services to, and improve the flexibility of, the European energy system. EASE seeks to build a European platform for sharing and disseminating energy storage-related information and supports the transition towards a sustainable, flexible and stable energy system in Europe.*

*For more information please visit [www.ease-storage.eu](http://www.ease-storage.eu)*

*Press Contact: Doriana Forleo | EASE Communications Manager | [d.forleo@ease-storage.eu](mailto:d.forleo@ease-storage.eu) | +32 (0)2 743 29 44*

\*\*\*

*About Delta-ee:*

*Delta-ee ([www.delta-ee.com](http://www.delta-ee.com)) is a specialist 'new energy' research and consulting company. Headquartered in Edinburgh and with offices in England and continental Europe, our clients comprise many of Europe's leading utilities; product manufacturers and technology companies; policy makers; and investors. Delta-ee provides a range of subscription research services, consultancy and specialist summits. The Delta-ee Energy Storage Research Service is a syndicated, subscription service providing research on key industry topics, customers and values delivered through concise reports. The Energy Storage Research Service focuses on helping customers understand how and where energy storage will be deployed within the transforming energy market.*

*Contact Person: Catherine Hunter | Aspectus | [catherine.hunter@aspectusgroup.com](mailto:catherine.hunter@aspectusgroup.com) | +44(0) 20 39 17 56 24*

\*\*\*