# Policy & Regulation in the U.S. Energy Market



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If the price of grid-scale energy storage fell to zero dollars per megawatthour, regulators and utilities would still be puzzled in how to deploy the boon of energy storage.



# **FERC Orders**

- Order 755 increased the pay for fastramping products
- Order 784 requires utility transmission providers to factor two more parameters – speed and accuracy

Order 792 - adds energy storage as a power source that is eligible to connect to the grid



# **Ancillary Services Policies**

- **PJM:** implemented pay-for-performance
- MISO: current AGC is too slow for significant P4P benefits
- ERCOT:

Overhauling ancillary service product (no P4P yet).

- **SPP:** Starting P4P in March of 2015
- **ISO-NE:** "Frankentariff" – addressing P4P in capacity markets





RegA - Traditional regulation resources (e.g. single cycle gas turbines)



#### **PJM New Capacity Market Proposal**

- Storage included
- Breaks the capacity market up into **four** tiers:
  - 1. <u>Capacity Performance</u>: 16 hrs/day. High penalties for non-performance.
    - Storage valued based on the level of discharge it can sustain for 16 hours on three consecutive days
  - 2. <u>Base Capacity</u>: Current capacity product. Must be able to run 10 hrs/day
    - Storage must be able to run for at least 10 hours per operating day at the annual capacity output. Can be split into two 5 hour blocks, but no recharge in between.
    - "If storage resources could be dispatched with perfect foresight in actual operations such that they are operated in an optimal manner, then there could be a basis for qualifying storage resources to provide a greater level of capacity than for which they would otherwise qualify under the above calculation[s]"
  - 3. <u>Summer Extended DR</u>: Curtail up to 10 hours/day during the summer
  - 4. <u>Summer Limited</u>: Legacy DR with 6 hours/day summer obligations.
- Top tier will account for 85% 90% of capacity purchased, with the remaining 10-15% (15,000 – 25,000 MW) allocated to the other tiers based on reliability



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## **NY-REV Process**

- Redefining how energy is generated and consumed in the state
- Trying to create an integrated platform where all resources can compete
- Attempting to establish a distribution-level market

Discussions currently are on two tracks:

- 1). Examines the role of distribution utilities in enabling market-based deployment of distributed resources
- 2) Evaluates changes in current policy, tariff and incentive structure needed to motivate customers



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# **Oncor (T&D) / Brattle Study**

- Deregulated wires companies can't own "generation"
- Integrated study found that 5 GW of energy storage would be viable/ideal for ERCOT system
- Based on \$350/kw price target in 2018

#### **The ERCOT Electric Transmission Grid**



Source: Electric Reliability Council of Texas.



# **AZ Market Update**

- ESA participated in effort to open up AZ market to storage
- Require APS to evaluate storage, DR, and efficiency as alternative to building or upgrading conventional power between 2015 and 2021
- 3<sup>rd</sup> party reviewer for all peaker proposals
- If peaker is chosen, 10% of capacity must still be storage
- Over 5 GW of projected peaker need



#### 40 GW Peak Generation Needed in Next 15 Years

Electricity Capacity : Cumulative Unplanned Additions: Combustion Turbine/Diesel: Reference case





Independent Statistics & Analysis U.S. Energy Information Administration



# Policy Drivers and How to Move the Needle



#### **Policy Brings Capitol Investment, Lower Cost**

|                          | Revenues   | Costs   |
|--------------------------|--|---|
| <b>Equity</b><br>Profits | e.g. Pay For Performance,<br>additional competitive<br>markets<br>➤ FERC/ISO's | <ul> <li>e.g. Investment Tax Credit,</li> <li>MLP's, leveling the playing</li> <li>field</li> <li>Congress</li> </ul> |
|                          | Revenue Certainty  | Technology Risk   |
| <b>Debt</b><br>Risk      | e.g. PPAs, RFPs, IRP, TOU Rates<br>➤ States, FERC                              | e.g. Loan guarantees, ARPA-e,<br>NY-BEST<br>➢ States, DOE, Congress   |



#### **Sample System with Incentives**

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- Hypothetical system installed in CA could take advantage of:
  - SGIP \$2/watt for ES
  - Fed Tax Credit 30%
  - TOU Rates -\$500/kWh over system lifetime

- System could cost over \$1400 per kWh, or \$7000 for a 5 kWh system, and still breakeven
- Policy and regulation needed to drive market creation





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